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## Support for the Crossroads Hollywood Project

1 message

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**Richard Bourne** <rpbourne@gmail.com>

Mon, May 14, 2018 at 11:28 AM

To: craig.bullock@lacity.org, luciralia.ibarra@lacity.org, alejandro.huerta@lacity.org

I am a central LA resident, who works in Hollywood, and I support the Crossroads Hollywood Project. This project will add housing, retail, hotel, and office space to our community in the best possible place, in a dense walk-able neighborhood near the subway.

If not here, these things will still get built, but they will be in car dependent locations that will lead to more sprawl and more traffic. LA is spread out and choked with traffic as it is, and so adding density and amenities in our few precious walk-able and transit accessible locations should always be maximized and encouraged. LA clearly wants a transit accessible future, given how Measure M sailed through the ballot box (with Central LA well above 80% in favor), so now we must approve the land use change that supports that transit.

If not there they will be in low income neighborhoods, displacing the poor. LA is undergoing massive change, and ever time a project is downsized or denied by wealthy homeowners, it's effects are just shifted south or east into poorer areas that lack the political power to say no. We need to as a society understand that we must resist catering too much to the entitled wealth living in the Hollywood hills. A tower in central Hollywood might change the view from their hot tub, but that isn't equivalent to the pains of displacement sweeping across South and East LA.

And finally if both those avenues are taken, all this housing, office, retail, and jobs might just decamp for another municipality outside of Los Angeles. At which point we get none of the jobs, none of the sales or property taxes, none of the amenities, but are left with the traffic and the blighted historic buildings in need of costly rehabilitation. LA needs these jobs. It needs the tax revenue. It needs the amenities. This site needs the money to restore the historic structures.

I urge you to approve the reasonable development plan and any additional concessions needed to make it the best possible. Less parking, more residential units, more office space; whatever this site needs to be maximized. Better here, than anywhere else.

Sincerely,  
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