

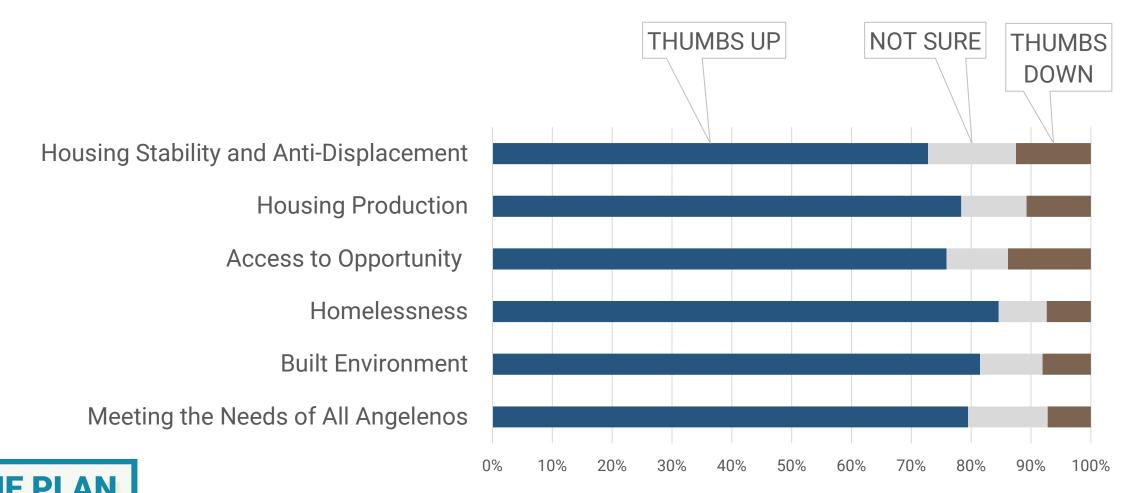
Online Engagement Results March 31, 2021



About this survey and analysis:

- Open to anyone from December 18, 2020 March 15, 2021.
- 1,809 respondents completed at least one section of the survey.
- None of the questions were required, so the number of respondents varies widely from question to question.
- Some results were disaggregated by race/ethnicity or owner/renter. Totals on some of these questions are relatively small as respondents needed to answer both questions.
- The number of respondents (n) for each question is provided.
- Many questions asked for a rating on a scale of 0-10 values summarized as:
 - 0 = Extremely Low agreement/priority
 - 1-3 = Low agreement/priority
 - 4-6 = Unsure/Neutral
 - 7-9 = High agreement/priority
 - 10 = Extremely High agreement/priority

What Do You Think of Each of The Six Concepts?

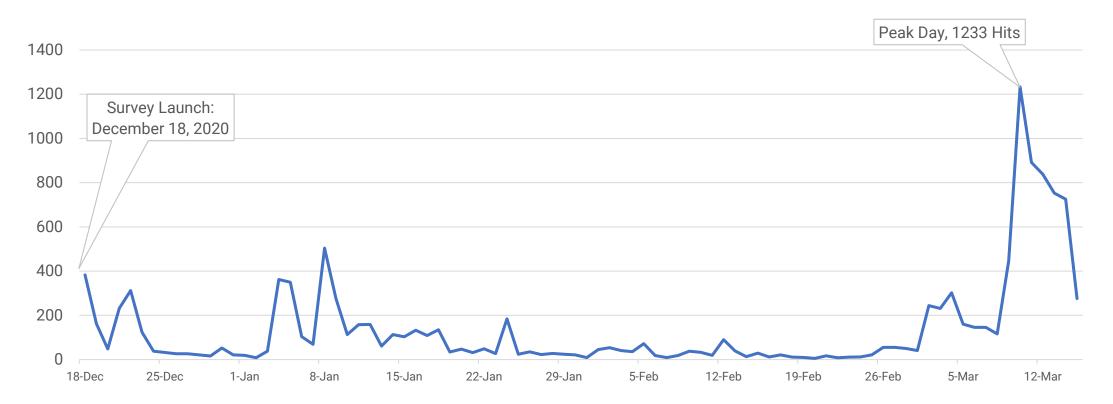




RESPONDENT PROFILE

Survey Timeline

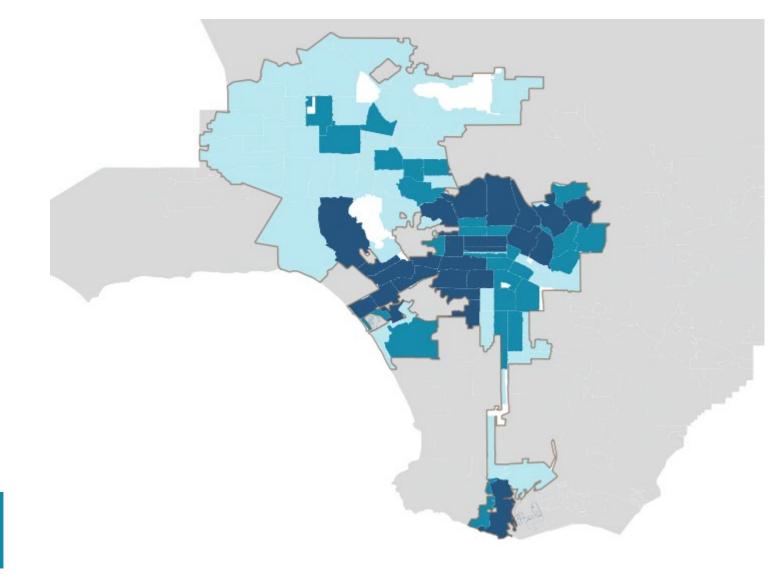
Number of People Who Opened the Survey by Day





