



**Los Angeles Department of City Planning**  
200 North Spring Street  
Los Angeles, CA 90012

**PUBLIC NOTICE**

**WESTWOOD COMMUNITY DESIGN REVIEW BOARD**

*Board Members: Terri Tippet (Chair), Kenneth Korman, Doug Dworsky, Jann Williams, Bob Mirdamadi, James Grant, Adam Moos*

**Date:** September 7, 2016

**Time:** 6:00 p.m.

**Location:** Belmont Village Senior Living Westwood

10475 Wilshire Blvd. 90024 *(Free Parking)*

**AGENDA**

1. Call to Order (Chair)
2. Review of Agenda
3. Planning Department Staff Communication
4. Public Hearing:
  - a. **DIR-2016-2322-DRB-SPP-SPPA (10925 W Kinross Ave.) – FINAL REVIEW** for a sign installation and façade improvements to an existing neighborhood retail use. **(Applicant's Representative: Tara Devine, Devine Strategies)**
  - b. **DIR-2016-2234-DRB-SPP (1146 S Westwood Blvd.) – FINAL REVIEW** for a sign installation for an existing (take-out only) neighborhood retail use. **(Applicant's Representative: Colby Mayes, Mayes Office)**
  - c. **DIR-2016-2302-DRB-SPP-SPPA (1100 S Westwood Blvd.) – FINAL REVIEW** for a sign installation for an existing neighborhood retail use. **(Applicant's Representative: Bob Packham, Permitwiz)**
  - d. **DIR-2013-2966-DRB-SPP-SPPA (10390 W Ashton Ave) – FINAL REVIEW** for the demolition of a one-story detached garage, for the construction of a new dwelling unit over a new garage to an existing three unit residential building, totaling to four dwelling units. The new garage will replace the existing garage and will be two-stories (one-story dwelling unit over one-story garage), located to the rear of the project site. The project is listed as a non-contributor within the Devon-Ashton Apartment Historic District. Continued from the meeting of August 3, 2016. **(Applicant's Representative: Majid Nael)** (Suggested Time 45 Minutes)
5. Discussion and Action
6. Public Comment Period\*
7. Adjourn

Next meeting: **September 21, 2016** (Pending submission of new casework)

\*The DRB shall provide an opportunity in open meetings for the public to address on items of interest to the public that are within the subject matter and jurisdiction of the DRB. Individual testimony within the public comment period shall be limited to three (3) minutes per person and up to ten (10) minutes per subject. However, the DRB chairperson has the discretion to modify the time allotted on each subject, to each speaker and the number of speakers per subject. **Items may be called in any order at the discretion of the DRB chairperson. EVERY PERSON WISHING TO ADDRESS THE BOARD DURING THE MEETING MUST COMPLETE A SPEAKER'S CARD AND SUBMIT IT TO THE CITY PLANNING STAFF.**

Under the provisions of the Brown Act (Gov. Code Sec. 54959-54960), the Westwood Community Design Review Board is a "legislative body" and must: 1) Conduct all quorum meetings in public; and 2) Post all agenda items or issues considered for discussion seventy-two (72) hours before public meetings. Public notices are posted at the Offices of the Planning Department, the lobby of City Hall East, at the appropriate Council Office, and on the Planning Department Website:

- **Department of City Planning** City Hall Room 621, 200 N. Spring Street, Los Angeles, CA 90012 **Internet:** <http://cityplanning.lacity.org>  
**Staff Contact:** Sheila Gershon **Tel:** 213.978.1376 **Fax:** 213.978.1226 **E-mail:** [Sheila.Gershon@lacity.org](mailto:Sheila.Gershon@lacity.org)
- **Council District Office (CD #5)** 822 S. Robertson Blvd., Suite 102 Los Angeles, CA 90035 **Tel:** 310.289.0353

**PLANS AND MATERIALS OFFICIALLY SUBMITTED FOR THE ABOVE REFERENCED CASES CAN BE MADE AVAILABLE FOR REVIEW AT THE DEPARTMENT OF CITY PLANNING OFFICE AND THE COUNCIL DISTRICT OFFICE.**

If you challenge these agenda items in court, you may be limited to raising only those issues you or someone else raised at the public hearing agendized here, or in written correspondence on the matters delivered to this agency at or before the public hearing. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate. The meeting facility and its parking are wheelchair accessible. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or other services may be provided upon request. To ensure

availability of services, please make your request not later than three (3) working days prior to the meeting by calling the staff person referenced in this notice. *Traductores u otro tipo de servicio puede ser proveído si se solicita. Para asegurar que este tipo de servicio sea disponible, favor de solicitarlos por lo menos 3 días (72 horas) antes de la audiencia llamando al teléfono mencionado.*

**[DIR:** Director of Planning Determination; **DRB:** Design Review Board; **SPP:** Specific Plan Project Permit Compliance; **SPPA:** Specific Plan Project Permit Adjustment; **COA:** Certificate of Appropriateness; **DB:** Density Bonus]



10925 KINROSS AVE.  
WESTWOOD VILLAGE - LOS ANGELES, CA

08.22.2015

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THIS IS A TENANT IMPROVEMENT PROJECT OF AN ULTA BEAUTY STORE.  
ULTA IS A NATIONAL COSMETICS / FRAGRANCES / SKIN AND HAIR CARE RETAILER AND HAIR SALON WITH OVER 800 STORES NATION WIDE.

ULTA IS PROPOSING THE FOLLOWING EXTERIOR IMPROVEMENTS:  
THE REMOVAL OF EXISTING ATM MACHINES TO CREATE A NEW CORNER STOREFRONT VIEW INTO THE STORE, THE REPLACEMENT OF THE EXISTING ENTRY DOORS AND STOREFRONT SYSTEM WITH A NEW REVOLVING DOOR AND STOREFRONT, THE PAINTING OF THE EXTERIOR STUCCO OF THE BUILDING THEIR PROTOTYPCIAL COLOR (SHERWIN WILLIAMS PURE WHITE #7005) WITH AN ACCENT BAND OF THEIR SIGNATURE ORANGE BRAND COLOR (BENJAMIN MOORE CALYPSO ORANGE 2015-30), AND THE REPLACEMENT OF EXISTING STONE VENEER WITH THE INSTALLATION OF THE ULTA PROTOTYPICAL STONE STONE VENEER (BORAL CULTURED STONE - COBBLEFIELD: ECHO RIDGE WITH GRAY LIMESTONE CAP AND BASE).

ULTA ALSO PROPOSES TO INSTALL (3) ILLUMINATED HALO LETTERS BUILDING SIGNS AND (2) ILLUMINATED WALL SIGNS.







(A) ENTRY TO THE PARKING LOT



(B) VIEW FROM GAYLEY AVE.



(C) EXISTING PARKING LOT



(D) EXISTING PARKING LOT



(E) VIEW FROM KINROSS AVE.



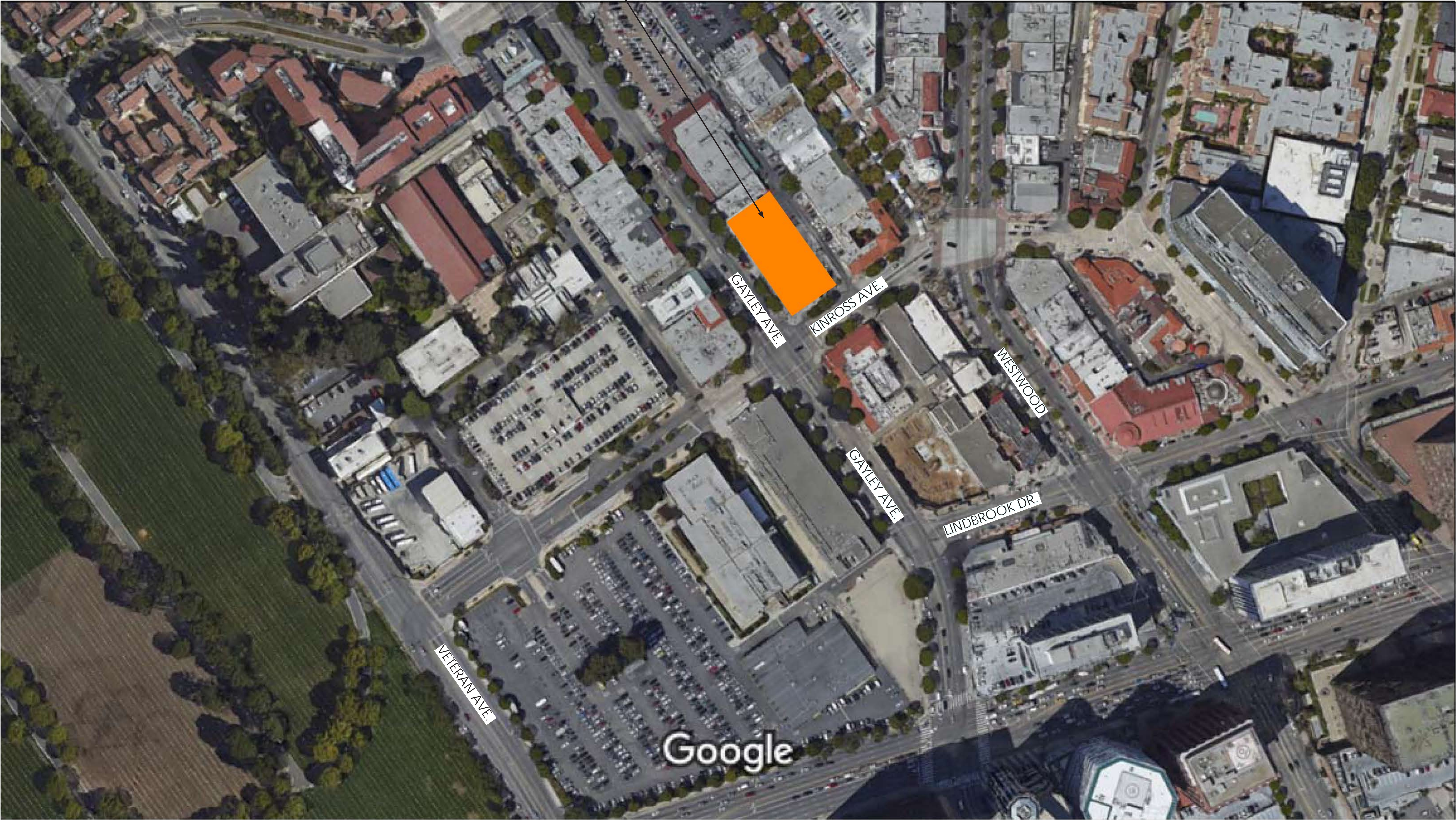
(F) CORNER VIEW (KINROSS AVE. & GAYLEY AVE.)



