



**THE PLAN  
TO HOUSE LA**

Online Engagement Results  
March 31, 2021

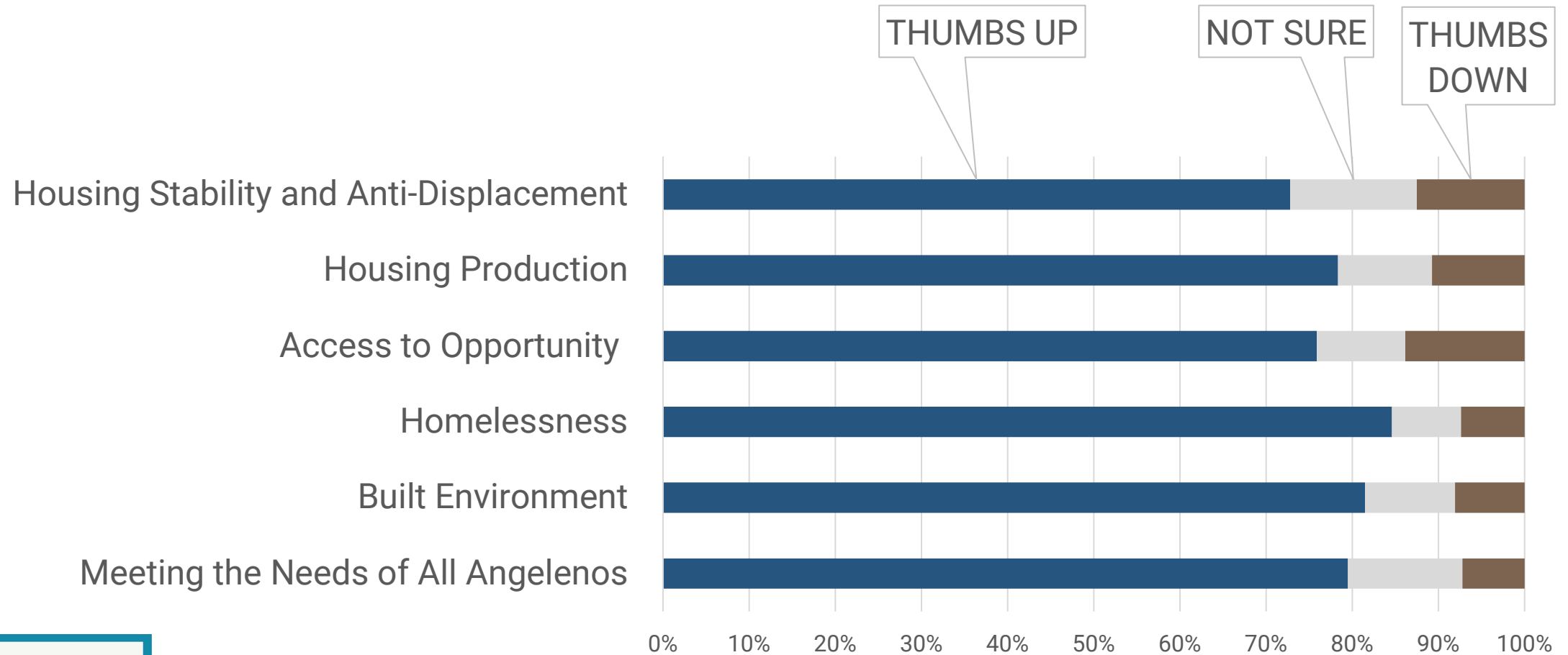


# THE PLAN TO HOUSE LA

## **About this survey and analysis:**

- Open to anyone from December 18, 2020 – March 15, 2021.
- 1,809 respondents completed at least one section of the survey.
- None of the questions were required, so the number of respondents varies widely from question to question.
- Some results were disaggregated by race/ethnicity or owner/renter. Totals on some of these questions are relatively small as respondents needed to answer both questions.
- The number of respondents (n) for each question is provided.
- Many questions asked for a rating on a scale of 0-10 values summarized as:
  - 0 = Extremely Low agreement/priority
  - 1-3 = Low agreement/priority
  - 4-6 = Unsure/Neutral
  - 7-9 = High agreement/priority
  - 10 = Extremely High agreement/priority

# What Do You Think of Each of The Six Concepts?



A stylized illustration of a city skyline with various house shapes in white and light blue. In the upper right, there are blue hills and several birds flying in the sky. The background is a light blue gradient.

