



Alejandro Huerta <alejandro.huerta@lacity.org>

Crossroads Hollywood Project

1 message

Sarah Bean Freed [REDACTED]

Wed, Jul 26, 2017 at 11:47 AM

To: alejandro.huerta@lacity.org

Alejandro A. Huerta, Environmental Review Coordinator
Major Projects & Environmental Analysis
Dept of City Planning
City Hall, City of Los Angeles
200 N. Spring St Rm 750
Los Angeles Ca 90012

Case No: ENV – 2015-2026 - EIR

Dear Mr. Huerta,

This is to provide input regarding the proposed Crossroads Hollywood Project.

As a resident of Hollywood, I am writing to express my concerns about the current project at Crossroads of the World.

I frequent the Egyptian Theater, Musso & Franks and many other HISTORIC establishments in the area that give the neighborhood its life-force.

HOLLYWOOD is a name that is known the world over. Lets live up to our reputation and make it HABITABLE, VISIT-ABLE, BEAUTIFUL, CLEAN, AND EASY TO PARK AND VISIT.

My main objection/concern with the project has to do with parking. Parking is already EXCEEDINGLY difficult in the Hollywood core. Obtaining street parking cannot be relied upon. There are no public lots. It's expensive and "Not worth it" according to most people I know. It has a bad reputation. And that's unacceptable to me, as a local.

Local friends don't want to come to this part of town. If fellow Angelinos don't want to come to the area, **what does this say about Hollywood?** The parking lots are unaffordable and the street parking impossible.

It is my understanding that the existing parking lots will be displaced and that not enough new parking will be provided for the neighborhood (to serve existing visitors to the area plus those who will inhabit and frequent the Crossroads Hollywood establishments).

All over my neighborhood, I'm seeing these large projects going up (\$\$\$\$\$\$).

\$5000 a month rent next to homeless tent villages shows there's something seriously **messed up** about the way the city is handling its development and densification strategy.

If your goal was to turn Hollywood into a big-box strip mall that could be essentially anywhere in the county, then it's a success.

The Hollywood Crossroads project will bring more congestion, more noise, less accessibility and less quality of living to the Hollywood core.

Please add my name to the list of those who have concerns about the Crossroads Hollywood project and want more done to address these concerns before the project moves forward.

Regards,
Sarah Bean

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Sarah Bean Freed

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