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Date: February 08, 2017 6:29:29 PM  
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Cc: "Kyndra Casper" <kcasper@linerlaw.com>; "Jerold B. Neuman" <jneuman@linerlaw.com>  
Subject: **Fwd: Final Statement**

Attachments: Crossroads Hollywood Press Release.pdf; ATT00001.htm;

Hello ladies. We wanted you to see the statement we are distributing in response to today's Measure S press conference at our site. Happy to answer any questions.

Sent from my iPhone. Please excuse typos or brevity.

.....  
**Mercury**

**Glenn Gritzner**

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**FOR IMMEDIATE RELEASE**  
**February 8, 2017**

**Contact: Glenn Gritzner (310)923-1551**

## **Statement by Crossroads Hollywood**

**Los Angeles, California** – Crossroads Hollywood will be a project of, by, and for Hollywood, and the passage of Measure S will have no impact on its development.

However, we respect the rights of the Yes on S and Tenants Union to advocate for their own objectives, which is why we have worked with the community on this project and will continue to do so through the process.

We also respect the tenants who live and work in the buildings and are working with each of them to address their needs and concerns. As a true stakeholder in Hollywood, we are committed to developing a project that will serve and be embraced by our community.

Crossroads Hollywood is Hollywood's first truly mixed use project, which will restore and revitalize one of Los Angeles' national treasures—Crossroads of the World—while providing much needed housing, pedestrian-friendly retail, and other exciting amenities to a part of Hollywood where it's sorely needed and will add thousands of well-paying jobs. Instead of politicizing a project like this, we should be celebrating it.