# THE PLAN TO HOUSE LA

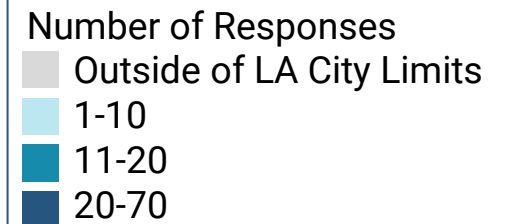
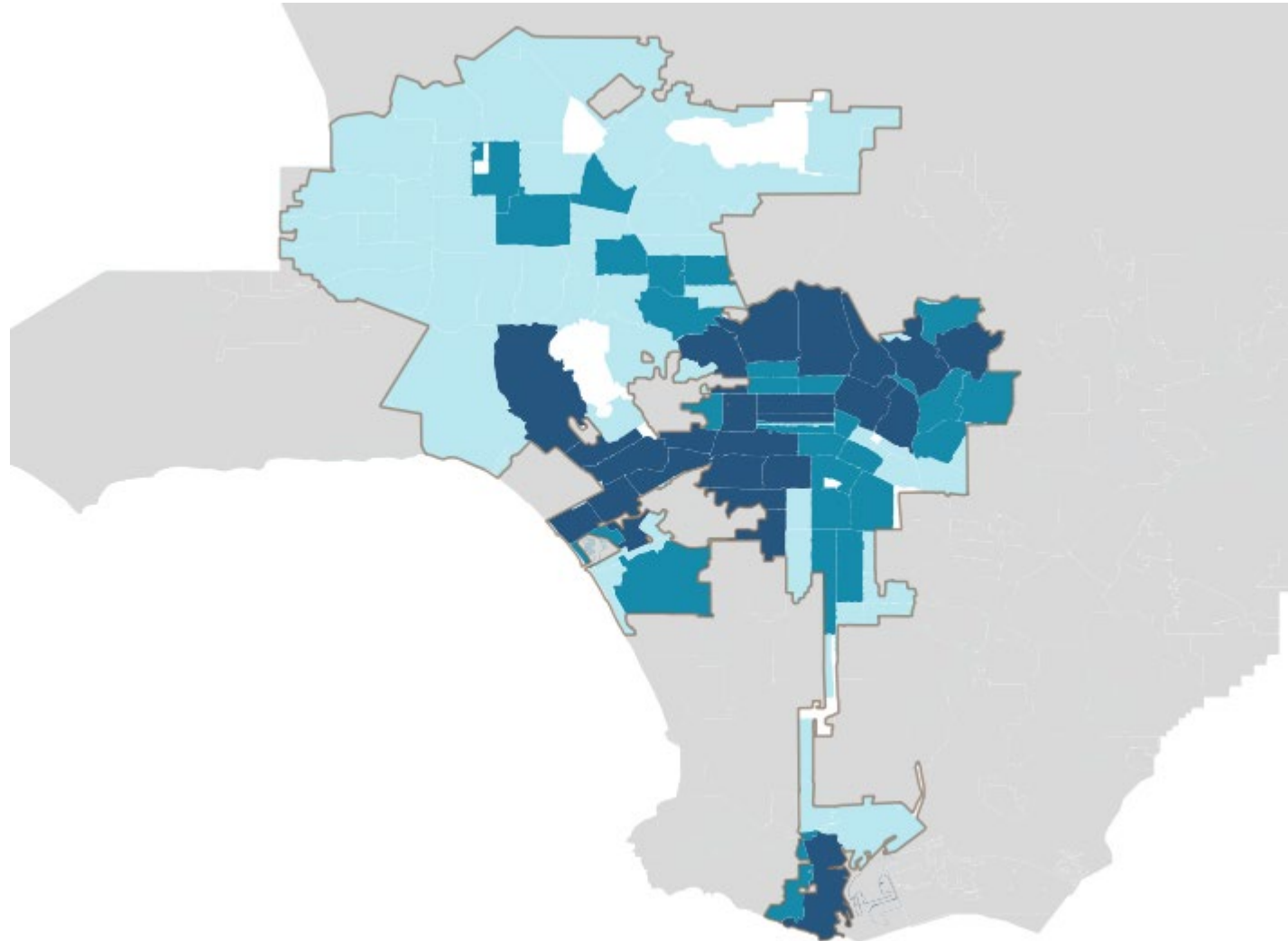
## RESPONDENT PROFILE