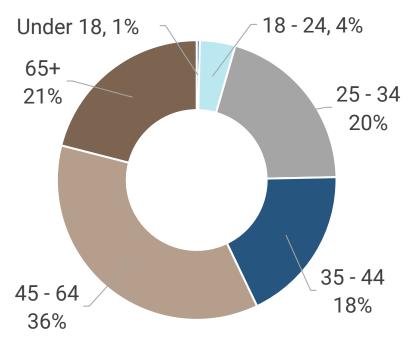
Respondent Zip Codes

THE PL

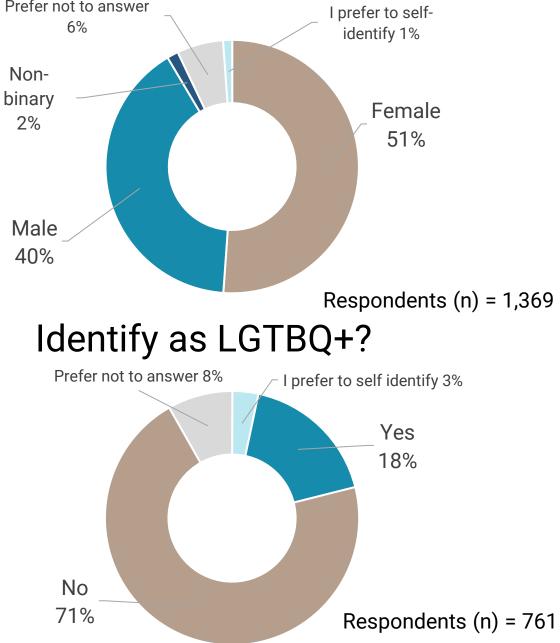


Number of Responses Outside of LA City Limits 1-10 11-20 20-70

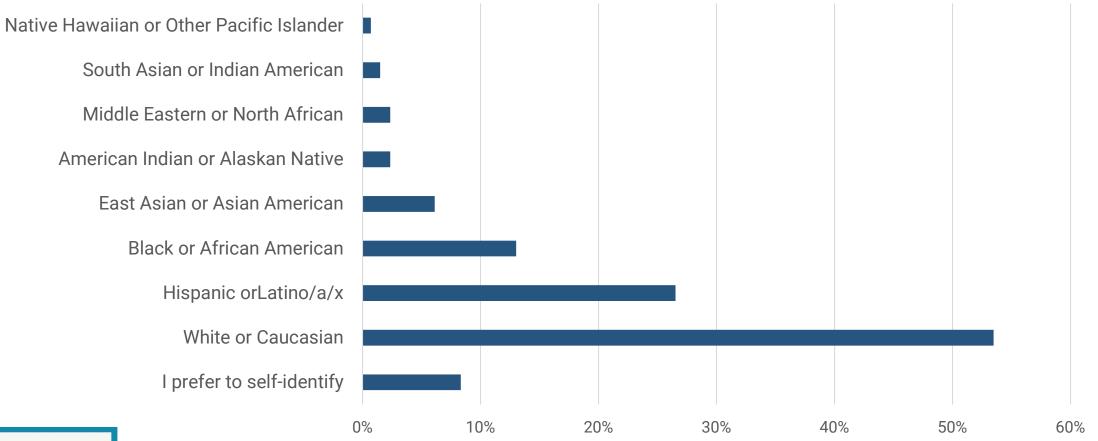
Age







Race / Ethnicity

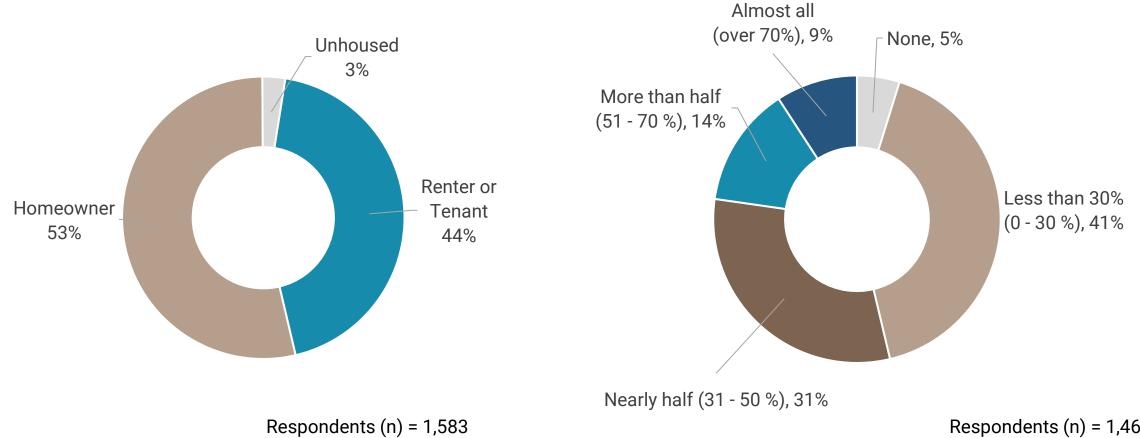




*This question asked respondents to check all that apply. Total will not add to 100%

