

COMMISSION MEETING AUDIO

**CENTRAL LOS ANGELES AREA PLANNING COMMISSION
REGULAR MEETING
TUESDAY, JULY 09, 2019, AFTER 4:30 P.M.
LOS ANGELES CITY HALL
200 NORTH SPRING STREET, ROOM 1070
LOS ANGELES, CA 90012**

CLICK ON THE [BLUE](#) LINKS BELOW TO LISTEN TO AUDIO FROM THE MEETING

**TO REQUEST A COPY ON COMPACT DISC,
PLEASE CONTACT THE DEPARTMENT OF CITY PLANNING PUBLICATIONS AT (213) 978-
1255**

1. **[DEPARTMENTAL REPORT AND COMMISSION BUSINESS](#)**

- Items of Interest
- Advanced Calendar
- Commission Requests
- Approval of Minutes – June 25, 2019

2. **[NEIGHBORHOOD COUNCIL](#)**

Presentation by Neighborhood Council representatives on any neighborhood council resolution, or community impact statement filed with the City Clerk, which relates to any agenda item listed or being considered on this agenda.

3. **[GENERAL PUBLIC COMMENT](#)**

The Commission shall provide an opportunity in open meetings for the public to address it **on non-agenda items**, for a cumulative total of up to thirty (30) minutes, on items of interest to the public that are within the subject matter jurisdiction of the Commission.

PERSONS WISHING TO SPEAK MUST SUBMIT A SPEAKER'S REQUEST FORM. ALL REQUESTS TO ADDRESS THE COMMISSION ON **NON-AGENDA ITEMS** AND ITEMS OF INTEREST TO THE PUBLIC THAT ARE WITHIN THE JURISDICTION OF THE COMMISSION MUST BE SUBMITTED PRIOR TO THE COMMENCEMENT OF THE PUBLIC COMMENT PERIOD.

4. **[RECONSIDERATIONS](#)**

- MOTIONS TO RECONSIDER** - The Commission may make a motion to reconsider a Commission Action on any agenda items from its previous meeting, consistently with the Commission Rule 8.3, provided the Commission retains jurisdiction over the matter.
- MERITS OF ANY ITEM THE COMMISSION HAS VOTED TO RECONSIDER** - If a majority of the Commission has approved a motion to reconsider a Commission Action, the Commission may address the merits of the original Commission Action.

5. **APCC-2018-6929-SPE-SPP**
CEQA: ENV-2013-2813-EIR
Plan Area: Hollywood

Council District: 13 – O'Farrell
Last Day to Act: 07-10-19

PUBLIC HEARING REQUIRED

PROJECT SITE: 5901-5925 West Sunset Boulevard; 1515-1525 North Bronson Avenue

PROPOSED PROJECT:

Master Sign Program to permit one wall sign on the north and one wall sign on either the south or east elevation flush-mounted on the mechanical penthouse walls located on the building's roof and ten wall signs and four projecting signs to be located at or near the ground floor.

REQUESTED ACTIONS:

1. Pursuant to CEQA Guidelines Section 15162 and 15164, in consideration of the whole of the administrative record, that the Project was assessed in the previously certified Environmental Impact Report (ENV-2013-2813-EIR) and certified on August 2016, and no subsequent EIR or Negative Declaration is required for the approval of the Project;
2. Pursuant to Los Angeles Municipal Code (LAMC) Section 11.5.7 F.2, a Specific Exception from Section 5.E of the Hollywood Signage Supplemental Use District to allow more than two square-feet of maximum combined sign area for each linear foot of street frontage. At no time shall the total sign area exceed 3,964 square-feet;
3. Pursuant to LAMC Section 11.5.7 F.2, a Specific Plan Exception from Section 7.L.1(a) of the Hollywood Signage Supplemental Use District to allow two wall signs to be located approximately 184 to 202 feet in height above grade in lieu of the maximum 35-feet in height above grade requirement of the Hollywood Signage Supplemental Use District;
4. Pursuant to LAMC Section 11.5.7.F.2, a Specific Plan Exception from Section 7.L.2 of the Hollywood Signage Supplemental Use District to allow two wall signs (one sign at a maximum 2,250 square-feet and one sign at a maximum 1,404 square-feet) to exceed the maximum 300 square-feet allowed for each sign per the Hollywood Signage Supplemental Use District;
5. Pursuant to LAMC Section 11.5.7 C, a Project Permit Compliance to allow for a Master Sign Program to permit one wall sign on the north and one wall sign on either the south or east elevation flush-mounted on the mechanical penthouse walls located on the building's roof and ten wall signs and four projecting signs to be located at or near the ground floor.

Applicant: Chris Pearson
Representative: Peter Gutierrez

Staff: Tina Vacharkulksemsuk
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The next regular meeting of the Central Los Angeles Area Planning Commission
will be held at **4:30 p.m. on Tuesday, July 23, 2019** at

**Los Angeles City Hall
200 North Spring Street, Room 1070
Los Angeles, California 90012**

An Equal Employment Opportunity/Affirmative Action Employer as a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate. The meeting facility and its parking are wheelchair accessible. Language interpreters, sign language interpreters, assistive listening devices, or other auxiliary aids and/or other services may be provided upon request. To ensure availability of services, please make your request no later than (7) seven working days prior to the meeting by calling the Commission Executive Assistant at (213) 978-1128 or by e-mail at apccentral@lacity.org.