



Alejandro Huerta <alejandro.huerta@lacity.org>

Opposition to Crossroads Hollywood Project.

1 message

Noel <noelbusby@gmail.com>
To: alejandro.huerta@lacity.org

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Sent from my iPad

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6/22/2017

Alejandro A. Huerta
Environmental Review Coordinator Major Projects & Environmental Analysis
Department of City Planning City Hall, City of Los Angeles
200 North Spring Street, Room 750
Los Angeles, CA 90012

RE: Crossroads Project DEIR-ENV-2015-2026-EIR

Dear Mr. Huerta,

My name is Noel Busby. My business partner and I created Mend: A place of healing at 1512 N. Las Palmas Ave almost 10 years ago. As you may realize the pending Crossroads Project will displace my practice. I have been trying to think how I can adequately express how devastating this will be not only to my practice but also to the community in which I serve. I can think of no way in which the quality of life in Hollywood will be improved by such a massive project. The lack of consideration that this project seems to have for the residents, the business owners and the visitors of Hollywood is shameful.

The idea of moving my practice is a daunting task and comes with several consequences. There are fewer and fewer spaces in Hollywood as unique as my office. Landlords are cashing out and allowing developers to literally destroy our history. Finding a new office where my patients will be able to access my services is nearly impossible. Mend is an old building and yes it does not have historical significance. But what it does have is history! Hundreds of patients, members of this community, have shared their stories in my office. Countless hours have been spent going over medical histories and treatment plans as to provide a quality life for my patients (residents of Hollywood). No one asked any of my patients what they think of destroying my office in lieu of three 30 story towers!!! We have spent months and thousands of dollars over the past years repairing this old building to make it the beautiful office space that it is today. There is no replacing this office. The character, the charm and the convenience will be gone forever. A practice that is over 15 years in the making will be destroyed for this project.

At no point did the developers ask us, "How will this impact you?" No one seems to have considered the loss of small businesses that this project will impact. All of the studies and reports and meetings, and not one of them mentioned the impact on small businesses. The developers have failed to incorporate the wishes of the community into this project. They fail to see that this size of development is actually destroying the community that exist here and has existed for years. I am not in denial that development is inevitable. I just wish the developers weren't in denial of that fact that this project is destroying a community.

I would only hope that for this project to progress that the developers have some real life conversations with those of impacted. More importantly, I hope that the city that serves its residents, both residential and commercial, will stand up for our rights and stop a project that literally is jeopardizing my livelihood.

Sincerely,

Noel Busby, Acupuncturist
Mend: A Place of Healing