(G) VIEW FROM GAYLEY AVE.



PROPOSED ULTA



10925 KINROSS AVE.  
LOS ANGELES, CA 90024  
08.22.2016

VICINITY MAP

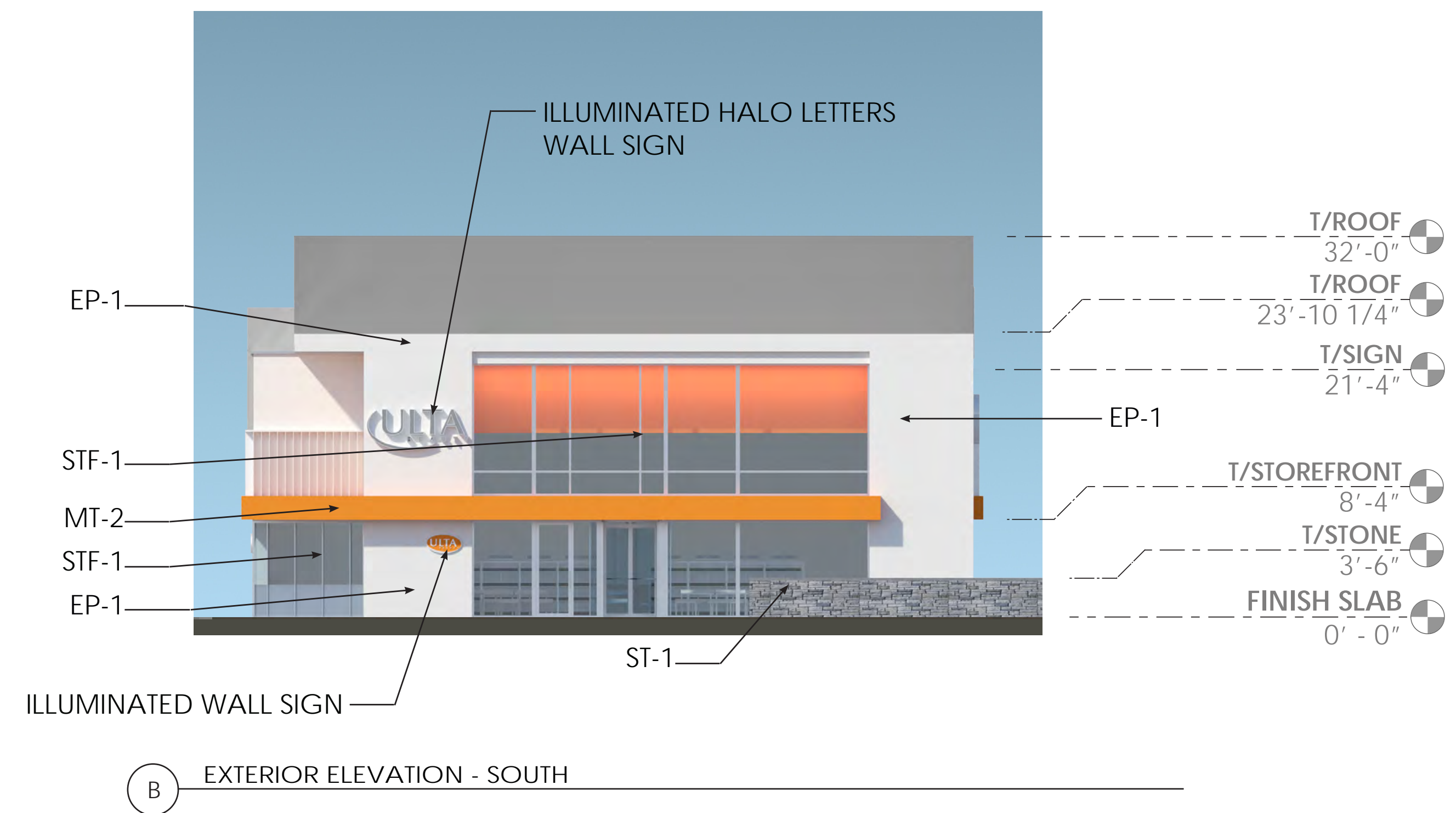
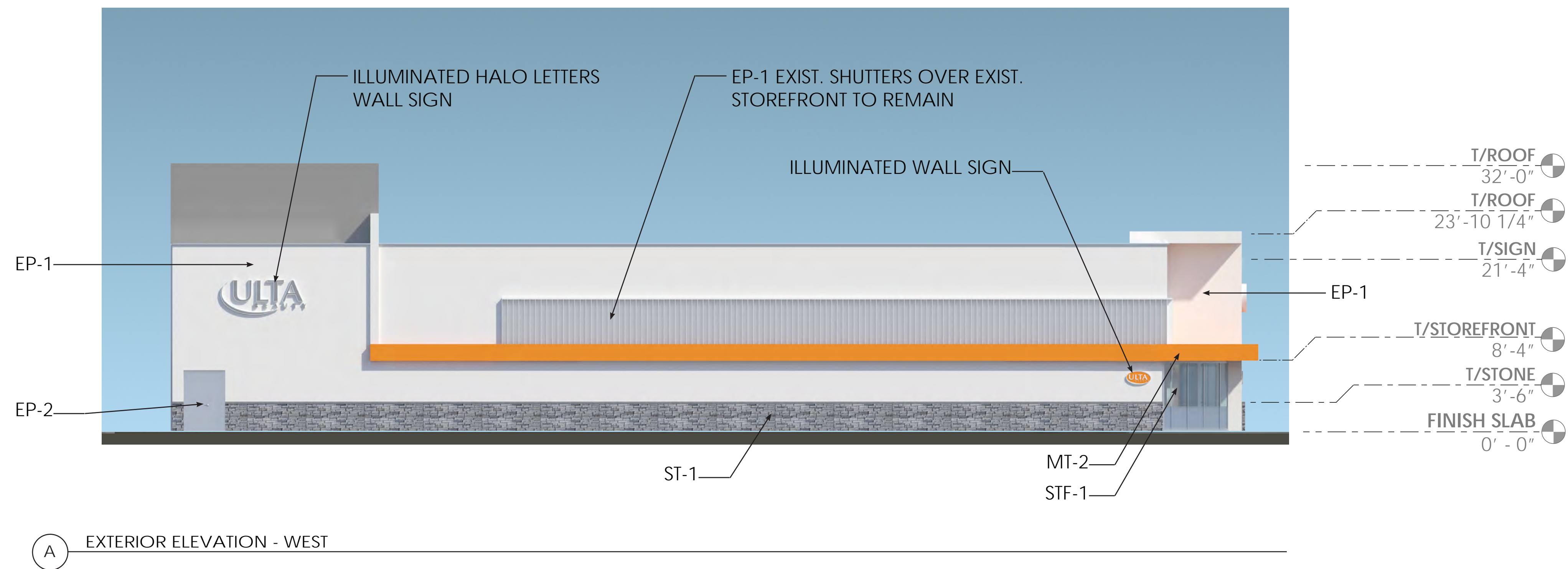










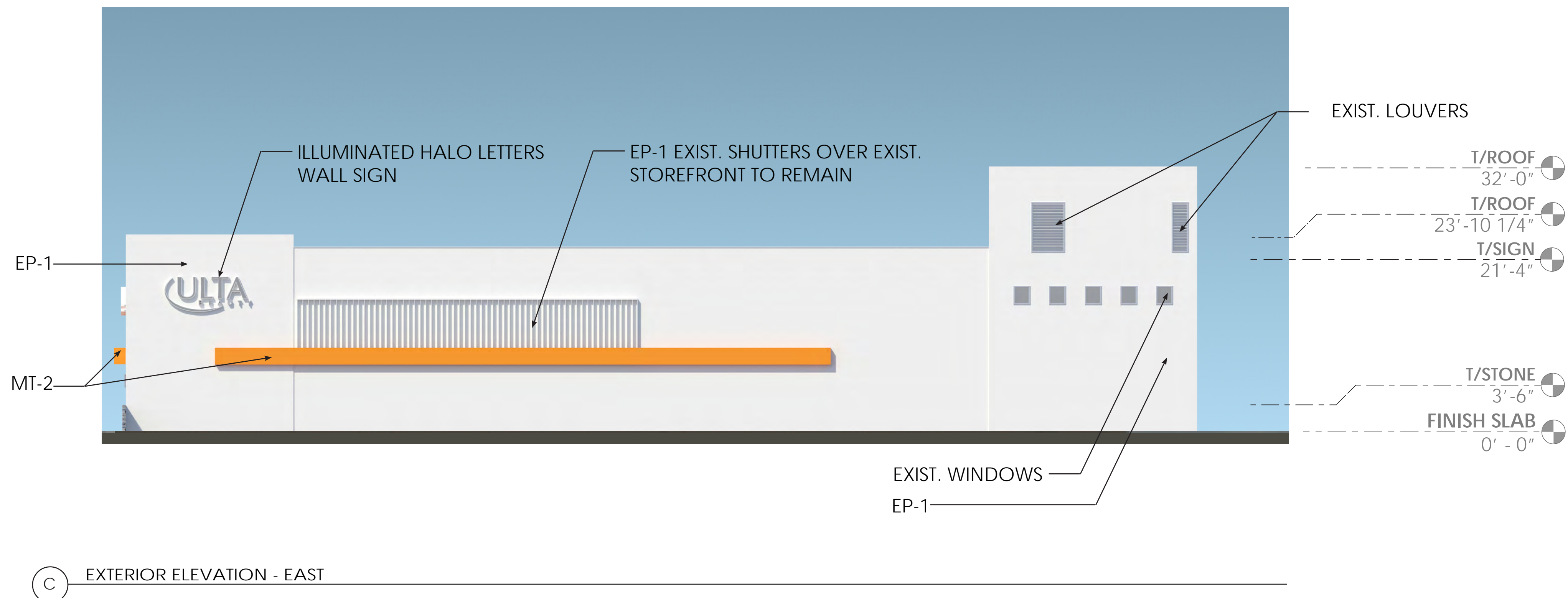


GENERAL NOTES:

1. CLEAN, PRIME AND RE-PAINT EXIST. STUCCO FINISH EP-1
2. CLEAN, PRIME AND RE-PAINT EXIST. WINDOW SHUTTERS AND LOUVERS EP-1

FINISH SCHEDULE:

- |        |  |
|--------|--|
| MT-2:  | ORANGE METAL PANEL - LAMBERT SHEET METAL - COLOR TO MATCH PMS:#1575C   |
| EP-1:  | SHERWIN WILLIAMS - SW7005 "PURE WHITE"   |
| EP-2:  | SHERWIN WILLIAMS - SW7071 "GREY SCREEN"  |
| ST-1:  | CULTURED STONE AND SILL BY BORAL - COBBLEFIELD SOUTHERN LEDGESTONE - ECHO RIDGE WITH GRAY LIMESTONE CAP AND BASE |
| STF-1: | 1" INSULATED GLAZING AND CLEAR ANODIZED ALUMINUM STOREFRONT  |











## PROPOSED EXTERIOR ELEVATION RENDERING









Site Identification



EXISTING STOREFRONT

Remove all existing signs, repaint building in standard corporate ULTA colors.



HALO LIT LETTER LAYOUT ON STOREFRONT - DAY APPEARANCE



PROPOSED REMODELED STOREFRONT

**Dimension Notes:**  
Reference Drawing B70438C for top of sign to grade dimensions.

**HALO LIT LETTERS** mounted to fascia, reference Drawing B70438E for fabrication specifications. Area = 43 Sq. Ft.

**Note:**  
Reference building elevations for accurate sign locations.

**Paint Note:**  
Storefront painted Sherwin Williams #7005 Pure White - typ.

**Illuminated wall sign** - Reference Drawing B70438-1 for fabrication specifications.

**Paint Note:**  
Paint canopy to match PMS 1575 Orange Pop - typ.



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PHONE: (847) 520-1255 FAX: (847) 520-1543  
[www.kieffersigns.com](http://www.kieffersigns.com)

CUSTOMER: ULTA Store No. 1315

LOCATION: Los Angeles, CA Westwood Village

SALESMAN: LC

DESIGNER: MAK

DATE: 2/8/16

<input checked="" type="checkbox"/> Artwork	
<input checked="" type="checkbox"/> Design	
<input checked="" type="checkbox"/> Survey	
All boxes checked to Enter Order	

COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # \_\_\_\_\_

Job # \_\_\_\_\_

-001 \_\_\_\_\_

-002 \_\_\_\_\_

-003 \_\_\_\_\_

-004 \_\_\_\_\_

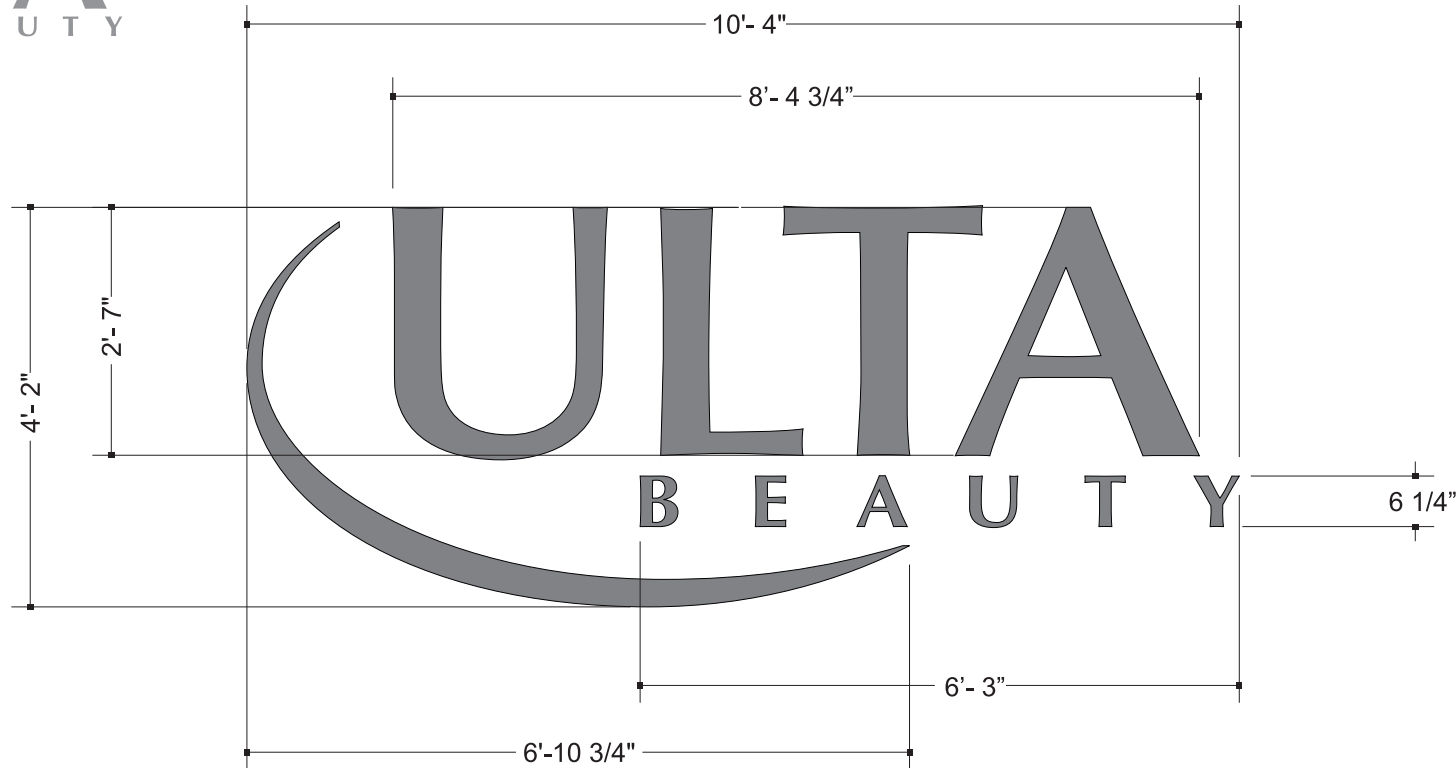
REVISION:	INITIALS:	DATE:
A	MAK	2/8/16
B	MAK	6/10/16
C	MAK	8/9/16
D	MAK	8/17/16
E	MAK	8/22/16
F	-	-
G	-	-
H	-	-
I	-	-
J	-	-

Landlord Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_

B70438



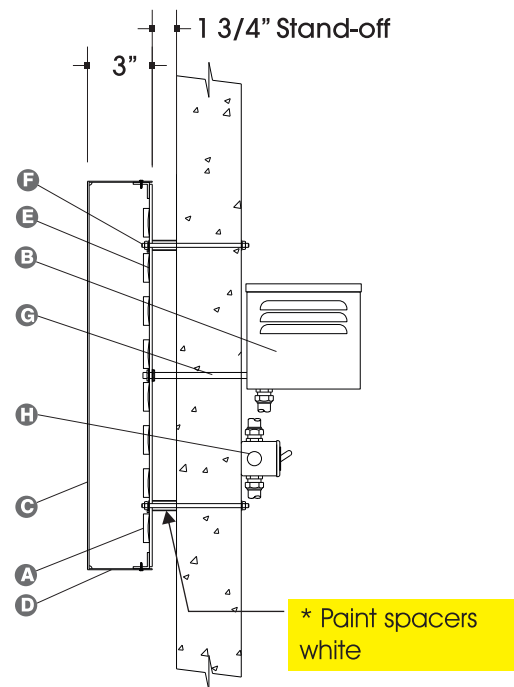
Reverse Channel Halo-Lit Letter Set



HALO LIT LETTER SET LAYOUT

Area = 43 Sq. Ft.

