



Alejandro Huerta <alejandro.huerta@lacity.org>

Crossroads Hollywood Project, ENV-2015-2026-EIR

1 message

Beverly Grove Neighborhood <savebeverlygrove@gmail.com>

Wed, Jul 26, 2017 at 4:12 PM

To: alejandro.huerta@lacity.org

Cc: Mitch O'Farrell <councilmember.ofarrell@lacity.org>

Dear Ms. Huerta,

Crossroads Hollywood Project, ENV-2015-2026-EIR

While I applaud the intent to retain, preserve, and rehabilitate the iconic Crossroads of the World as part of this project, I am very troubled by the historic resources that would be destroyed by this development.

The project demolishes numerous established historic resources. There are no preservation options listed within the DEIR to preserve these resources, as required by CEQA—California State law.

I am specifically worried about the destruction and effects of the following buildings, all established historic resources:

- Demolition of the former **Hollywood Reporter Building** at **6713 Sunset Boulevard**. Significant for its association with publisher and businessman William Wilkerson and his entertainment trade newspaper, The Hollywood Reporter. Also significant for architecture. This building is also currently under consideration for a Los Angeles HCM.
- Demolition of the 1907 vernacular house at **1547–49 McCadden Place**. Historically significant as an example of residential development in Hollywood. Identified as eligible for listing in the California Register through survey evaluation.
- Demolition of the 1910 **Craftsman style house** at **1542 McCadden Place**, an intact example of early residential development in Hollywood. Identified as eligible for listing the California Register through survey evaluation
- Demolition of the 1939 two-story Regency Revival courtyard apartment complex at **6700 Selma Avenue and 1535–55 Las Palmas Avenue**. Historically significant as an example of a pre-World War II courtyard apartment complex. Identified as eligible for listing in the California Register through survey evaluation.
- Demolition of a 1917 Craftsman duplex at **1606–08 Las Palmas Avenue**.
- Demolition of the 1923 two-story commercial block at **6683 Sunset Boulevard**. Example of a 1920s streetcar commercial building. Identified as eligible for listing in the California Register through survey evaluation.
- Moving the **Cape Cod/Early American Building of Crossroads of the World** to make way for Building C1. This significantly alters the Crossroads of the World, an established HCM of the city of Los Angeles.

To properly continue with this project the preservation of these buildings, and the effect the size and design of the new building must be considered. The relationship between the proposed project and the Hollywood Community Plan should also be addressed in the EIR.

Good development includes preservation of our history.

Thank you,

Steven Luftman