# Survey Timeline

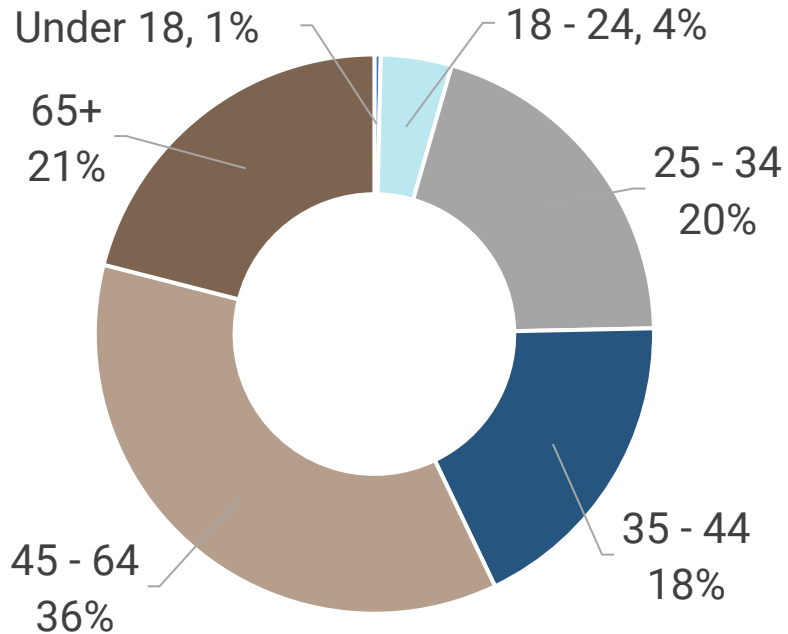
Number of People Who Opened the Survey by Day