Scale: 1/2" = 1'-0"



LETTER SECTION

N. T. S.

SPECIFICATION BOX

A	ILLUMINATION	LED / COLOR	WHITE
		TYPE	SLOAN VALU LINE LONGS
B	POWER SUPPLY	TYPE	SLOAN MOD60
C	FACE	MATERIAL	.100 ALUMINUM
		COLOR	MATCH #3630-61 SLATE GRAY
D	RETURN	MATERIAL	.063 ALUMINUM
		COLOR	MATCH #3630-61 SLATE GRAY
		DEPTH	3"
E	BACK	MATERIAL	.150 POLYCARBONATE
		COLOR	2447 WHITE DIFFUSER
F	MOUNTING	TYPE	* ALUMINUM TUBE SPACER
		FASTENER	1/4-20NC THREADED ROD
G	ELECTRICAL	TYPE	PASS THRU
		TYPE	-
H	SWITCH	TYPE	DISCONNECT/TOGGLE
		LOCATION	BY ELECTRICIAN

\* Paint spacers white

- \* 2 WEEP HOLES PER LETTER REQUIRED (1/4" DIA.).
- \* CAULK REQUIRED - MUST BE WATERPROOF SEAL.
- \* UL LISTED PRODUCT
- \* ALL ELECTRICAL OUTS LOCATED FOR RACEWAY OR REMOTE APPLICATION.



DAY VIEW



NIGHT VIEW



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PHONE: (847) 520-1255 FAX: (847) 520-1543  
[www.kieffersigns.com](http://www.kieffersigns.com)

CUSTOMER: ULTA Store No. 1315

LOCATION: Los Angeles, CA Westwood Village

SALESMAN: LC

DESIGNER: MAK

DATE: 2/8/16

<input checked="" type="checkbox"/> Artwork	
<input checked="" type="checkbox"/> Design	
<input checked="" type="checkbox"/> Survey	
All boxes checked to Enter Order	

COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # \_\_\_\_\_

Job # \_\_\_\_\_

-001 \_\_\_\_\_

-002 \_\_\_\_\_

-003 \_\_\_\_\_

-004 \_\_\_\_\_

INITIALS: DATE: 8/9/16  
MAK

REVISION:	A	B	C	D	E	F	G	H	I	J
	Revise face lit letters to halo-lit									

B70438E

Landlord Signature: \_\_\_\_\_

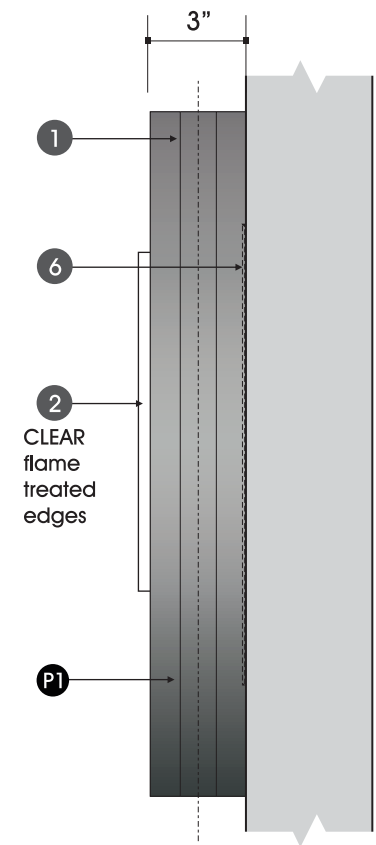
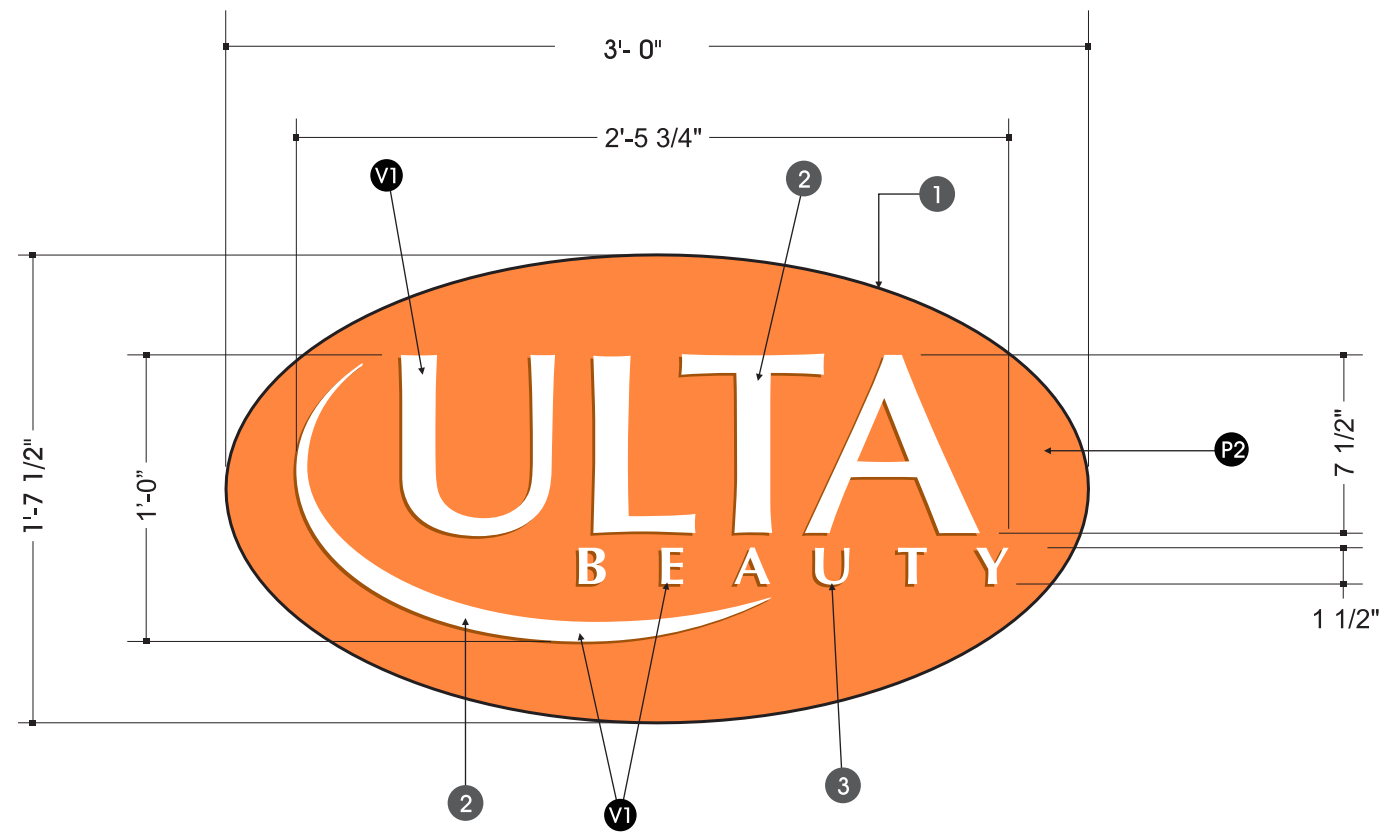
Printed Name: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_



Illuminated Wall Sign



Wall Display - Face View  
Square Feet: 4.88  
Scale: 1 1/2" = 1'-0"

Side View  
For reference only  
Not to Scale

General Specifications:

- 1 **CABINET** will be fabricated aluminum framing w/ .100" aluminum filler. Facing will be .100" aluminum. Filler will have a urethane enamel finish - SEE COLOR SCHEDULE. Face will have a painted urethane enamel Orange Pop finish.
- 2 **ULTA & Ribbon** graphic will be routed/push-thru using 1/2" CLEAR Acrylic w/ flame treated clear edges. Push-thru copy will be decorated w/ #3630-20 white vinyl on first surface and diffuser vinyl on 2nd surface, all letters/ribbon will be stud mounted to aluminum face.
- 3 **BEAUTY** Letters to be routed & backed w/ 3/16" Clear Acrylic w/ White translucent vinyl applied to 1st surface.
- 4 **ILLUMINATION** to be provided by White L.E.D.'s w/ power source to be remote behind wall. L.E.D.'s to be mounted on back of cabinet.

Color Schedule:

3M Vinyl Films:	Urethane Enamel Finishes:
V1  #3630-20 WHITE (translucent) On CLEAR Acrylic	P1  Match AKZO NOBEL #359 F2 Metallic Silver
	P2  Painted finish matching PMS 1575 Orange Pop

Landlord Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_



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CUSTOMER: ULTA Store No. 1315  
LOCATION: Los Angeles, CA Westwood Village  
SALESMAN: LC  
DESIGNER: MAK  
DATE: 2/8/16

- ☒ Artwork
  - ☒ Design
  - ☒ Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # \_\_\_\_\_  
Job # \_\_\_\_\_  
-001 \_\_\_\_\_  
-002 \_\_\_\_\_  
-003 \_\_\_\_\_  
-004 \_\_\_\_\_

REVISION:	INITIALS:	DATE:
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B70438







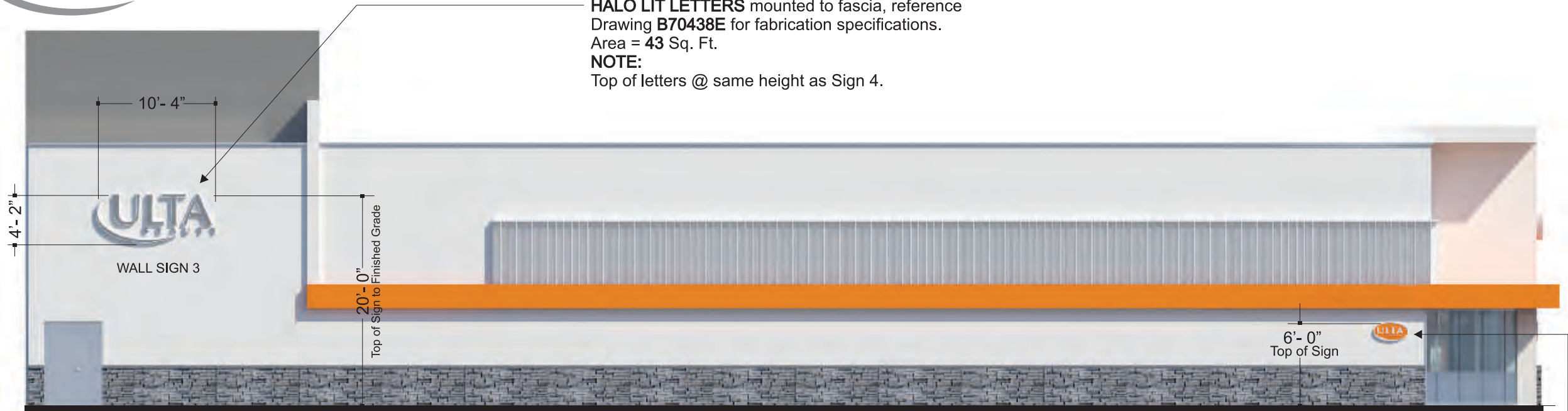






Site Identification

HALO LIT LETTERS mounted to fascia, reference Drawing B70438E for fabrication specifications.  
Area = 43 Sq. Ft.  
NOTE:  
Top of letters @ same height as Sign 4.