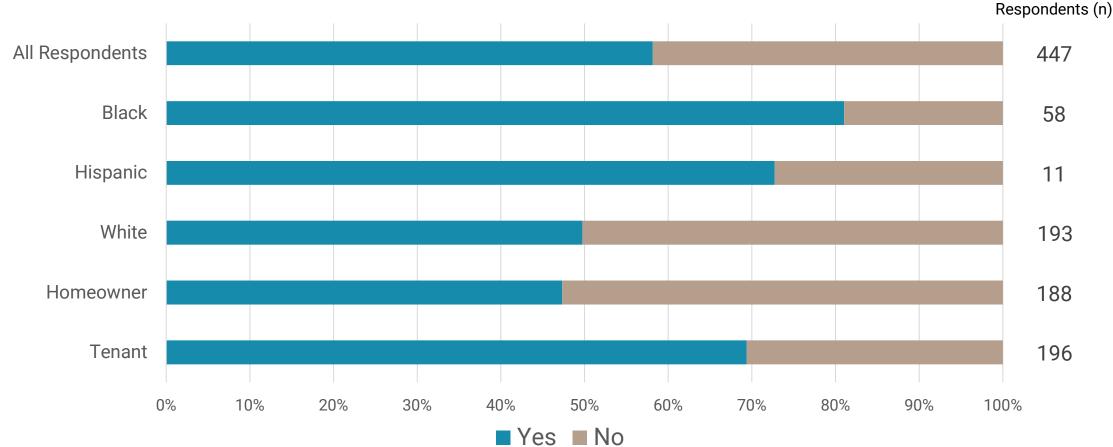


% of Income Spent on Housing



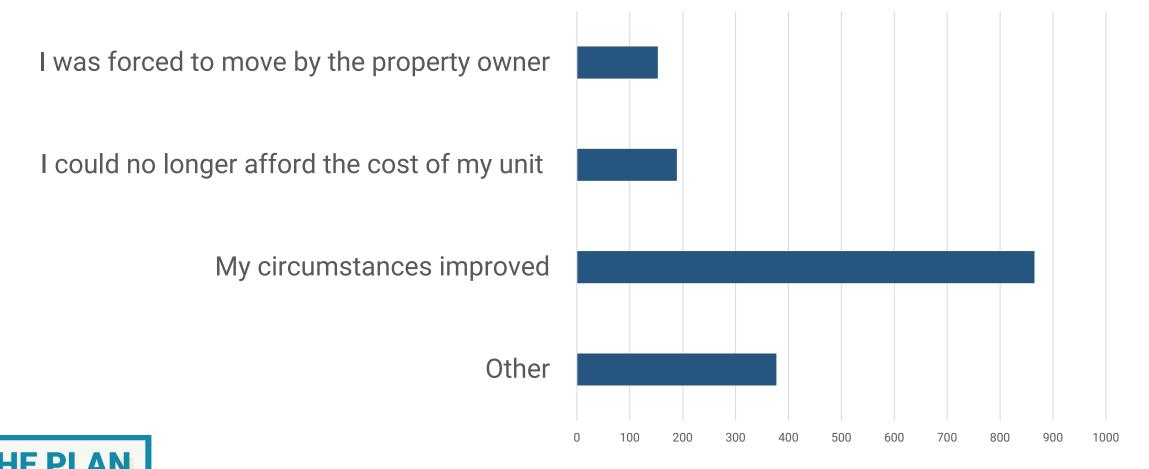


Have you or someone you are close to ever experienced homelessness, or felt like you were at risk of losing your home?

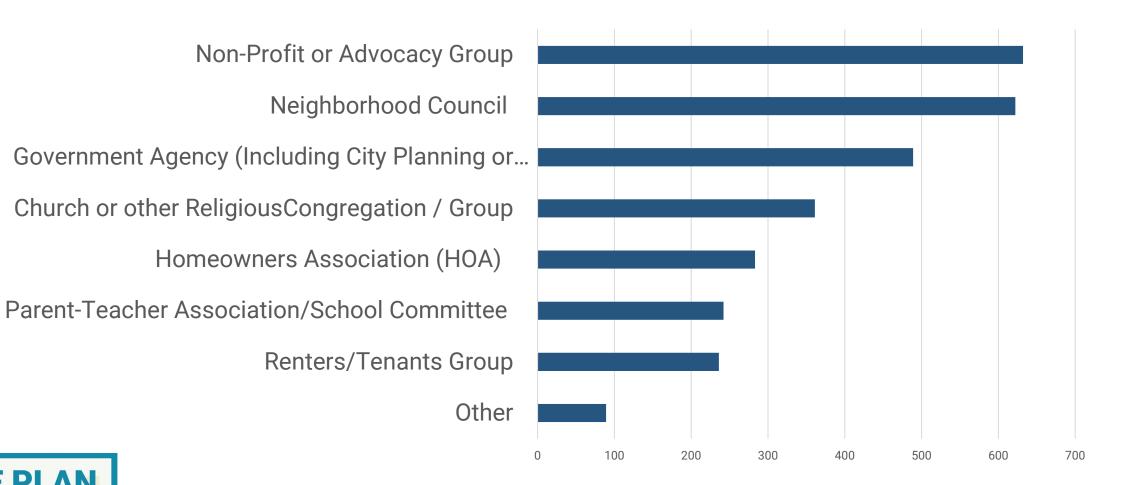




The last time you moved housing, what was your reason?



During the past year I have attended (virtually or in person) a meeting of a...



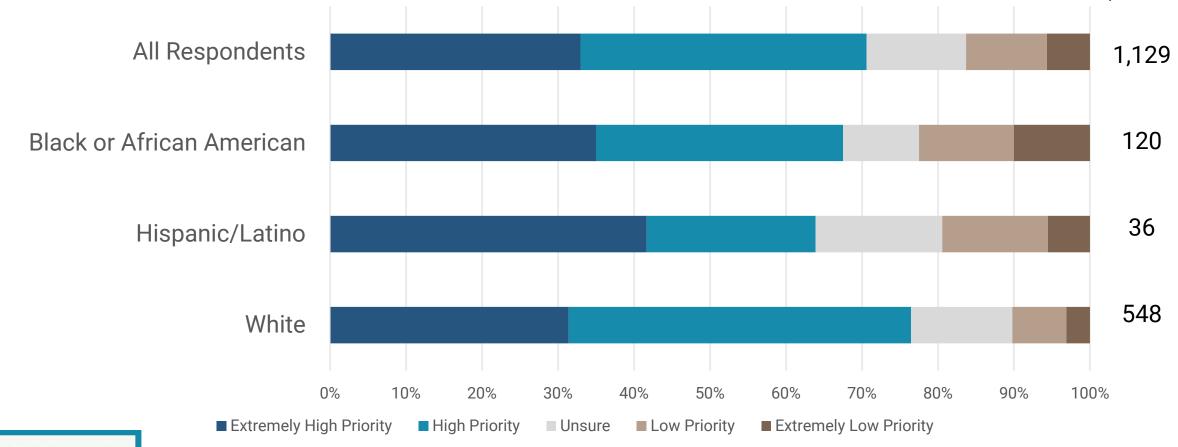
THE PLAN TO HOUSE LA



PREVENTING DISPLACEMENT



Given that the majority of city residents are renters, how much do you think the city should prioritize protecting tenants' rights?





In areas facing gentrification and displacement:

Affordable housing should be available to everyone in need, regardless of where they live.

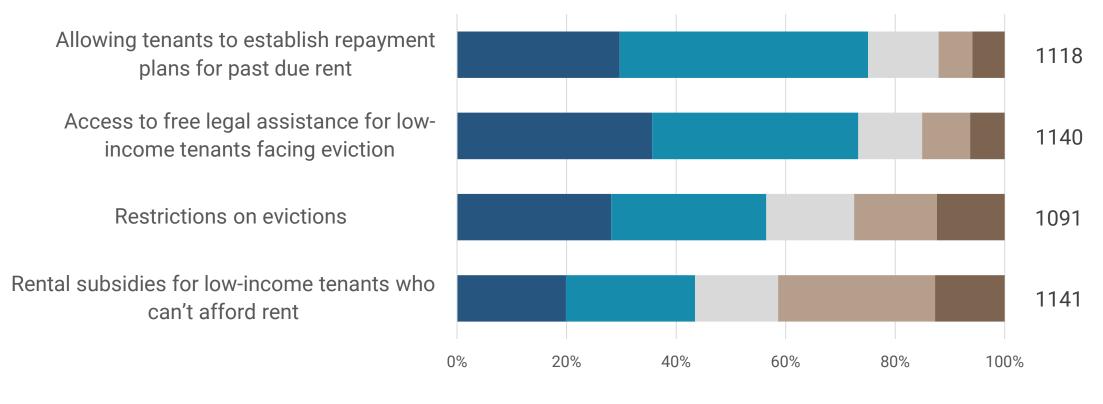


Affordable units should be eligible to *local* residents *first* so they can stay in their community.





The City of Los Angeles has enacted emergency measures to protect tenants during the Coronavirus Pandemic. Which of the following emergency protections currently in place would you like to see continue after the emergency order has been lifted?