# Respondent Zip Codes

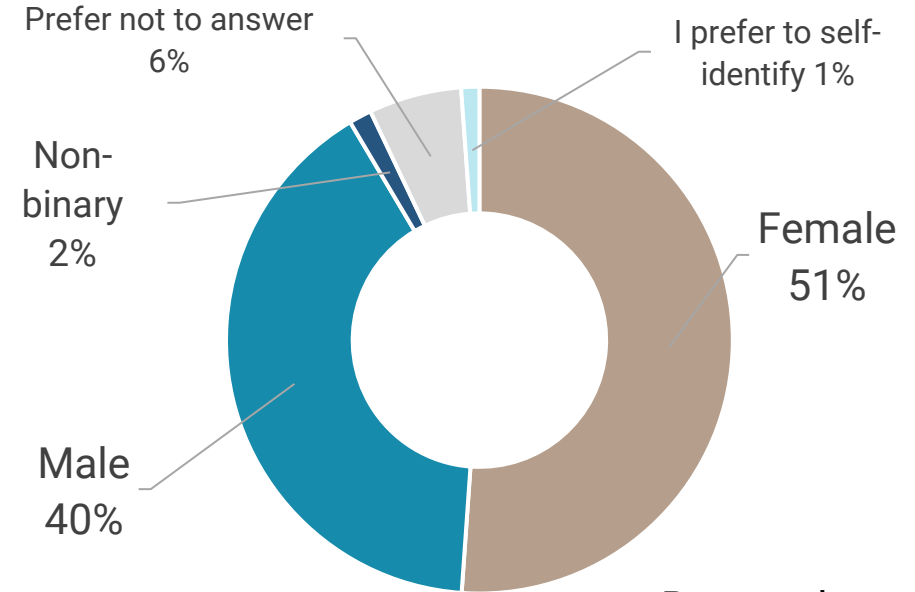


# Age



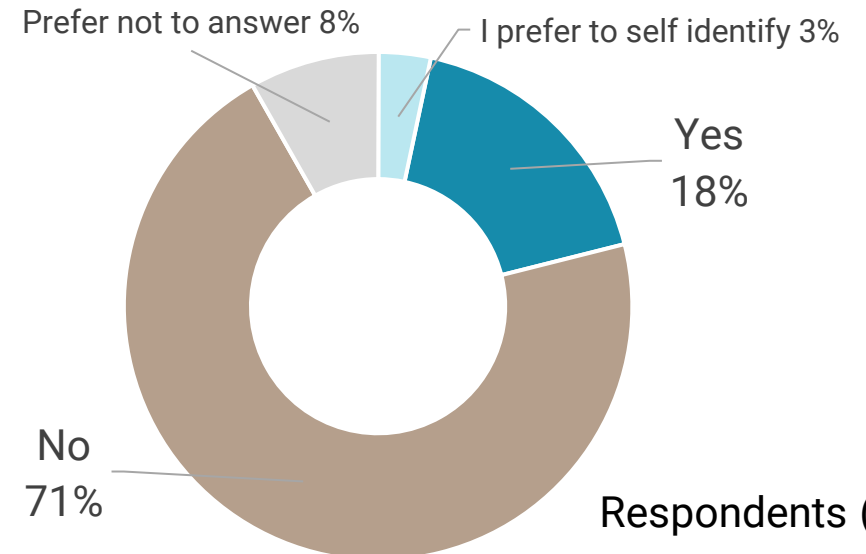
Respondents (n) = 1,366

# Gender Identity



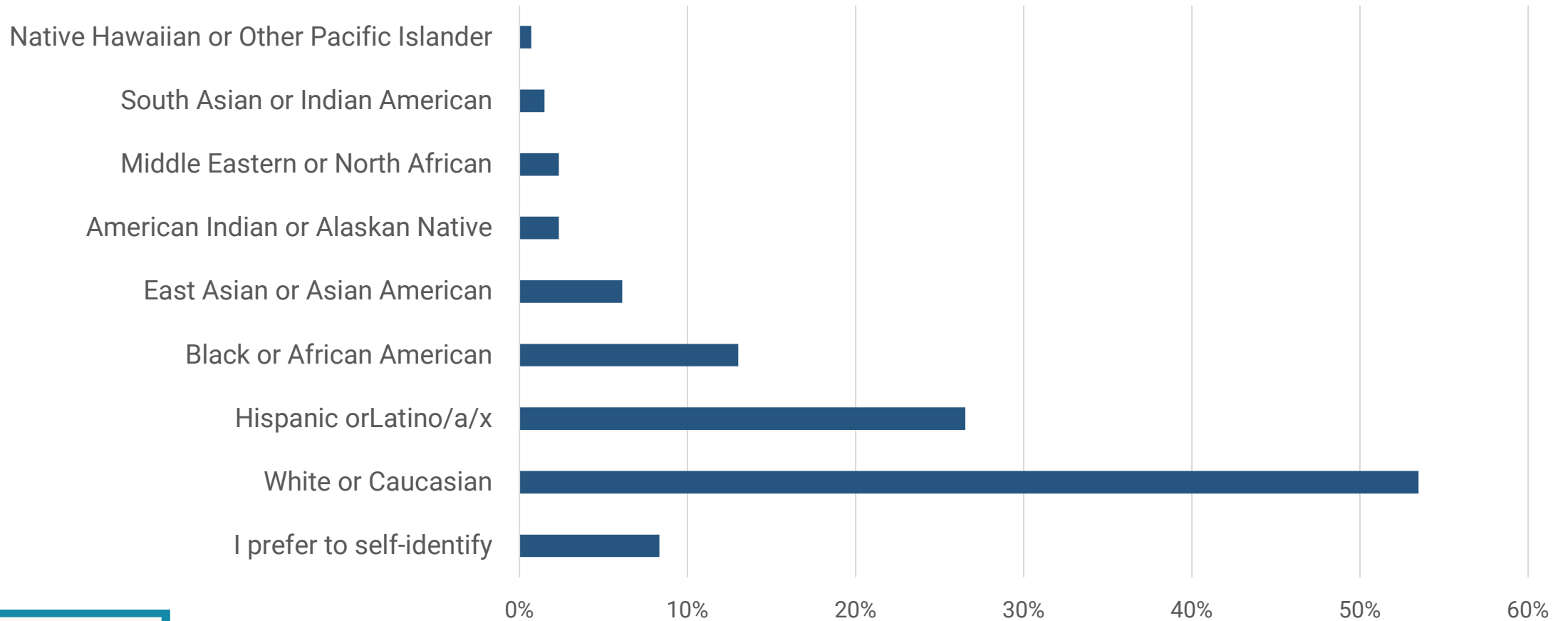
