



Alejandro Huerta <alejandro.huerta@lacity.org>

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## ATTENTION Alejandro Huerta... ENVIORMENTAL PLANNER CITY of LA CITY HALL

1 message

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Joe Oliveira <j@pipo.net>  
To: alejandro.huerta@lacity.org

Tue, Jul 25, 2017 at 10:12 PM

July 23, 2017 From Joe Oliveira Jr

Mr. Alejandro Huerta, Environmental Planner Department of City Planning City Hall, City of Los Angeles  
200 North Spring Street, Room 750  
Los Angeles, CA 90012  
E-mail: [alejandro.huerta@lacity.org](mailto:alejandro.huerta@lacity.org)

RE: Crossroads Hollywood, 6701 Sunset Blvd., Case:  
CPC-2015-2025-HD-ZC-MCUP-CU-SPR; VTT-73568; ENV-2015-2026-EIR

Dear Mr. Huerta,

I'm 70 years old. I was born and raised in Hollywood. I raised my 4 children here. In 1965 when I went to Hollywood High, traffic on Highland was 40,000 cars in a 24-hour period. Today it's 240,000. Nevertheless, I am 1000 percent in support of this project.

Our city is growing as it should. It's expanding, exploding and it's not going to stop or slow down. We would be foolish not to recognize this and accommodate growth in every sector.

At a recent community meeting, my neighbors expressed concern about fire safety. I respectfully disagree with their concerns. Our public services providers, LAPD and LAFD, are more than capable of evaluating this project and protecting our community.  
This would be a PERFECT OPPORTUNITY to innovate a new fire systems such as A IN HOUSE FIRE STATION / EMS station.  
So many new things can be done to BETTER a outdated system and IMPROVE our community.

One resident scoffed and commented "what do these tourists want to see here, there is nothing to see" !!! HOW RUDE and UNWELCOMING to a city that is known around the world for being famous and friendly. To a city that generates business and tax revenues !!!

As a supporter of the Crossroads Hollywood project, I request that the development team work with tenants to fairly resolve concerns. I would like to meet you in person re the tenants situation.

Thank you for including this letter in the official record. Please include me on your mailing list.

Sincerely,

Joe Oliveira Jr.  
1516 Cassil Place  
Hollywood, CA 90028  
323.466.1515