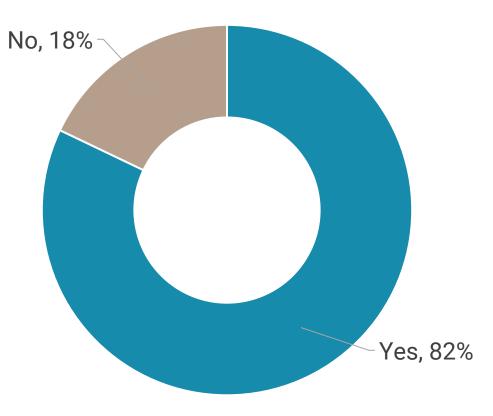


Respondents (n)



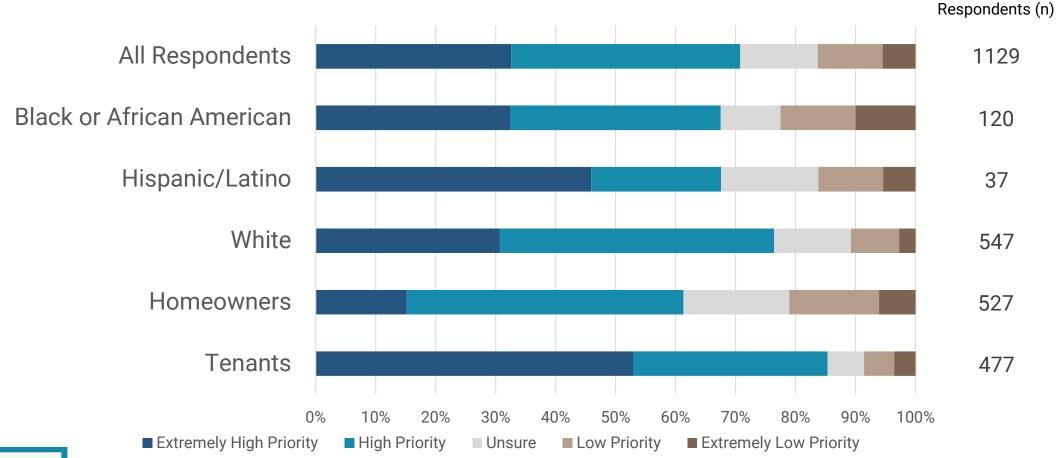
Extremely High Priority
High Priority
Unsure
Low Priority
Extremely Low Priority

Tenants and community organizations should have the opportunity to purchase apartment buildings when they go up for sale, even if there is no public funding available to assist tenants and organizations in purchasing properties.

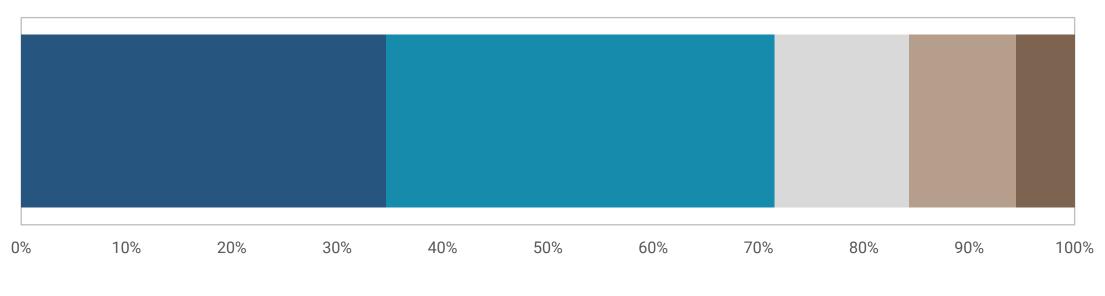




The City should assist lower- and moderate-income homebuyers using strategies including: developing innovative types of for-sale housing, providing purchase assistance for first-time homebuyers, and facilitating new models of ownership and other programs.



THE PLAN TO HOUSE LA Are you aware that the City of Los Angeles has a Rent Stabilization Ordinance (RSO or "rent control") that has limits on eviction and rent increases for some units of housing?

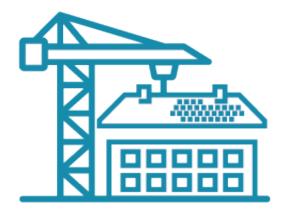


■ Extremely High Awareness ■ High Awareness ■ Unsure ■ Low Awareness ■ Extremely Low Awareness

