



Alejandro Huerta <alejandro.huerta@lacity.org>

concerns about Crossroads Hollywood project

1 message

Larry Edmunds Bookshop <info@larryedmunds.com>

Wed, Jul 26, 2017 at 2:57 PM

To: alejandro.huerta@lacity.org

Dear Mr. Huerta,

I am the owner of the Larry Edmunds Bookshop, an established business on Hollywood Boulevard. We have been in the same location for 26 years, but have been on Hollywood Boulevard since 1952.

I am also a resident who has lived in the area for 30 years.

As someone who earns my living at my business (at 6644 Hollywood Blvd.) and by doing events with my neighbors the Egyptian Theatre, the rapid expansion of major commercial projects in the neighborhood is rather alarming.

While the money these projects may generate seems all well and good, for those of us who are here everyday, we hear the complaints of our customers who sometimes, who rather avoid a trip to our business due to parking and traffic congestion.

The latest project, the Crossroads Hollywood Project appears to be one that may topple what little free space in central Hollywood remained and make an already difficult situation close to impossible.

As a business owner it would be wonderful to tell patrons where they could safely or cheaply park. Other cities offer public parking options. The options are disappearing before our eyes and the city is not offering any solutions.

As a matter of fact, this project is the exact opposite of what we could use to solve what already is a number one complaint, the parking situation.

Our neighbors at the Egyptian Theatre have already lost valuable space for their customers in the name of this project.

The fact that historical buildings and anything that involves history of this community is sold out completely in favor of another mega-tower is very sad to me as well.

I understand the concept of progress, but where are you going to put all these people that need to park and have access to our businesses and events?

The needs of those who are a part of this community need to be considered.

Our businesses and livelihoods matter and this situation is something that needs to be solved as this all-time record expansion and redevelopment play out before our very eyes.

Thank you for listening to my opposition and concerns about this project.

Best,

Jeffrey Mantor

Owner-Larry Edmunds Bookshop