



CITY OF LOS ANGELES
DEPARTMENT OF CITY PLANNING
City Hall 200 North Spring Street Los Angeles CA 90012
NOTICE OF PUBLIC HEARING

To Owners: ☐ Within a 100-Foot Radius
☒ Within a 500-Foot Radius
☐ Abutting a Proposed Development Site

And Occupants: ☐ Within a 100-Foot Radius
☒ Within a 500-Foot Radius
And: ☒ Interested Parties/Others

This notice is sent to you because you own property or are an occupant residing near a site for which an application was filed with the Department of City Planning. All interested persons are invited to attend the public hearing where you may listen, ask questions, and/or present testimony regarding the project. The environmental document, will be among the matters considered at the hearing. The hearing officer or Deputy Advisory Agency may consider all the testimony presented at the hearing, written communications received prior to or at the hearing, and the merits of the project as it relates to existing environmental and land use regulations. **Please note that your attendance at the hearing is optional.**

Project Site: 6421-6429½ West Selma Avenue and 1600-1604 North Wilcox Avenue

Case Nos.: VTT-74406;
CPC-2016-2601-VZC-HD-CUB-ZAA-SPR
CEQA No.: ENV-2016-2602-MND
Hearing Held By: Advisory Agency; and
Hearing Officer on behalf of the City
Planning Commission
Date: March 28, 2018
Time 10:00 a.m.
Place: Los Angeles City Hall
200 N. Spring St. Room 1020
Los Angeles, CA 90012
(Please use the 201 N. Main Street
entrance)
Staff Contact: May Sirinopwongsagon, City Planner
200 N. Spring St. Room 621
Los Angeles, CA 90012
may.sirinopwongsagon@lacity.org
(213)978-1372

Council No: 13 – O’Farrell
Related Case(s): ZA-2015-2671(CUB)
Plan Area: Hollywood
Existing Zone: C4-2D
Proposed Zone: (T)(Q)C2-2D
Plan Overlay: N/A
Land Use: Regional Center Commercial
Applicant: Selma Wilcox Hotel, LLC
Representative: Alfred Fraijo, Jr., Sheppard,
Mullin, Richter, & Hampton, LLP

PROPOSED PROJECT:

The continued maintenance of a 20,624 square-foot ground floor restaurant and the construction of a new 1,939 square-foot ground floor restaurant and a 114 guest room hotel over three levels of subterranean parking. The proposed building would have a height of 88 feet and seven and a half inches to the top of the parapet, with eight stories. The proposed 1,939 square-foot restaurant would have a maximum of 100 seats (60 indoor and 40 outdoor seats). The hotel would have a lobby bar with 48 seats and the rooftop would include a pool and amenity deck with a bar/lounge area with a maximum of 187 seats, and other accessory uses. No change is proposed for the existing 20,624 square-foot restaurant. The Project proposes to provide 50 parking spaces on-site within the subterranean structure and 36 parking spaces off-site to be accessible via a valet service.

REQUESTED ACTION(S):

The Advisory Agency shall consider:

1. Pursuant to CEQA Guidelines Section 15074(b), the whole of the administrative record, including the Mitigated Negative Declaration, Case No. ENV-2016-2602-MND (“Mitigated Negative Declaration”), and all comments received; and
2. Pursuant to Los Angeles Municipal Code (LAMC) Section No. 17.03 and 17.15, Vesting Tentative Tract Map No. 74406 to permit merger and resubdivision of five lots into seven lots consisting of one master ground lot and six

airspace lots in the requested (T)(Q)C2-2D.

The Hearing Officer shall consider:

3. Pursuant to LAMC Section 12.32 F and Q, a Vesting Zone Change and Height District Change from C4-2D to (T)(Q)C2-2D;
4. Pursuant to LAMC Section 12.24 W.1, a Conditional Use for the on-site sale and dispensing of alcoholic beverages incidental to a 1,939 square-foot restaurant with 100 seats (60 indoor and 40 outdoor) and throughout a 114-guestroom hotel including the ground floor lobby bar with 48 seats, in-room mini-bars, and a rooftop amenity deck with bar/lounge area with a maximum of 187 seats;
5. Pursuant to LAMC Section 12.28, a Zoning Administrator's Adjustment to permit a 10-foot northerly side yard and a 19-foot easterly rear yard in lieu of the required 11-foot side yard and 20-foot rear yard pursuant to LAMC Section 12.14 C,2 and 12.11 C,2 and 3; and
6. Pursuant to LAMC Section 16.05, Site Plan Review for a project with greater than 50 guest rooms.