Respondents (n) = 1,369

# Identify as LGBTQ+?



Respondents (n) = 761

# Race / Ethnicity

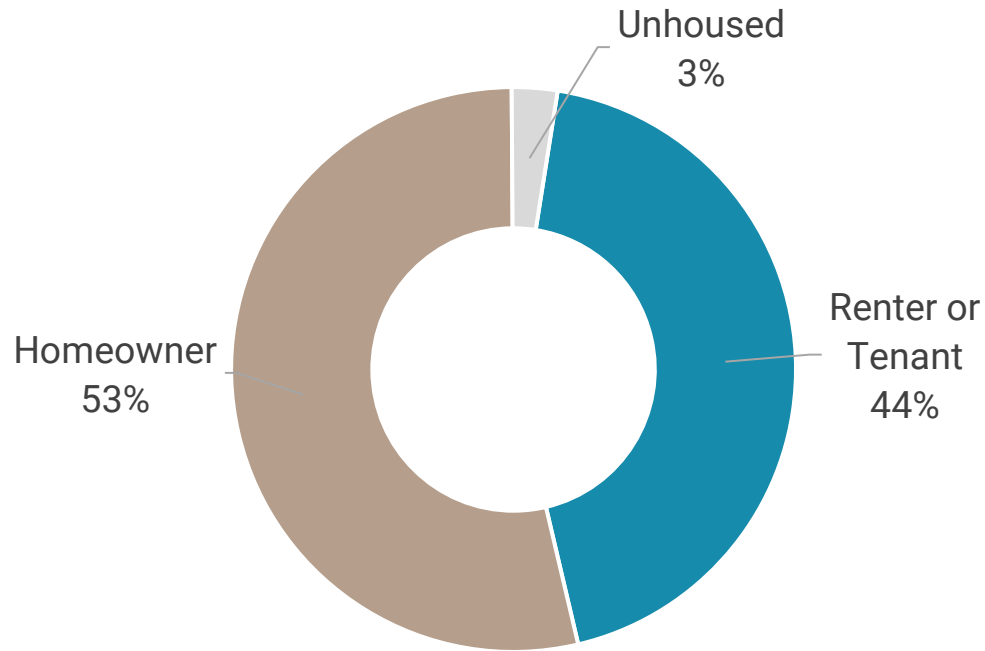


\*This question asked respondents to check all that apply. Total will not add to 100%