PROPOSED SIDE ELEVATION - GAYLEY AVENUE

Scale: N. T. S.

HALO LIT LETTERS mounted to fascia, reference Drawing B70438E for fabrication specifications.  
Area = 43 Sq. Ft.



PROPOSED STOREFRONT ELEVATION - KINROSS AVENUE

Scale: N. T. S.

Landlord Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_



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[www.kieffersigns.com](http://www.kieffersigns.com)

CUSTOMER: ULTA Store No. 1315  
LOCATION: Los Angeles, CA Westwood Village  
SALESMAN: LC  
DESIGNER: MAK  
DATE: 6/16/16

- ☒ Artwork
  - ☒ Design
  - ☒ Survey
- All boxes checked to Enter Order



COMPANION FILES

PRODUCTION PROCESSING	
Kieffer Item #	_____
Job #	_____
-001	_____
-002	_____
-003	_____
-004	_____

REVISION:	INITIALS:	DATE:
A	MAK	6/20/16
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C	MAK	8/17/16
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E	MAK	8/22/16
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J	-	-

B70438C



Site Identification



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CUSTOMER: ULTA Store No. 1315  
LOCATION: Los Angeles, CA Westwood Village  
SALESMAN: LC  
DESIGNER: MAK  
DATE: 6/16/16

- ☒ Artwork
  - ☒ Design
  - ☒ Survey
- All boxes checked to Enter Order

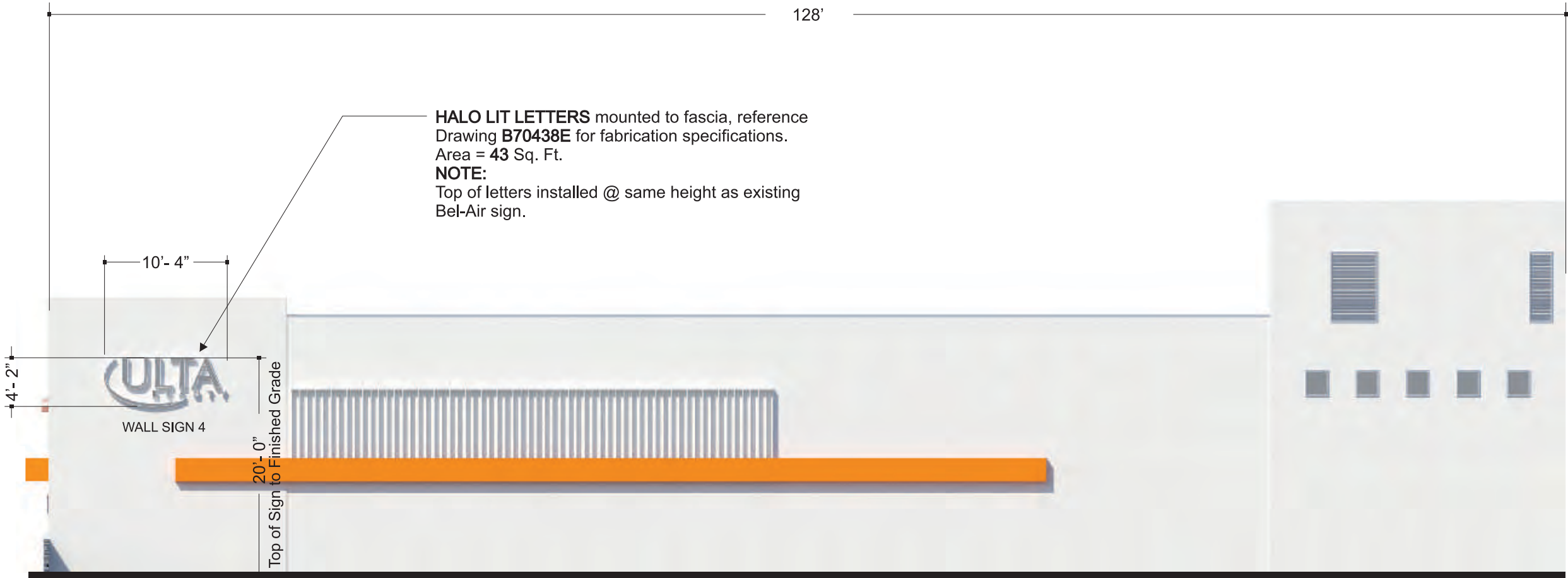


COMPANION FILES

PRODUCTION PROCESSING

Kieffer Item # \_\_\_\_\_  
Job # \_\_\_\_\_  
-001 \_\_\_\_\_  
-002 \_\_\_\_\_  
-003 \_\_\_\_\_  
-004 \_\_\_\_\_

REVISION:	INITIALS:	DATE:
A	MAK	8/9/16
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C	MAK	8/22/16
D	-	-
E	-	-
F	-	-
G	-	-
H	-	-
I	-	-
J	-	-



PROPOSED SIDE ELEVATION - FACES PARKING LOT

Scale: N. T. S.

Landlord Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_

B70438D





Westwood Village  
1146 Westwood Blvd.  
Los Angeles, CA 90024

ORIGINALLY SUBMITTED: April 07, 2016

REVISED: April 12, 2016

NATIONAL SIGN FABRICATION,  
PROJECT MANAGEMENT AND DESIGN  
LICENSE# 745555 TYPE C-45 EXP: 07/31/2016

9736 Eton Avenue, Chatsworth, CA 91311  
T 818.787.0477 Fax 818.787.0415 [www.visiblegraphics.com](http://www.visiblegraphics.com)



DRAWING INDEX			DRB PLANNING SUBMITTAL				
DWG NO.	DRAWING TITLE	SCALE					
SIGN INFORMATION							
SHEET 0	TITLE SHEET	NTS	●				
SHEET 0.5	INDEX, MAPS & PROJECT DATA	NTS	●				
SHEET 1	SITE PLAN	AS NOTED	●				
SHEET 1.5	COLOR PHOTOGRAPHS WITH INDEX MAP	AS NOTED	●				
SHEET 2	COMMERCIAL ACCESSIBILITY NOTES	AS NOTED	●				
SHEET 3	COMMERCIAL ACCESSIBILITY NOTES	AS NOTED	●				

VICINITY MAP



WESTWOOD  
VILLAGE  
1146 WESTWOOD  
BLVD.  
LOS ANGELES,  
CA 90024

PROJECT SUMMARY	
PROJECT ADDRESS:	WESTWOOD VILLAGE 1146 WESTWOOD BLVD. LOS ANGELES, CA 90024
JURISDICTION:	CITY OF LOS ANGELES
ZONE:	C4-2D-0
APN:	4363022009
OCCUPANCY GROUP:	GROUP B
CONSTRUCTION TYPE:	TYPE V-B, FULLY SPRINKLERED
STORIES:	SINGLE

ZIMAS MAP



SCOPE OF WORK	
PROJECT SCOPE:	INSTALLATION OF 2 NEW SIGNS:  SIGN 1: SURFACE MOUNTED FRONT LIT CHANNEL LETTERS ON RACEWAY.  SIGN 2: BLADE SIGN

APPLICABLE CODES

ALL WORK DONE UNDER THIS CONTRACT SHALL COMPLY WITH THE PROVISIONS OF THE SPECIFICATIONS, DRAWINGS AND CONSTRUCTION CRITERIA OF THE LANDLORD, AND SHALL SATISFY ALL APPLICABLE CODES, ORDINANCES, AND REGULATIONS OF ALL GOVERNING BODIES INVOLVED. ANY MODIFICATIONS TO THE CONTRACT WORK REQUIRED BY SUCH AUTHORITIES SHALL BE PERFORMED BY THE TENANT'S CONTRACTOR. ALL PERMITS AND LICENSES NECESSARY FOR THE EXECUTION OF THE WORK SHALL BE SECURED AND PAID FOR BY THE TENANT'S CONTRACTOR(S).

APPLICABLE CODES INCLUDE BUT ARE NOT LIMITED TO THE FOLLOWING:

BUILDING:	LOS ANGELES BUILDING CODE, CURRENT EDITION
PLUMBING:	LOS ANGELES PLUMBING CODE, CURRENT EDITION
MECHANICAL:	LOS ANGELES MECHANICAL CODE, CURRENT EDITION
ELECTRICAL:	LOS ANGELES ELECTRICAL CODE, CURRENT EDITION
FIRE:	LOS ANGELES FIRE CODE, CURRENT EDITION

ALL WORK SHALL CONFORM TO THE ABOVE CODES AND ALSO WITH THE LOS ANGELES MUNICIPAL CODE, THE STATE OF CALIFORNIA CODE OF REGULATIONS, TITLE 19 AND 24 REQUIREMENTS (ENERGY AND DISABLED ACCESS), OSHA AND ANY OTHER REGULATORY AGENCIES THAT HAVE AUTHORITY AND JURISDICTION OVER ANY PORTION OF THIS WORK.

