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CITY PLANNING**

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INFORMATION
www.planning.lacity.org

December 17, 2014

NOTICE OF EXTENSION

***This notice is to advise you that the comment period for
the Notice of Preparation has been extended.**

NOTICE OF PREPARATION

EAF NO.: ENV-2014-2883-EIR

PROJECT NAME: 7107 Hollywood Boulevard Project

PROJECT ADDRESS: 7107-7129 Hollywood Boulevard, Los Angeles, CA, 90046

COMMUNITY PLANNING AREA: Hollywood Community Plan Area

COUNCIL DISTRICT: 4

DUE DATE FOR PUBLIC COMMENTS: **January 12, 2015**

Pursuant to the California Environmental Quality Act (CEQA) Guidelines Section 15082, once a Lead Agency decides an Environmental Impact Report (EIR) is required for a project, a Notice of Preparation (NOP) describing the project and its potential environmental effects shall be prepared. The City of Los Angeles, Department of City Planning (Lead Agency) will require the preparation of an Environmental Impact Report for the 7107 Hollywood Boulevard Project (the Project). You are being notified of the City of Los Angeles' intent, as Lead Agency, to prepare an EIR for this project. This EIR will be prepared by outside consultants and submitted to the Department of City Planning, Environmental Analysis Section, for independent review.

The Department of City Planning requests your comments as to the scope and content of the EIR. The project description, location, and the potential environmental effects anticipated to be studied in the EIR are set forth below. A copy of the Initial Study prepared for the Project is available for public review at the Department of City Planning, 200 North Spring Street, Room 750, Los Angeles, CA 90012, or may be viewed online at <http://planning.lacity.org> by clicking on the "Environmental" tab, then "Notice of Preparation & Public Scoping Meetings."

PROJECT DESCRIPTION: 7107 Leasing Delaware LLC, the Project Applicant, proposes to develop up to 410 multi-family residential units and approximately 10,000 square feet of community-serving retail and restaurant uses (the Project) on an approximately 2.0-acre site located at 7107-7129 Hollywood Boulevard (the Project Site) within the Hollywood Community of the City of Los Angeles. The Project Site is specifically located northwest of the intersection of Hollywood Boulevard and La Brea Avenue. Upon completion of the Project, the Project Site would include approximately 466,420 square feet of floor area within three new buildings that would range from 6 to 26 levels with a maximum building height of approximately 275 feet. In addition, 940 parking spaces would be provided in four subterranean parking levels and up to

three above grade parking levels. Numerous outdoor areas including private decks and courtyards and an expansive public plaza fronting Hollywood Boulevard and La Brea Avenue would also be provided as part of the Project. An existing approximately 19,890-square foot church and surface parking areas would be removed to provide for the proposed uses.

REQUESTED ENTITLEMENTS: The Project Applicant is requesting the following approvals from the City of Los Angeles:

- General Plan Amendment from “Medium Residential” to “Regional Center Commercial”;
- Amendment to the Hollywood Community Plan Land Use Map Footnote #9 to permit re-designation of the Site to “Regional Center Commercial” although it is outside the boundary of the Hollywood Redevelopment Project area;
- Zone Change from R3-1 to C4-2;
- Site Plan Review;
- Vesting Subdivision Map;
- Haul Route Approval;
- Conditional Use Permit for On-site and Off-site Alcohol; and
- Other discretionary and ministerial permits and approvals that may be deemed necessary, including but not limited to temporary street closure permits, grading permits, excavation permits, foundation permits, and building permits.

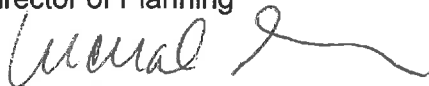
ENVIRONMENTAL FACTORS POTENTIALLY AFFECTED: Aesthetics; Air Quality; Cultural Resources; Geology and Soils; Greenhouse Gas Emissions; Land Use; Noise; Public Services (Police Protection, Fire Protection, Schools, Libraries, and Parks and Recreation); Traffic, Access, and Parking; Utilities and Service Systems (Water and Wastewater); and Mandatory Findings of Significance.

The Department of City Planning welcomes all comments regarding the environmental impacts of the Project and the issues to be addressed in the EIR. All comments will be considered in the preparation of the EIR. **Written comments** must be submitted to this office by **January 12, 2015**. Written comments will also be accepted at the scoping meeting described above.

Please direct your comments to:

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