



Luciralia Ibarra <luciralia.ibarra@lacity.org>

Hollywood Heritage Statement on Crossroads Project

2 messages

Hollywood Heritage <hollywood.heritage1980@gmail.com>

Fri, May 25, 2018 at 10:37 AM

To: Luciralia Ibarra <Luciralia.Ibarra@lacity.org>

Cc: Richard Adkins <rikalad@aol.com>, Christy McAvoy <christy@christymcavoy.com>, Fran Offenhauser <offenhauser@oma-la.com>

Good morning Ms. Ibarra,

Hollywood Heritage would like to add the following statement to the record regarding the Crossroads Project:

From the data in the Kosmont financial study, it is clear that there is a Preservation Alternative that may actually deliver a higher rate of return than the Modified proposed project. We vociferously argue that the Preservation Alternative offered in the DEIR must be replaced with a good Preservation Alternative prepared by an arms-length entity. Otherwise, the EIR is deficient.

Hollywood Heritage firmly believes that the renaissance of Hollywood has bypassed and jeopardized our many historic areas, which are critical both to heritage tourism and to our local quality of life and economic health.

Please let us know if you have any questions or require any additional information.

Sincerely,

The Hollywood Heritage Team

Luciralia Ibarra <luciralia.ibarra@lacity.org>

Fri, May 25, 2018 at 10:38 AM

To: Hollywood Heritage <hollywood.heritage1980@gmail.com>

Cc: Richard Adkins <rikalad@aol.com>, Christy McAvoy <christy@christymcavoy.com>, Fran Offenhauser <offenhauser@oma-la.com>

Received.

-Luci

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Please note that as of April 9, 2018, Major Projects has moved to Fig Plaza: 221 N. Figueroa, Suite 1350, Los Angeles, CA 90012

New Phone Number: (213) 847-3634.

**Luciralia Ibarra, Senior City Planner**

Department of City Planning

Major Projects

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