MO

MAYES OFFICE  
1201 Montana Ave, #202  
Santa Monica, CA 90403  
p. 310.578.8488 f. 310.578.8477  
www.MayesOffice.com

OWNER:  
TOPA MANAGEMENT COMPANY  
11911 SAN VICENTE BLVD # 348  
LOS ANGELES, CA 90049  
  
TENANT:  
SWEETFIN POKE  
1146 WESTWOOD BLVD  
LOS ANGELES, CA 90024

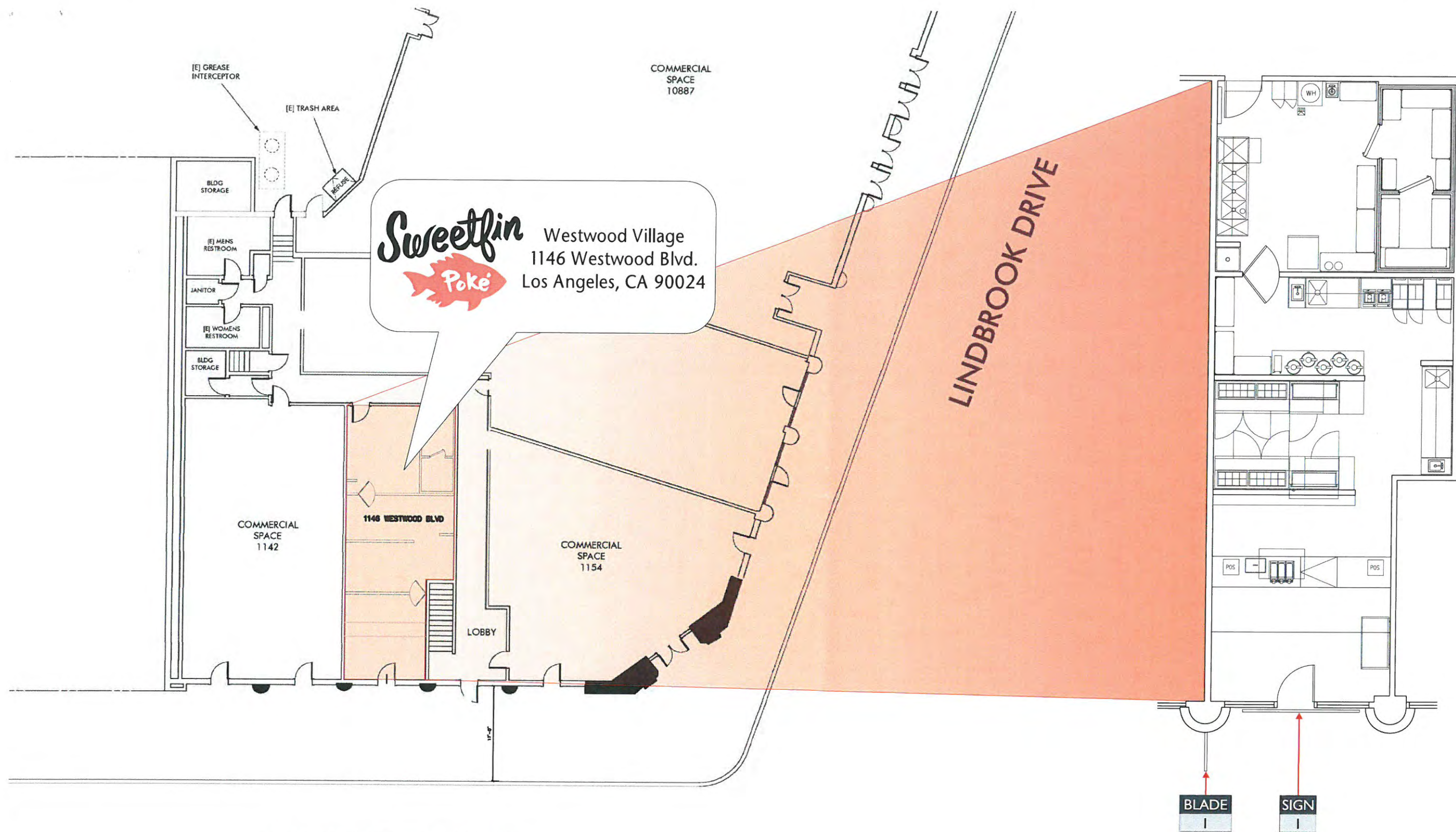
PROJECT ADDRESS:  
**SWEETFIN POKE**  
WESTWOOD VILLAGE  
1146 WESTWOOD BLVD.  
LOS ANGELES, CA 90024

DRAWING TITLE:  
**INDEX, MAPS &  
PROJECT DATA**

DATE:  
  
SCALE: NO SCALE  
  
DRAWN BY: BH  
  
REVIEWED BY:  
  
JOB NO.:  
  
SHEET NUMBER:

0.5





WESTWOOD BLVD

Site Plan (Not To Scale)



VISIBLE GRAPHICS													
 <div>9736 Eton Avenue Chatsworth, CA 91311 T 818.787.0477 E-Fax 818.477.5123 www.visiblegraphics.com</div>	Project Name: <u>Sweetfin Poke - Westwood Village</u>		Date: <u>04-12-2016</u>			CLIENT APPROVAL Visible Graphics does NOT provide primary electrical to sign location - responsibility of others		LANDLORD APPROVAL		This design is the exclusive property of Visible Graphics and cannot be reproduced in whole or part, without prior written approval		Sheet:  1	
	Project Address: <u>1146 Westwood Blvd.</u>		Sign Type: <u>As Noted</u>			Scale: <u>As Noted</u>				Job Number			
	<u>Los Angeles, CA 90024</u>		Sr Acct Mngr: <u>Dave Mahn</u>			Coordinator: <u>Janina Zamorano</u>		Client Signature _____ Date _____		Landlord Signature _____ Date _____			
			Designer: <u>Lucas Cleric</u>			COPY - COLORS - SIZES				10694R			

File Name: \\SERVER02\\All Visible Docs\\Retail Jobs\\Dave\\# - Sweetfin Poke Westwood\\02 Drawings





A STREET ELEVATION  
OF SITE



B STREET ELEVATION  
ACROSS THE STREET



0 KEY MAP  
SCALE: NTS



MO

MAYES OFFICE  
1201 Montana Ave. #202  
Santa Monica, CA 90403  
p. 310.578.8485 f. 310.578.8477  
www.MayesOffice.com

