

CITY OF LOS ANGELES
CALIFORNIA



DEPARTMENT OF CITY PLANNING

NOTICE OF PUBLIC HEARING

To Owners: ☐ Within a 100-Foot Radius
☒ Within a 500-Foot Radius
☐ Abutting a Proposed Development Site

And Occupants: ☐ Within a 100-Foot Radius
☒ Within a 500-Foot Radius
And: ☐ Others

This notice is sent to you because you own property or are an occupant residing near a site for which an application, as described below, has been filed with the Department of City Planning. All interested persons are invited to attend the public hearing at which you may listen, ask questions, or present testimony regarding the project.

Hearing: Office of Zoning Administration
Date: Tuesday, April 5, 2016
Time: 10:00 a.m.
Place: Los Angeles City Hall
200 North Spring Street, Room 1020
(Enter from Main Street)
Los Angeles, CA 90012

Case No.: ZA 2015-0932(MCUP)(CUX)(ZV)
CEQA No.: ENV 2015-933-MND
Council No.: 14
Plan Area: Central City
Zone: [Q]C5-4D-CDO

Applicant: Broadridge LA, LLC
Representative: Elizabeth Peterson

Staff Contact: Michael Sin
Phone No.: (213) 978-1345
Michael.Sin@lacity.org

PROJECT LOCATION: 801-835 South Broadway Avenue

REQUESTED ACTION: The Zoning Administrator will consider:

1. Pursuant to Los Angeles Municipal Code Section 12.24 W,1, a Master Conditional Use to permit: the sale and on-site consumption of a full line of alcoholic beverages for a maximum of 6 restaurants, 3 bars and one private club; to permit the sale and on-site consumption of beer and wine only for a maximum of 20 restaurant stalls and a beer and wine bar, and the sale and off-site consumption of a full line of alcoholic beverages for a gourmet market all with proposed operational hours not to exceed 6 a.m. to 2 a.m. daily; to permit the sale and on-site consumption of a full line of alcoholic beverages for 156 hotel guest rooms, a bar located in the hotel lobby and a bar/kitchen to be located on the hotel rooftop, all with operations 24 hours, daily. Sidewalk/patio service may be requested in conjunction with the restaurant and bar uses; 2) Pursuant to Los Angeles Municipal Code Section 12.24-W,18, a Conditional Use to permit live entertainment and dancing within the hotel roof-top, one restaurant and 2 bars. Live entertainment is also requested within the restaurant/private club. In-suite/room massage service is also requested as accessory to hotel spa service; and 3) Pursuant to Los Angeles Municipal

Code Section 12.27, a Zone Variance to permit: the use of an outdoor, rooftop area for dining, dancing and entertainment in the C5 Zone; overnight dog boarding in the C5 Zone; a Floor Area Ratio (FAR) of 7.05:1 for an existing building (existing FAR is 7.97:1) in lieu of a maximum permitted FAR of 6:1; retail and other businesses in excess of 100,000 square feet of floor area in the C5 Zone, and; mechanical parking lifts, compact parking stalls to be 5'0 in height, standard stalls to be 6'0 in height, tandem stacked spaces in lieu of LAMC required parking and reduced drive aisle and stall widths in conjunction with the redesign of an existing basement parking area. to permit 0 additional parking spaces, in lieu of 26 spaces. All requests are in conjunction with the renovation, re-use, use and maintenance of the historic Hamburger's Department Store, now known as the Broadway Trade Center, a 1,137,378 square-foot mixed-use project in the [Q]C5-4D-CDO Zone.

2. Pursuant to Section 21082.1(c)(3) of the California Public Resources Code, adopt the Mitigated Negative Declaration (MND) for the above referenced project.

The purpose of the hearing is to obtain testimony from affected and/or interested persons regarding this project. The environmental document will be among the matters considered at the hearing. The decision maker will consider all the testimony presented at the hearing, written communication received prior to or at the hearing, and the merits of the project as it relates to existing environmental and land use regulations.

Exhaustion Of Administrative Remedies: If you challenge a City action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence on these matters delivered to the Department before the action on this matter will become a part of the administrative record. Note: This may not be the last hearing on this matter.

Advice To Public: The exact time this report will be considered during the meeting is uncertain since there may be several other items on the agenda. Written communications may be mailed to the Los Angeles City Planning Department, Office of Zoning Administration, 200 N. Spring Street, Room 763, Los Angeles, CA 90012 (attention: Michael Sin).

Review Of File: The file, including the application and the environmental assessment, are available for public inspection at this location between the hours of 8:00 a.m. to 4:00 p.m., Monday through Friday. Please call (213) 978-1318 several days in advance to assure that the files will be available. The files are not available for review the day of the hearing.

Accommodations: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability. The hearing facility and its parking are wheelchair accessible. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. Other services, such as translation between English and other languages, may also be provided upon request.

To ensure availability of services, please make your request no later than three working days (72 hours) prior to the hearing by calling the staff person referenced in this notice.

Como entidad cubierta bajo el Título II del Acto de los Americanos con Desabilidades, la Ciudad de Los Angeles no discrimina. La facilidad donde la junta se llevará a cabo y su estacionamiento son accesibles para sillas de ruedas. Traductores de Lengua de Muestra, dispositivos de oído, u otras ayudas auxiliares se pueden hacer disponibles si usted las pide en avance. *Otros servicios, como traducción de Inglés a otros idiomas, también pueden hacerse disponibles si usted los pide en avance.*

Para asegurar la disponibilidad de éstos servicios, por favor haga su petición al mínimo de tres días (72 horas) antes de la reunión, llamando a la persona del personal mencionada en este aviso.