Respondents (n) = 1,406

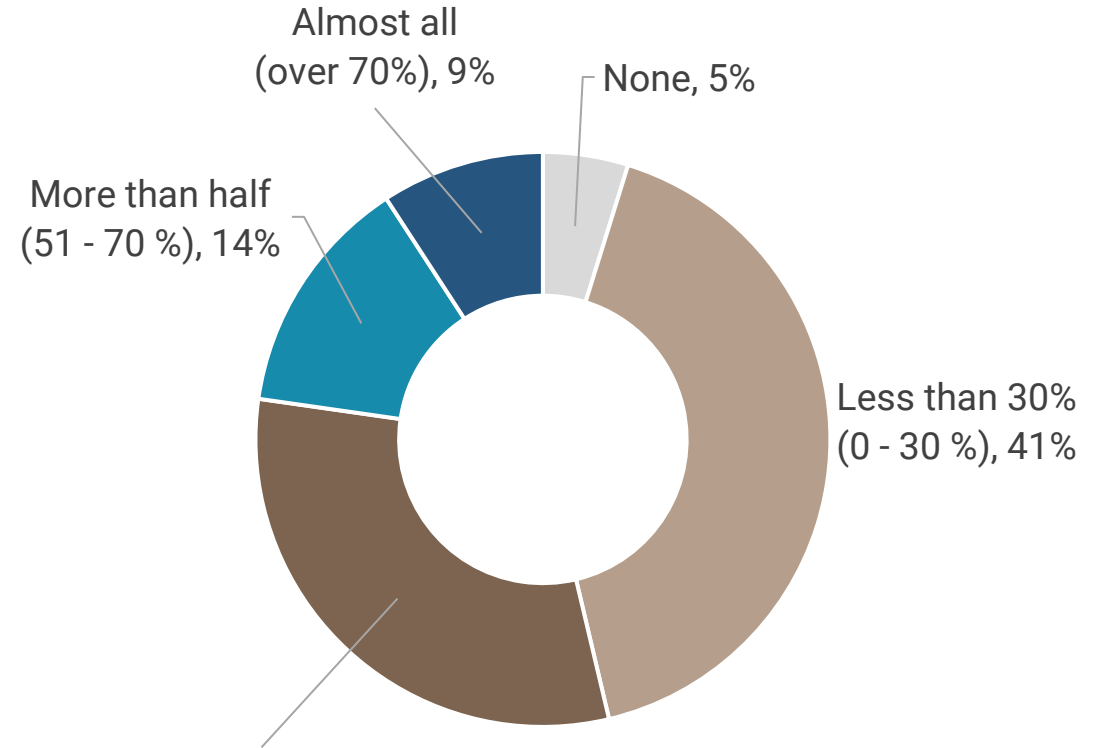


# Tenancy



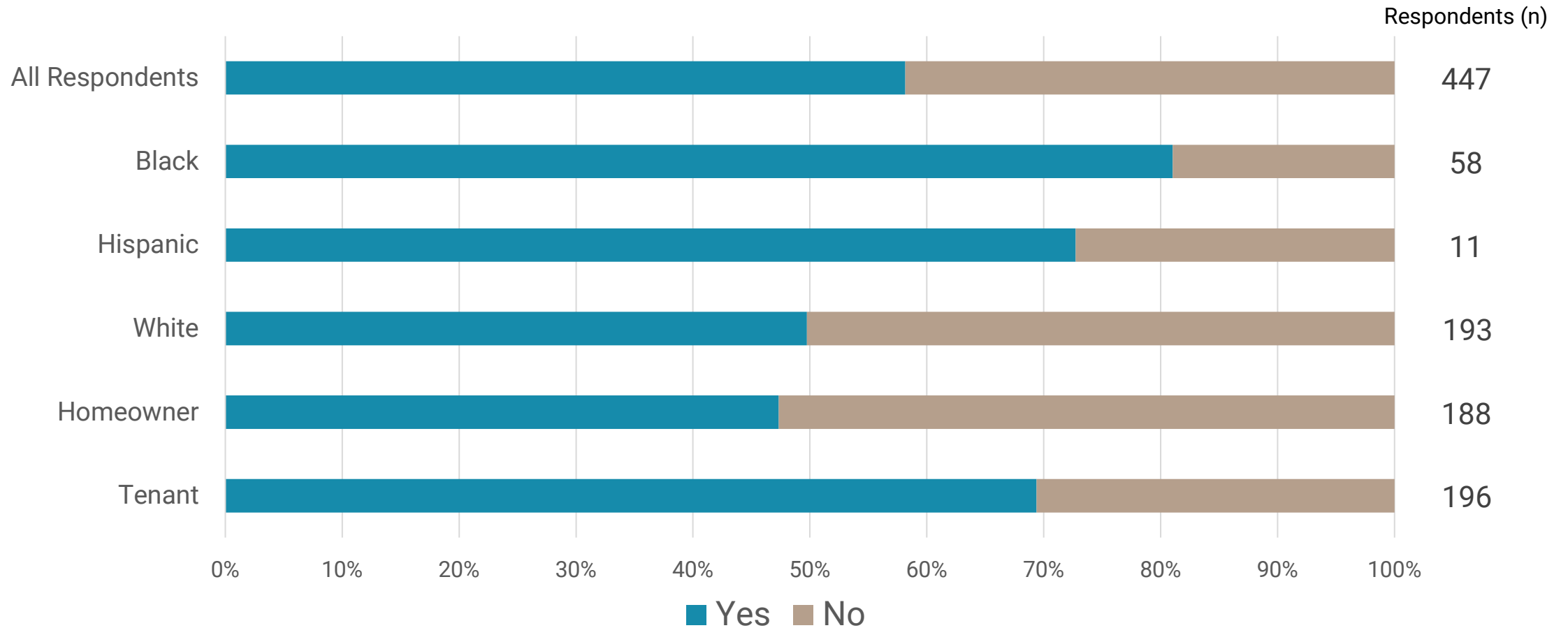