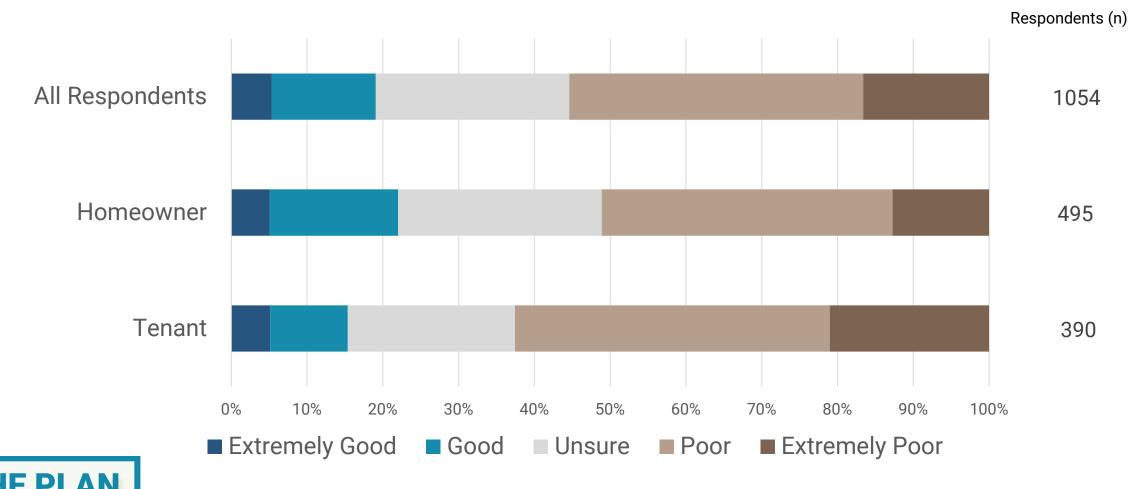




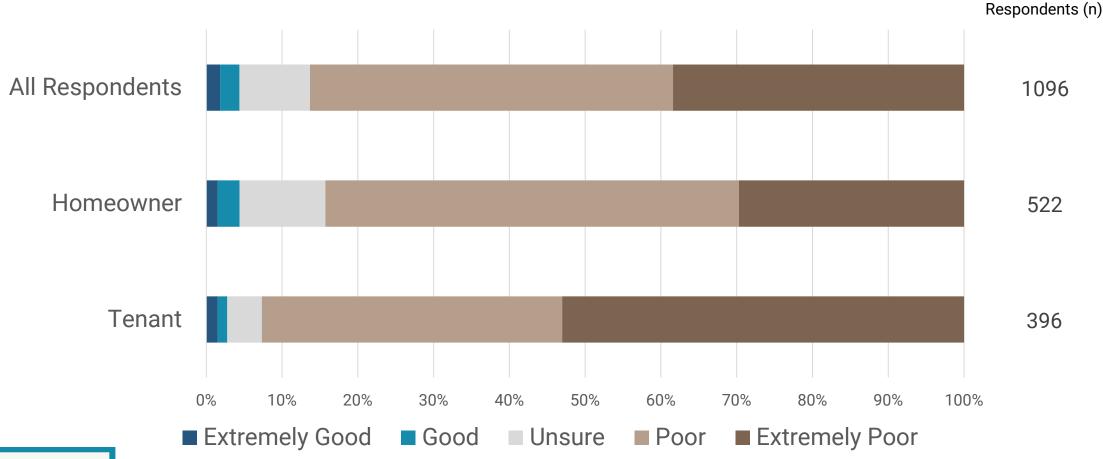
HOUSING PRODUCTION



How would you rate the availability of housing in LA?



How would you rate the availability of *affordable* housing in LA?



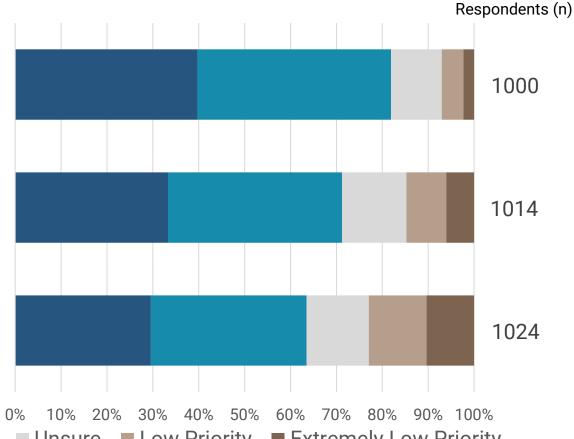


How should the City prioritize using the tools below to meet housing needs?

Reuse Existing Buildings- The city could make it easier to convert more types of buildings to housing in more areas of the city.

Publicly Owned Land - The City could create a program to relax zoning regulations on publicly owned land to make it easier to build housing.

Inclusionary Zoning - The City could explore a mandatory affordable housing requirement that larger housing projects include affordable housing on site.





Extremely High Priority High Priority Unsure Low Priority Extremely Low Priority

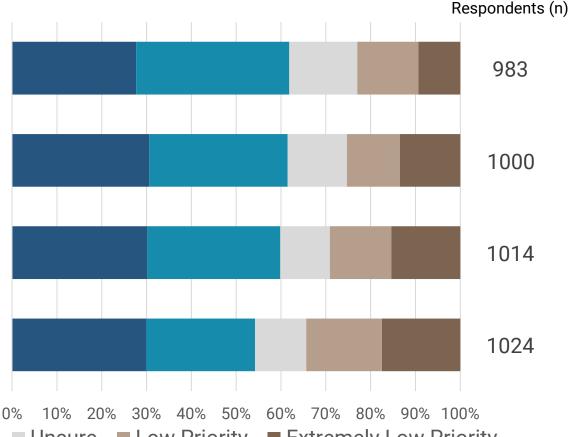
How should the City prioritize using the tools below to meet housing needs? (continued)

Affordable Housing Incentives - These programs could be expanded to include new incentives, like faster project review, and/or more incentives.

Increase the Amount of Housing that Can be Built - One way to increase the supply of housing is to allow more types of housing on more of the available land.

Vacancy Regulations - The City could tax owners of vacant land or housing that remains vacant for long periods of time to encourage them to develop the land with housing or fill the units with long-term tenants.

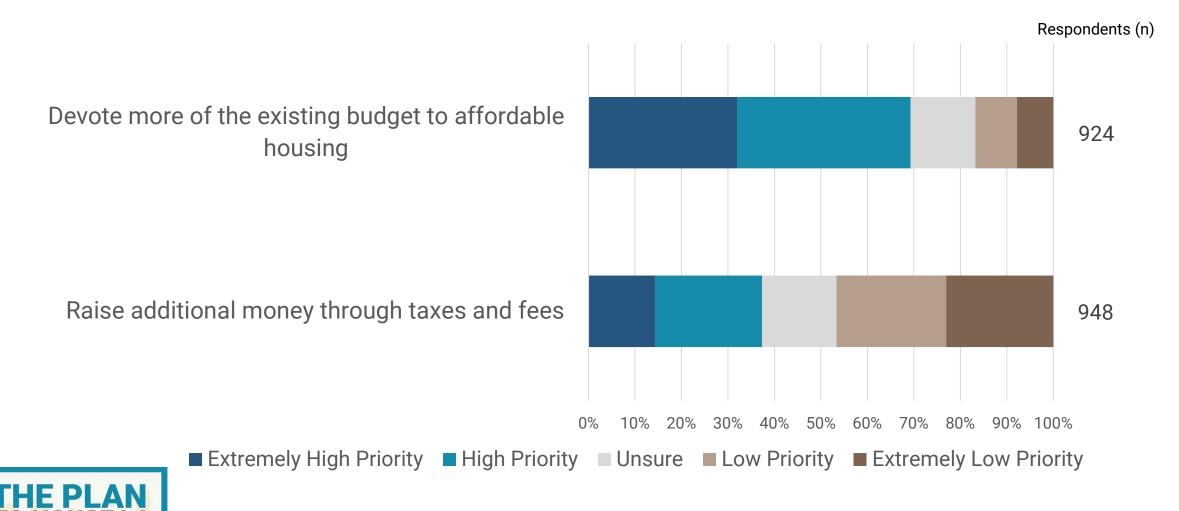
Missing Middle - The City could change zoning rules to allow triplexes, townhomes, and other medium-sized complexes in areas currently set aside for single family homes.





