1. Introduce the City’s new zoning tools

2. What is your vision for the mixed use corridors?
   a. How can the corridors be improved?
   b. What types of uses are desired along the Venice corridors (retail, office, multi-family residential, retail/residential mixed use)?
   c. How do you want the built environment along corridors to look and be experienced?

TODAY’S OBJECTIVES
4:30-5:00 pm  Doors Open + Welcome Participants
5:00-5:30 pm  Presentation
5:30-6:15 pm  Working Session + Break Out Groups
6:15-6:45 pm  Shareback - Large Group Discussion
6:45-7:00 pm  Wrap up + Next Steps
PROGRAM UPDATE

VENICE PLANNING

VENICE COMMUNITY PLAN + VENICE LOCAL COASTAL PROGRAM
VENICE LCP/ CPU WORK PROGRAM

PROJECT TIMELINE

- Issues Assessment + Framework Study (2016)
- Sea Level Rise Analysis (2017)
- Draft Land Use Plan (2018)
- Draft Implementation Plan (2019)
- Certification by Coastal Commission (2020)
- Venice CPU Policies + Implementation (2021)
- Venice CPU + Zoning Adoption (2021)
CHALLENGE
Complicated Regulatory Environment
- Venice Community Plan
- Lincoln Blvd. CDO
- Venice Coastal Zone
  - Land Use Plan
  - Specific Plan
- Oxford Triangle Specific Plan

Tools that do not meet local needs.

OPPORTUNITY
Simplified Regulatory Environment
- Responsive to Community needs
- Adaptable to future policy needs
- Visual and easy to understand

Tools that are customized to the local context.
- Effective implementation of community’s vision
- Lincoln Blvd.
- Rose Avenue
- Ocean Front Walk
LINCOLN BOULEVARD | CONTEXT

Overbearing signage

Large surface parking lot

Chainlink fence

Wide driveway

Shade trees

Outdoor seating

Bicycle parking

Landscaped buffer
ROSE AVENUE | CONTEXT

- Curb cut + Driveway
- Massing
- Groundfloor transparency
- Varied massing
- Shade trees
- Wide sidewalks + Bicycle parking
- Groundfloor + upper story transparency
OCEAN FRONT WALK
Mix of residential + commercial
Encroachment on public realm
Visitor-serving uses

Historic arcade
Transparent first floor
Recessed entry
Legible signage
CHALLENGE
Complicated Regulatory Environment
- Venice Community Plan
- Lincoln Blvd. CDO
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Tools that do not meet local needs.

OPPORTUNITY
Simplified Regulatory Environment
- Responsive to Community needs
- Adaptable to future policy needs
- Visual and easy to understand

Tools that are customized to the local context.
- Effective implementation of community’s vision
How do you envision the built environment in your neighborhood?
How should buildings be experienced by people?
What kinds of activities do we want to see here?
How can we gracefully accommodate more people?
Tools that do not meet local needs.

**CHALLENGE**

Complicated Regulatory Environment
- Venice Community Plan
- Lincoln Blvd. CDO
- Venice Coastal Zone
  - Land Use Plan
  - Specific Plan
- Oxford Triangle Specific Plan

**OPPORTUNITY**

Simplified Regulatory Environment
- Responsive to Community needs
- Adaptable to future policy needs
- Visual and easy to understand

Tools that are *customized to the local context*.
- Effective implementation of community’s vision
PUTTING TOOLS INTO PRACTICE
GROUP EXERCISE

5:30-6:00  Buddy Exercise
6:00-6:45  Share Back + Discussion
6:45-7:00  Wrap up + Next Steps
1. What do I want to see this place become?
2. Why do I want to go to this place?
3. How do I want to get to this place?
4. What are my main goals for new development?
5. What types of businesses do I want to see?
1. The workshop belongs to YOU and its success rests largely with YOU.
2. BUILD on each other’s ideas.
3. GIVE FREELY of your experiences that focus on the issues at hand.
4. Say what you THINK to the group. (Private conversations while someone else is speaking are distracting.)
5. APPRECIATE the other person’s point of view.
NEXT STEPS
THANK YOU