OWNER:  
TOPA MANAGEMENT COMPANY  
11911 SAN VICENTE BLVD # 348  
LOS ANGELES, CA 90049

TENANT:  
SWEETFIN POKE  
1146 WESTWOOD BLVD  
LOS ANGELES, CA 90024

PROJECT ADDRESS:  
**SWEETFIN POKE**  
WESTWOOD VILLAGE  
1146 WESTWOOD BLVD.  
LOS ANGELES, CA 90024

DRAWING TITLE:  
**EXISTING STREET  
ELEVATIONS**

DATE: \_\_\_\_\_

SCALE: NTS \_\_\_\_\_

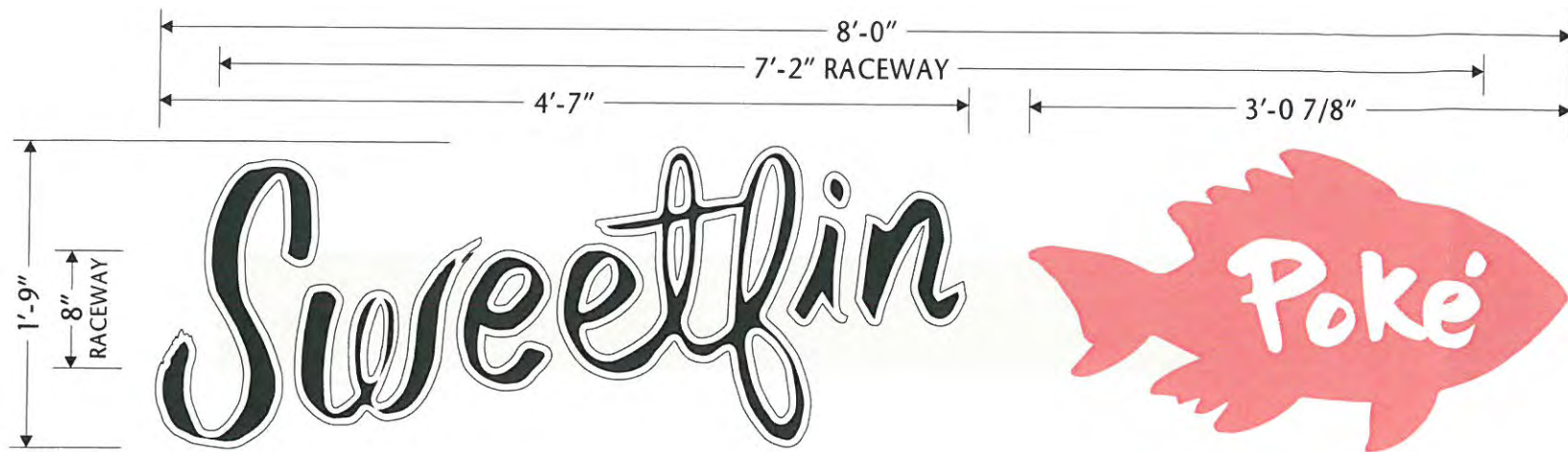
DRAWN BY: BH \_\_\_\_\_

REVIEWED BY: \_\_\_\_\_

JOB NO.: \_\_\_\_\_

SHEET NUMBER: \_\_\_\_\_



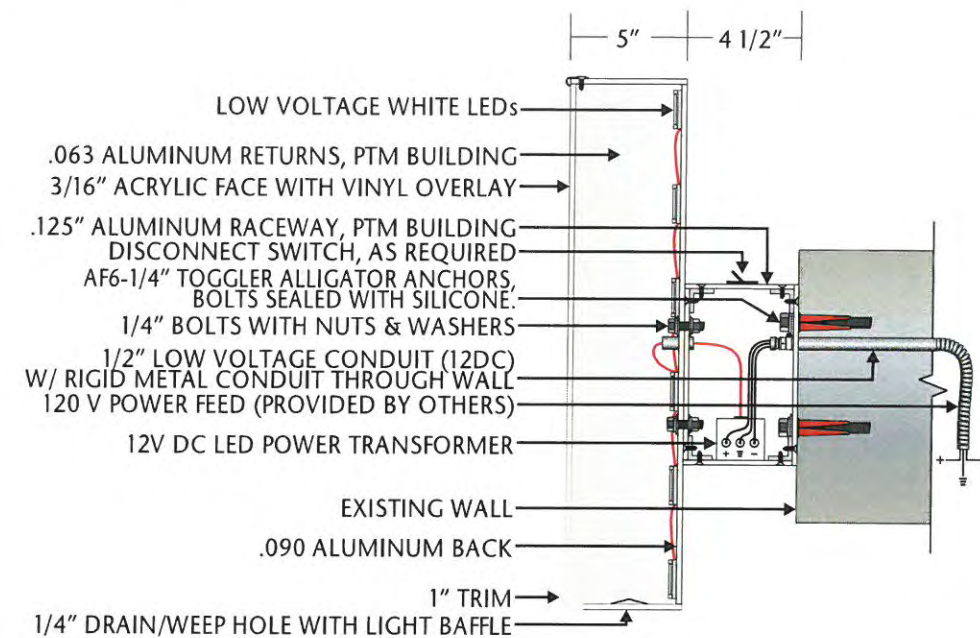


**SIGN** Frontage = 14.50 Ft.

Surface Area = 14.00 Sq. Ft.

Measurements

Scale 1"=1'



FRONT LIT CHANNEL LETTERS ON RACEWAY

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF SIGN.



South Elevation

Scale 1/8"=1'

#### COLOR KEY

	WHITE
	OPAQUE BLACK
	PMS 190 C
	PTM BUILDING COLOR

VISIBLE GRAPHICS

9736 Eton Avenue  
Chatsworth, CA 91311  
T 818.787.0477  
E-Fax 818.477.5123  
www.visiblegraphics.com

**Project Name:**  
Sweetfin Poke - Westwood Village  
  
**Project Address:**  
1146 Westwood Blvd.  
Los Angeles, CA 90024

**Date:** 04-12-2016  
**Sign Type:** As Noted  
**Scale:** As Noted  
**Sr Acct Mngr:** Dave Mahn  
**Coordinator:** Janina Zamorano  
**Designer:** Lucas Cleric



**CLIENT APPROVAL**  
Visible Graphics does NOT provide primary electrical to sign location - responsibility of others  
  
Client Signature \_\_\_\_\_ Date \_\_\_\_\_  
COPY - COLORS - SIZES

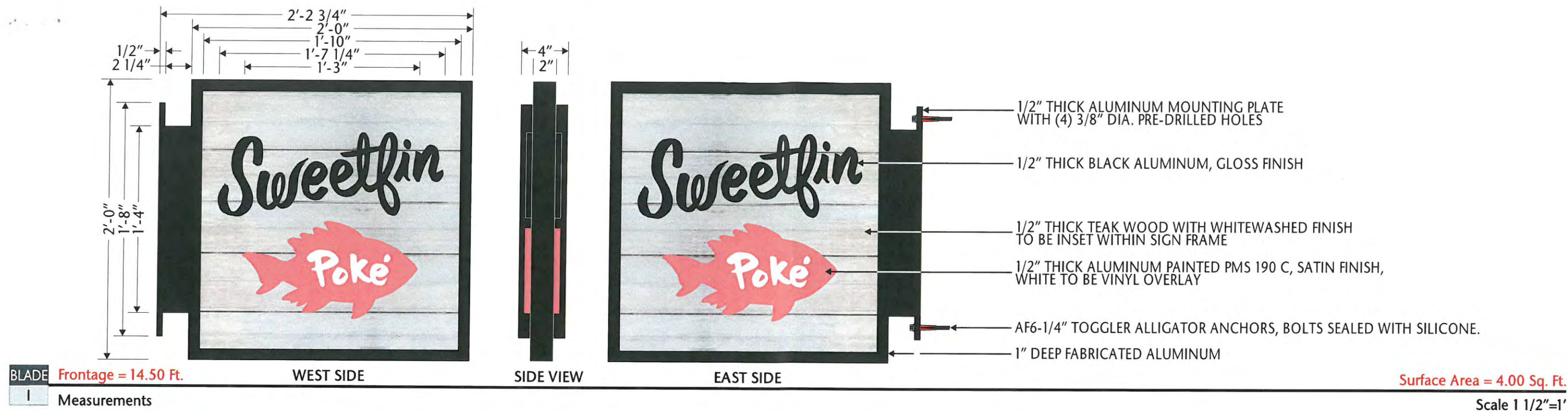
**LANDLORD APPROVAL**  
  
Landlord Signature \_\_\_\_\_ Date \_\_\_\_\_

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Job Number  
**10694R**

Sheet:

**2**





COLOR KEY	
	WHITE
	BLACK
	PMS 190 C
	TEAK WOOD WITH WHITEWASHED FINISH

South Elevation

Scale 1/8"=1'

VISIBLE GRAPHICS		Project Name: Sweetfin Poke - Westwood Village		Date: 04-12-2016		CLIENT APPROVAL		LANDLORD APPROVAL		This design is the exclusive property of Visible Graphics and cannot be reproduced in whole or part, without prior written approval		Sheet: 3	
9736 Eton Avenue Chatsworth, CA 91311 T 818.787.0477 E-Fax 818.477.5123 www.visiblegraphics.com		Project Address: 1146 Westwood Blvd. Los Angeles, CA 90024		Sign Type: As Noted Scale: As Noted Sr Acct Mngr: Dave Mahn Coordinator: Janina Zamorano Designer: Lucas Cleric		Visible Graphics does NOT provide primary electrical to sign location - responsibility of others							
						Client Signature _____ Date _____		Landlord Signature _____ Date _____		Job Number			
						COPY - COLORS - SIZES				10694R			





Plan Check: 16048-20000-00539

City/State: Los Angeles, CA  
Address: 1100 Westwood Blvd  
Creation Date: 2-08-2016  
Revised: 2-15-2016, 2-29-2016, 4-18-2016

**C44110**

**SITE PLAN**  
(NOT TO SCALE)

BROXTON AVE

S1  
5' x 5'  
25 sq. ft.



KINROSS AVE

73'-9"

51'-9"

S1  
5' x 5'  
25 sq. ft.

95'

97'-10"

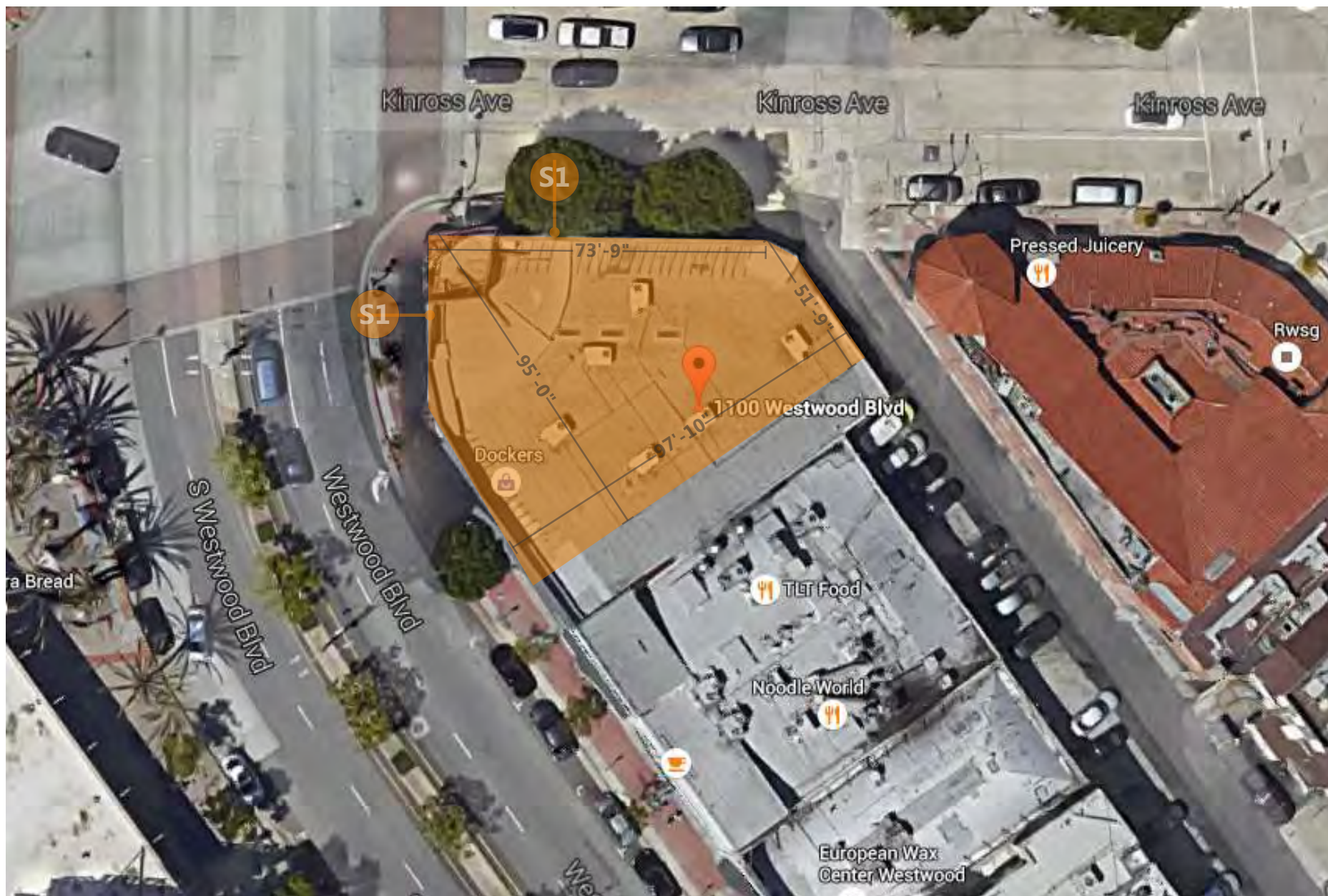
WESTWOOD BLVD

**AT & T**  
**1100 Westwood Blvd**  
**Los Angeles, CA 90024**



# Site

Note: AT&T Tenant occupies the entire tenant space.