■ Extremely High Priority ■ High Priority ■ Unsure ■ Low Priority ■ Extremely Low Priority

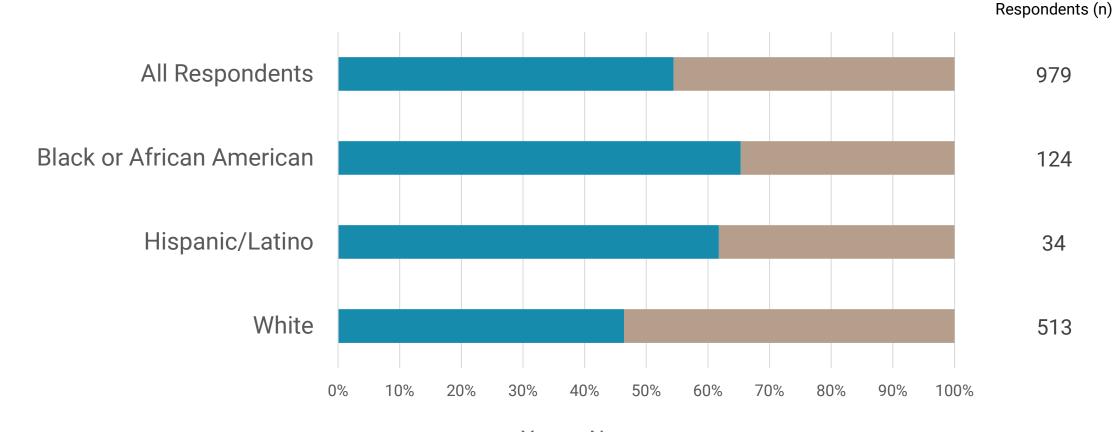
There is very little public funding available to build affordable housing. The City could:





ACCESS TO OPPORTUNITY

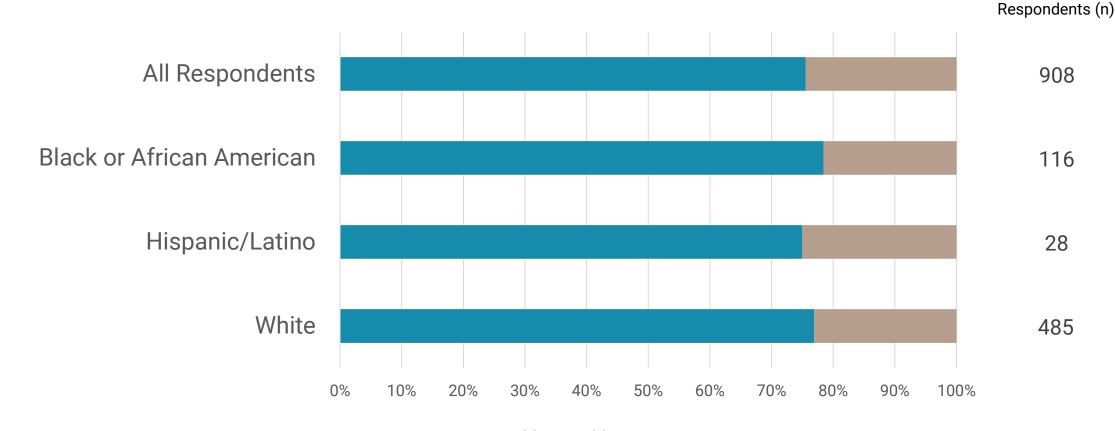
Many people move to improve their access to schools, parks, jobs, or other amenities. Have you considered moving for these reasons but were unable to because of the cost of housing?



■Yes ■No



Should the City establish targets for affordable and market rate units in individual neighborhoods, to ensure a balance of housing types across all communities?



■Yes ■No



How should the city expand housing in high opportunity areas?

20% 30% 40% 50% 60% 70% 80% 90% 100% 0% 10%

Extreme - Strong Support Support Unsure Do Not Support Extreme - Do No Support



Reward developers building 100% affordable projects in these areas with incentives like allowing more units or faster project review.

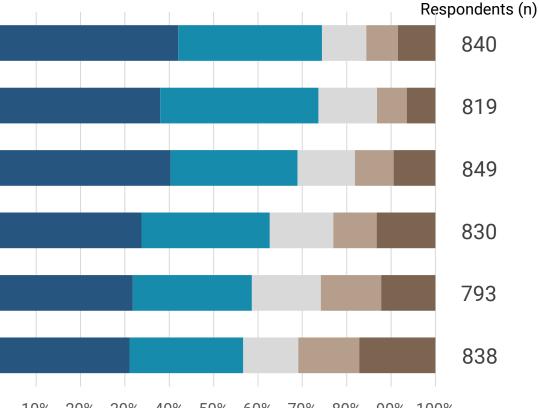
Give affordable housing developers trying to build in these areas greater access to funding.

Require developers building in these areas to include a higher number of affordable units.

Make a larger increase to the amount of housing that can be built on some plots of land (like those closest to public transit) in these areas

Provide people who want to live in these areas vouchers to cover the difference between the cost of rent and what they can afford.

Make a small increase to the amount of housing that can be built on each plot of land in these areas

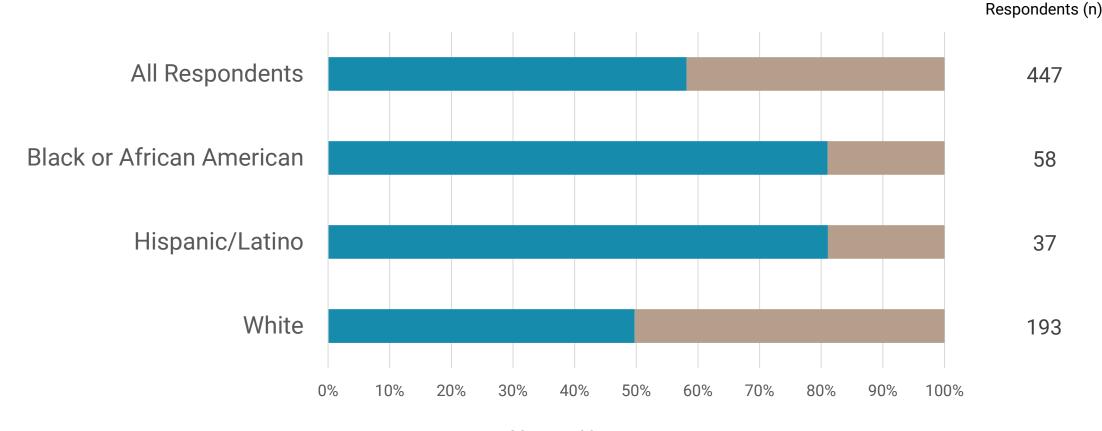




HOMELESSNESS



Do you think shelters, supportive housing, and services should be available throughout the city?



■Yes ■No



If you wanted to assist someone who is currently unhoused or at risk of losing their home, would you know which resources are available to them?

No, not really



Yes! I feel well informed and equipped to help.





Which of the following do you think the City should provide to assist people experiencing homelessness?