Puede obtener información en Español acerca de esta junta llamando al (213) 978-1300

GENERAL INFORMATION

FILE REVIEW - The complete file is available for public inspection between the hours of 8:30 a.m. to 4:00 p.m., Monday through Friday. Please call or email the staff identified on the front page, at least three (3) days in advance to assure that the files will be available. **Files are not available for review the day of the hearing.**

DIVISION OF LAND – Please note that the Staff Report will be available on-line seven (7) days prior to the public hearing and will be accessible at planning.lacity.org, by selecting "Commissions & Hearings". Staff Reports are hyperlinked to the case numbers on the hearing schedule.

TESTIMONY AND CORRESPONDENCE - Your attendance is optional; oral testimony can only be given at the public hearing and may be limited due to time constraints. Written testimony or evidentiary documentation may be submitted prior to the hearing. Any materials submitted to the Department become City property and will not be returned. This includes any correspondence or exhibits used as part of your testimony.

REQUIREMENTS FOR SUBMISSION OF MATERIALS - Written testimony may be submitted via email, in person or by U.S. mail to the staff identified on the front of this page. Correspondence should be presented on letter size (8 ½ " x 11") or legal size (8 ½ " x 14") paper. All oversized exhibits must be folded to fit into a legal-sized folder. Plans (i.e. site plans, floor plans, grading plans) must be presented on paper size not smaller than ledger size (11" x 17"). The case number must be written on all communications, plans and exhibits. **To the extent possible, please also submit all materials electronically (flash drive, CD or via email).**

Regular Submissions - Written materials not limited as to volume must be received no later than **five (5) days** prior to the hearing date. Provide an **original** plus **(3) copies**, and follow the size guidelines above.

Rebuttal Submissions - All written materials in response to a Recommendation Report and/or additional comments must be submitted no later than **48 hours** before the hearing date. Submissions, including exhibits, shall not exceed ten (10) pages.

Day of Hearing Submissions - Submissions less than 48 hours prior to, and including the day of the hearing, must not exceed two (2) written pages, including exhibits. Photographs do not count toward the page limitation. Notwithstanding, the Hearing Officer or Deputy Advisory Agency may deviate from this requirement at their discretion.

Non-Complying Submissions - Submissions that do not comply with these rules will be stamped "*File Copy. Non-complying Submission*". Non-complying submissions will be placed into the official case file, but they will not be delivered to, or considered by the Commission, Associate Zoning Administrator or Hearing Officer. Notwithstanding, the Hearing Officer or Deputy Advisory Agency may deviate from this requirement at their discretion.

EXHAUSTION OF ADMINISTRATIVE REMEDIES AND JUDICIAL REVIEW - If you challenge these agenda items in court, you may be limited to raising only those issues you or someone else raised at the public hearing agenzied here, or in written correspondence on these matters delivered to this agency at or prior to the public hearing. If you seek judicial review of any decision of the City pursuant to California Code of Civil Procedure Section 1094.5, the petition for writ of mandate pursuant to that section must be filed no later than the 90th day following the date on which the City's decision became final pursuant to California Code of Civil Procedure Section 1094.6. There may be other time limits which also affect your ability to seek judicial review.

ACCOMMODATIONS - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability. The hearing facility and its parking are wheelchair accessible. Sign language interpreters, assistive listening devices, or other services, such as translation between English and other languages, may also be provided upon written request submitted a minimum of seven (7) working days in advance to: per.planning@lacity.org. Be sure to identify the language you need English to be translated into, and indicate if the request is for oral or written translation services. If translation of a written document is requested, please include the document to be translated as an attachment to your email.