

From: "Glenn Gritzner" <ggritzner@mercuryllc.com>
Date: February 08, 2017 7:08:03 PM
To: "chris.robertson@lacity.org" <chris.robertson@lacity.org>; "amy.ablakat@lacity.org" <amy.ablakat@lacity.org>; "christine.peters@lacity.org" <christine.peters@lacity.org>
Subject: **Fwd: Crossroads Press Template**

Attachments: image931000.png; ATT00001.htm; Crossroads Hollywood Logo Included Top.pdf; ATT00002.htm;

Hi again. I know you were dying for a statement that actually had our logo included. So, here it is. Thanks again.

Sent from my iPhone. Please excuse typos or brevity.

.....
Mercury

Glenn Gritzner

444 South Flower Street | Suite 3675

Los Angeles , CA | 90071

213.624.1380 office

www.mercuryllc.com

Begin forwarded message:

From: Sean Fahmian <sfahmian@mercuryllc.com>
Date: February 8, 2017 at 10:57:38 AM PST
To: Glenn Gritzner <ggritzner@mercuryllc.com>
Subject: **Crossroads Press Template**

.....

This email is intended only for the person or entity to which it is addressed and may contain information that is privileged, confidential or otherwise protected from disclosure. Dissemination, distribution, or copying of this email or the information herein by anyone other than the intended recipient, or an employee or agent responsible for delivering the message to the intended recipient, is prohibited. If you have received this email in error, please immediately notify us by calling our Network Operations Center at +1 855 237 8324.



FOR IMMEDIATE RELEASE
February 8, 2017

Contact: Glenn Gritzner (310)923-1551

Statement by Crossroads Hollywood

Los Angeles, California – Crossroads Hollywood will be a project of, by, and for Hollywood, and the passage of Measure S will have no impact on its development.

However, we respect the rights of the Yes on S and Tenants Union to advocate for their own objectives, which is why we have worked with the community on this project and will continue to do so through the process.

We also respect the tenants who live and work in the buildings and are working with each of them to address their needs and concerns. As a true stakeholder in Hollywood, we are committed to developing a project that will serve and be embraced by our community.

Crossroads Hollywood is Hollywood's first truly mixed use project, which will restore and revitalize one of Los Angeles' national treasures—Crossroads of the World—while providing much needed housing, pedestrian-friendly retail, and other exciting amenities to a part of Hollywood where it's sorely needed and will add thousands of well-paying jobs. Instead of politicizing a project like this, we should be celebrating it.