Permanent Supportive Housing that combines affordable housing assistance with voluntary support services to address the needs of chronically homeless people.

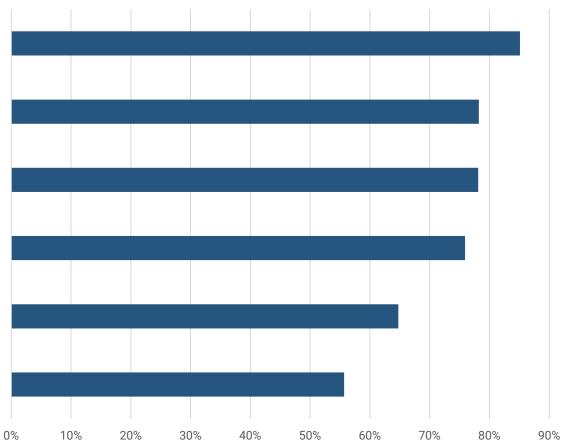
Secure parking lots, usually with facilities with restrooms, that give people living in their vehicles a safe place to park overnight.

Affordable Housing Vouchers, like Section 8, that cover the difference between what someone can afford and the cost of rent.

Temporary shelter, like the Bridge Home Shelters, which provide a safe, indoor space to sleep for a short period of time.

Hotel/motel vouchers, which can be used to allow someone to stay in a hotel or motel for a short period of time.

Amenities like water fountains, restrooms, and shaded benches that can be added where unhoused people are living to provide for their basic needs.





*This question asked respondents to check all that apply. Total will not add to 100%

Do you think shelters, supportive housing, and services should be available throughout the city?

Shelter and supportive housing construction should be provided in all neighborhoods, regardless of opposition



Shelter and supportive housing construction should be stopped or delayed in response to public opposition



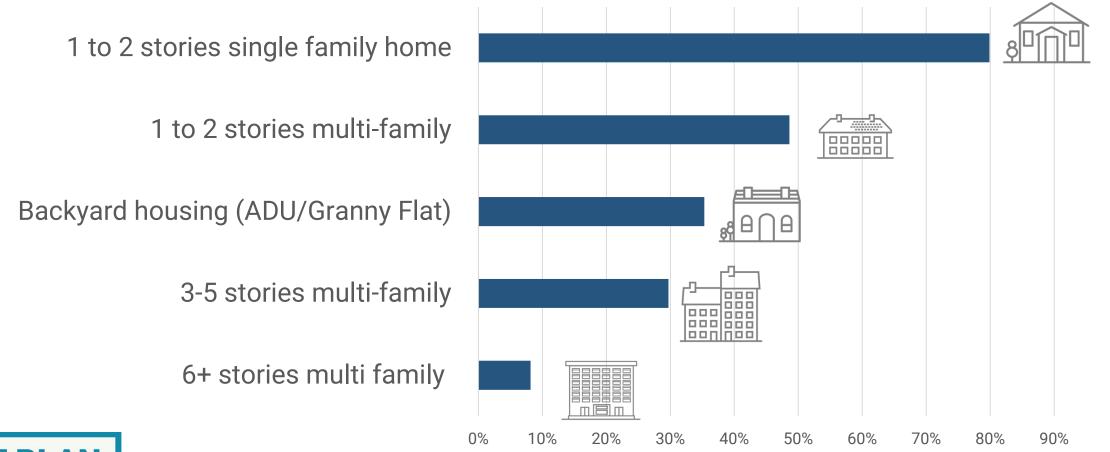




BUILT ENVIRONMENT



What kind of housing do you have on your block?





*This question asked respondents to check all that apply. Total will not add to 100%

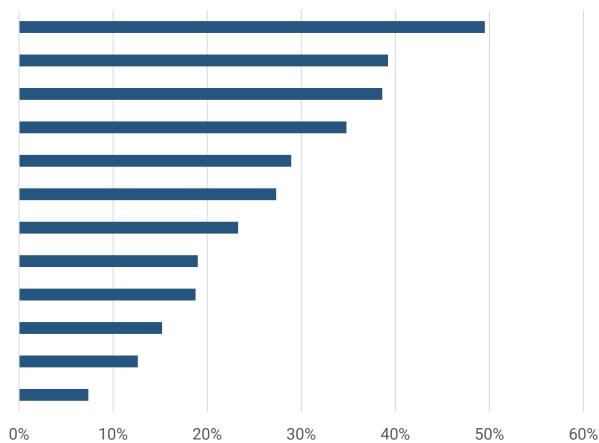
What kind of amenities do you wish were within a 10-minute walk of your home?





*This question asked respondents to check all that apply. Total will not add to 100%

Which amenities do you think are most important to have onsite in a multi-family building? Check your top three options.



Outdoor spaces to gather and spend time Air conditioning Wireless internet (Wi-Fi) Trees and nature within the building complex The ability to have pets Play structures and active space for children Balconies and quiet spaces Safe comfortable places to store a bicycle Space to garden and grow food Charging for electric vehicles Quiet spaces for older adults to relax Interesting views out your window



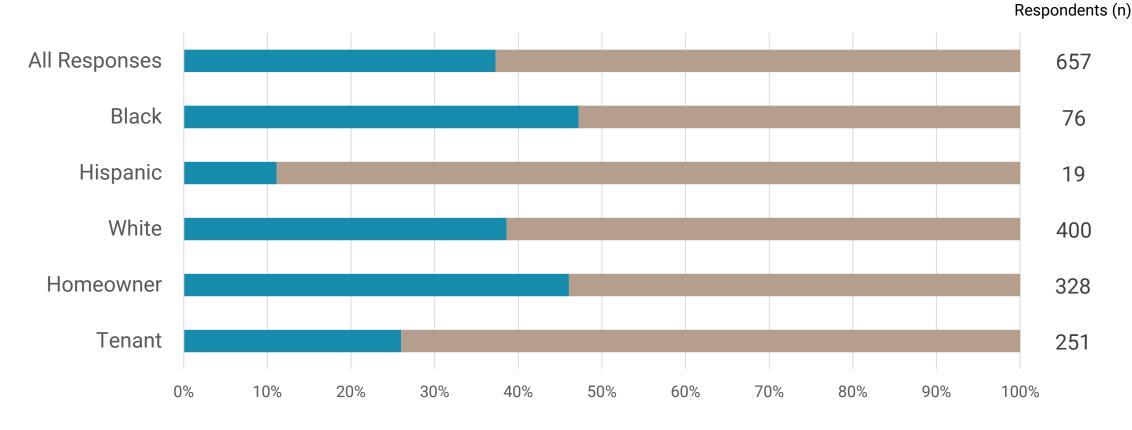
*This question asked respondents to check all that apply. Total will not add to 100%



MEETING THE NEEDS OF ALL ANGELENOS



Could your home accommodate an elderly family member or friend with unique needs?