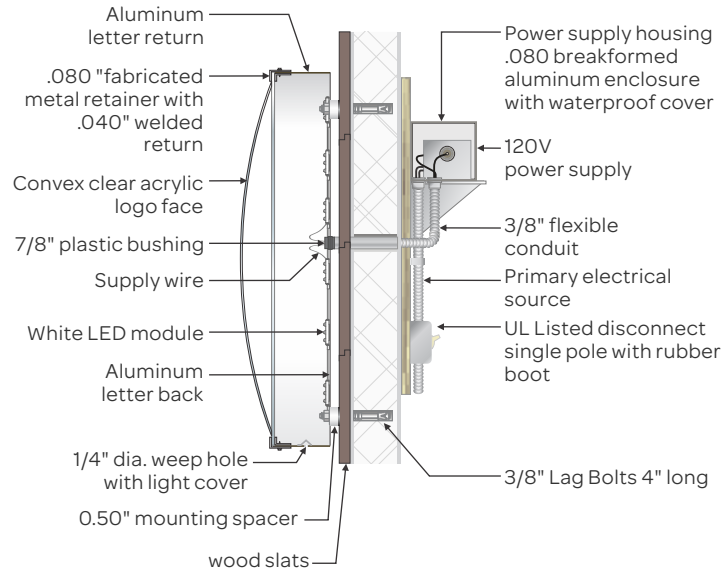


S1

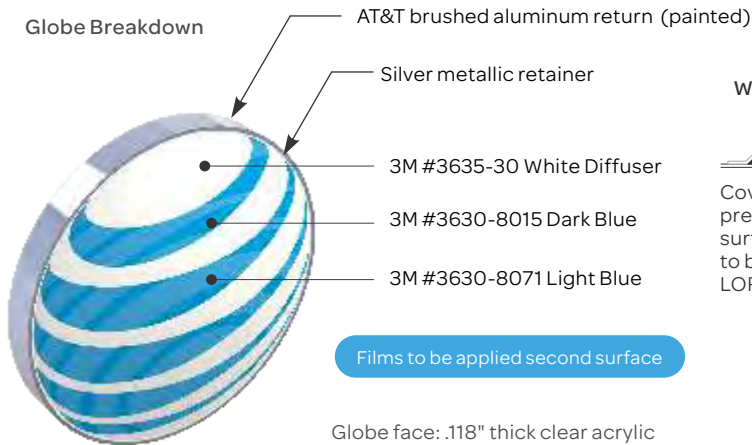
## Remote Wired Illuminated Logo - Qty: 2

Remove temporary banners. Install new remote wired internally illuminated logo as shown.  
Note: walls and metal pillars to be painted tan. Mullions and top roof line to remain as is.

### Globe Section Detail (typ.)



### Globe Breakdown



Tenant frontage: 244.5 LF.

### Weep Hole Cover



Cover to be cut from .040 white pre-coated aluminum. Bottom surface to be black as shown. Cover to be glued to letter return with LORD adhesive.

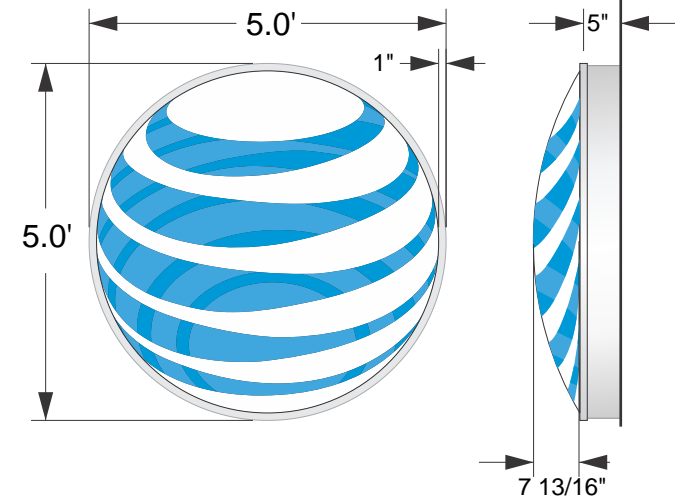
Part #

ATT-GLOBE-60

Interior surfaces to be sprayed with Spray-Lat White Light enhancement paint.



Note: Signs are each 17'0" from grade.  
Top of sign is 22'.0' from grade.



Symbol Return	Symbol Back	SF
.090"	.125"	25.0

#### Revisions:

Added mounting details / TD / 2.29.16

X	X
X	X
X	X

File Location:  
ArtDept\ColorColors\AT&T

4 of 8

Date: 2.8.16

Designer: TD PM: MS

City/State: Los Angeles, CA

Address: 1100 Westwood Blvd

Drawing #

C44110-S1

Site Name

-

S2

**Door Vinyl (First Surface)**

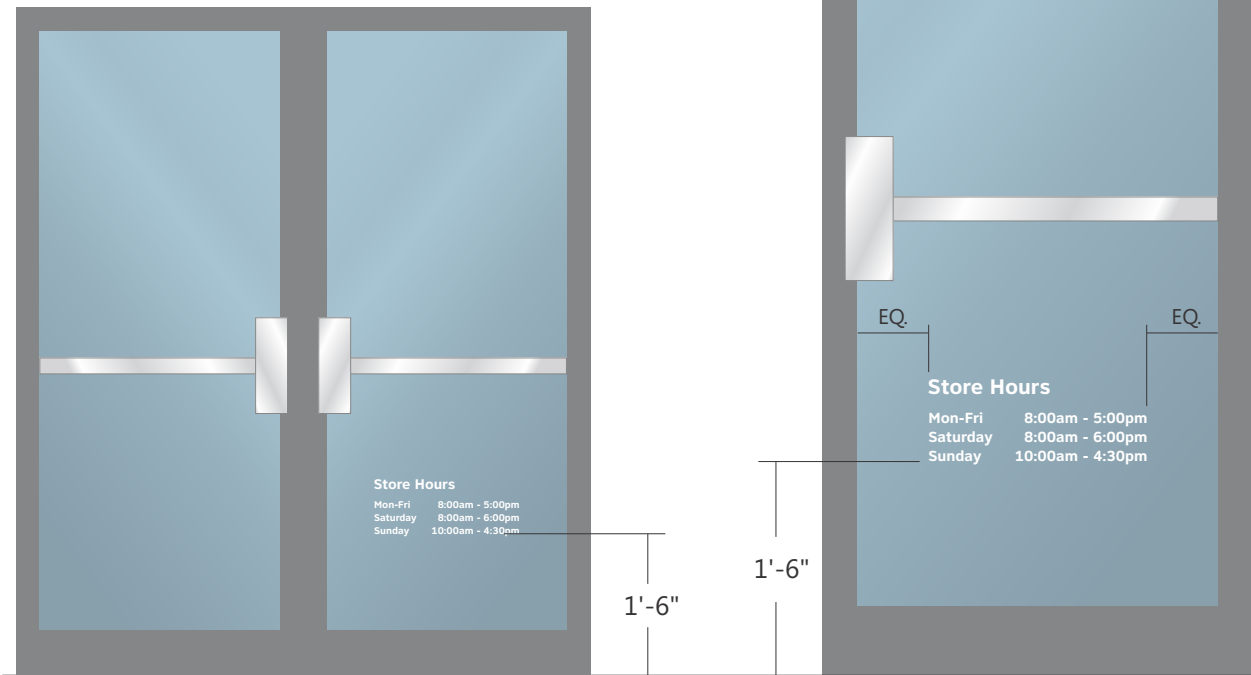
Apply new door vinyl to first surface front of glass. Use 3M #7725-10 Opaque White Film.



Scale: 1 1/2" = 1'-0"

Door vinyl graphics cover less than 10% of the window area.

For double door applications, the film is installed on the right hand door only as shown.

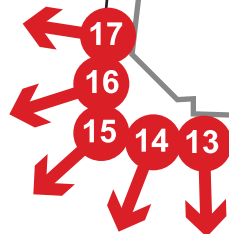


Scale: 3/4" = 1'-0"



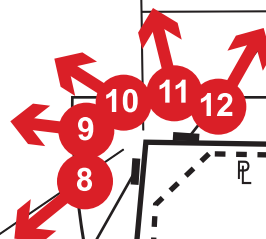
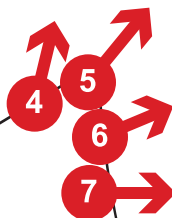
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