■ Yes ■ No

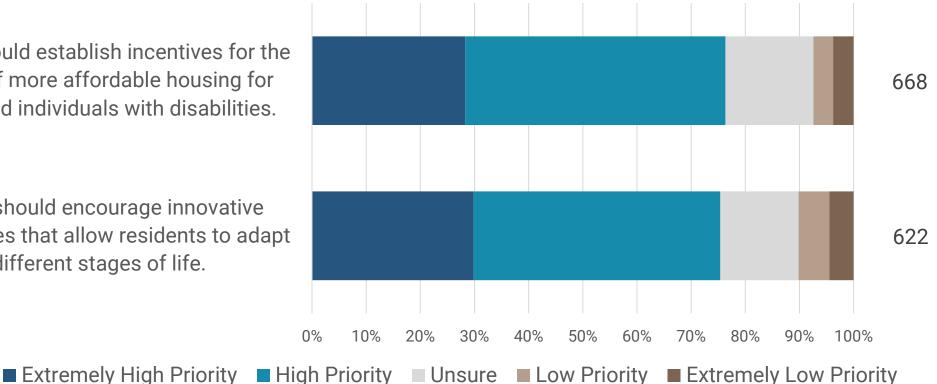


How do you think the City should prioritize using the tools below?

Respondents (n)

The City should establish incentives for the creation of more affordable housing for seniors, and individuals with disabilities.

The City should encourage innovative housing types that allow residents to adapt to different stages of life.





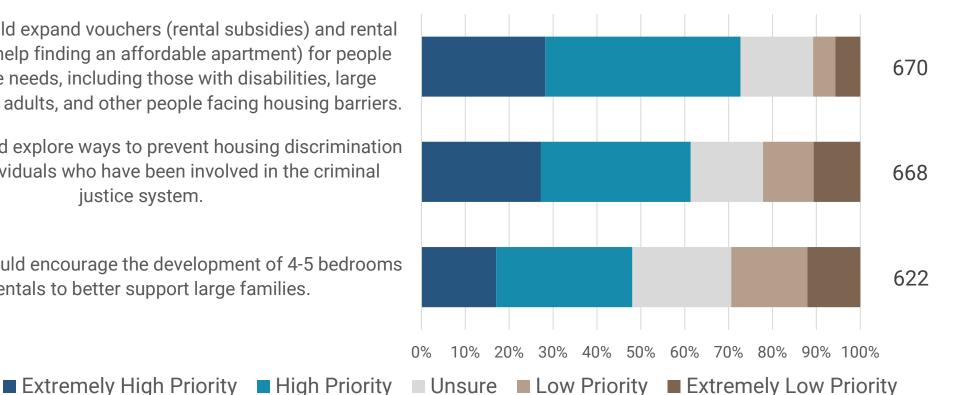
How do you think the City should prioritize using the tools below? (continued)

Respondents (n)

The City should expand vouchers (rental subsidies) and rental assistance (help finding an affordable apartment) for people with unique needs, including those with disabilities, large families, older adults, and other people facing housing barriers.

The City should explore ways to prevent housing discrimination against individuals who have been involved in the criminal justice system.

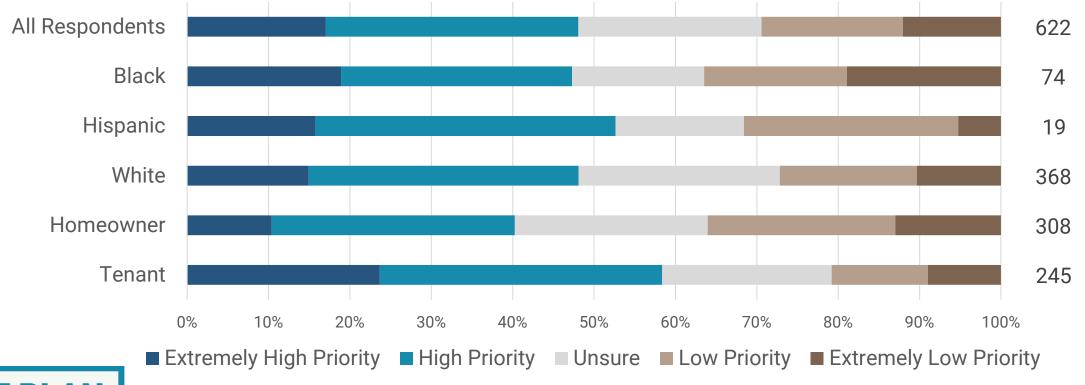
The City should encourage the development of 4-5 bedrooms rentals to better support large families.





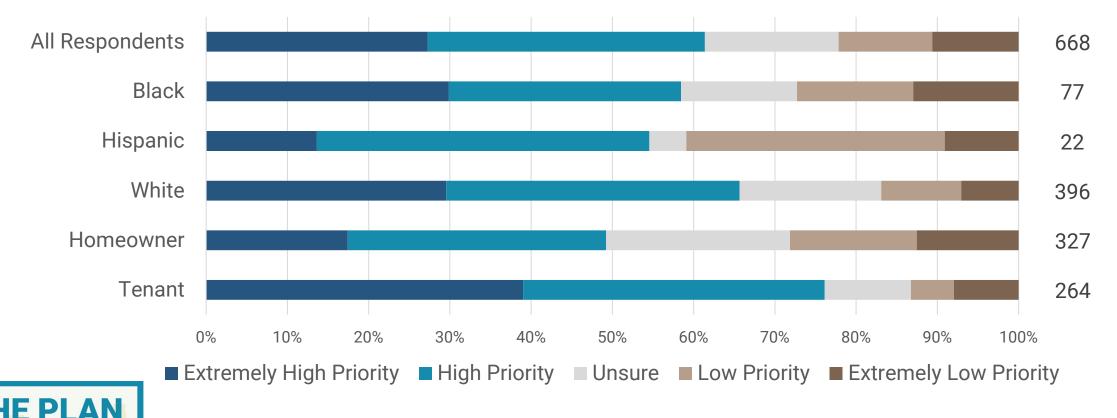
The City should encourage the development of 4-5 bedrooms rentals to better support large families.

Respondents (n)



THE PLAN TO HOUSE LA

The City should explore ways to prevent housing discrimination against individuals who have been involved in the criminal justice system.



The City should expand vouchers (rental subsidies) and rental assistance (help finding an affordable apartment) for people with unique needs, including those with disabilities, large families, older adults, and other people facing housing barriers.