Respondents (n) = 1,583

# % of Income Spent on Housing

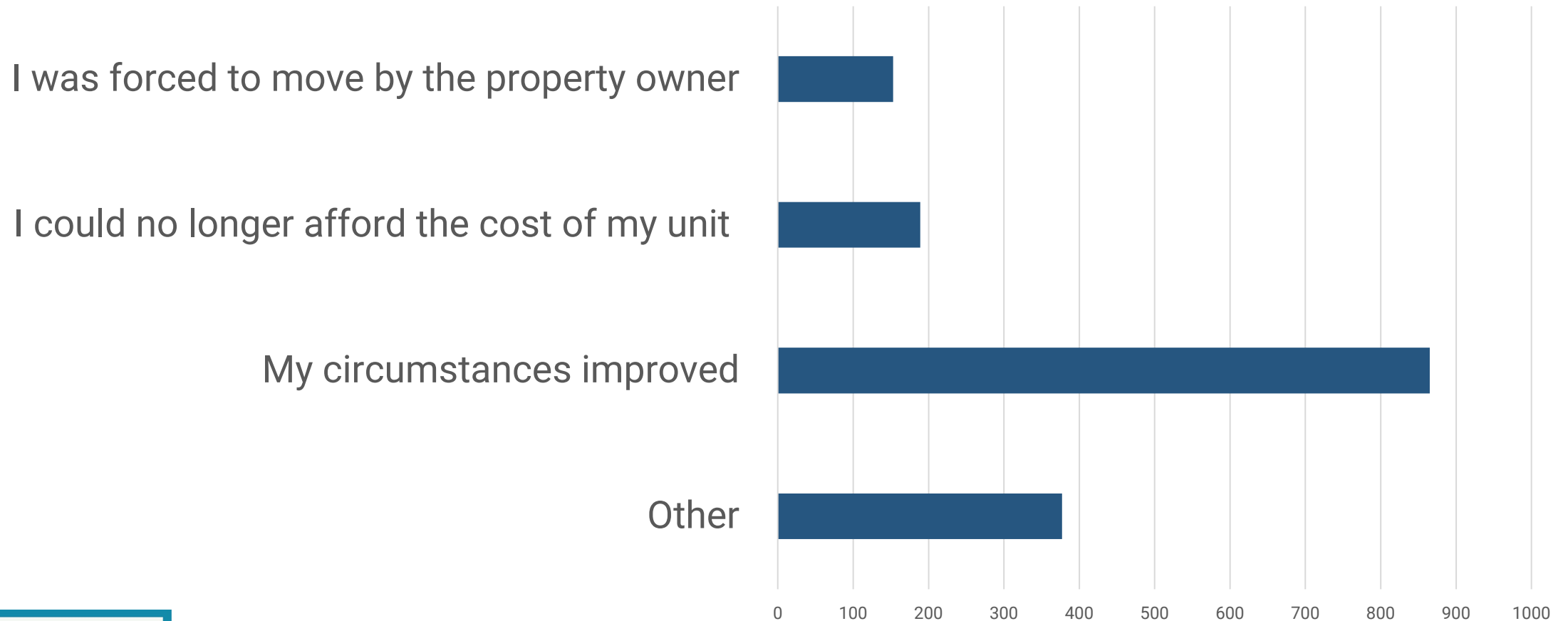


Respondents (n) = 1,460

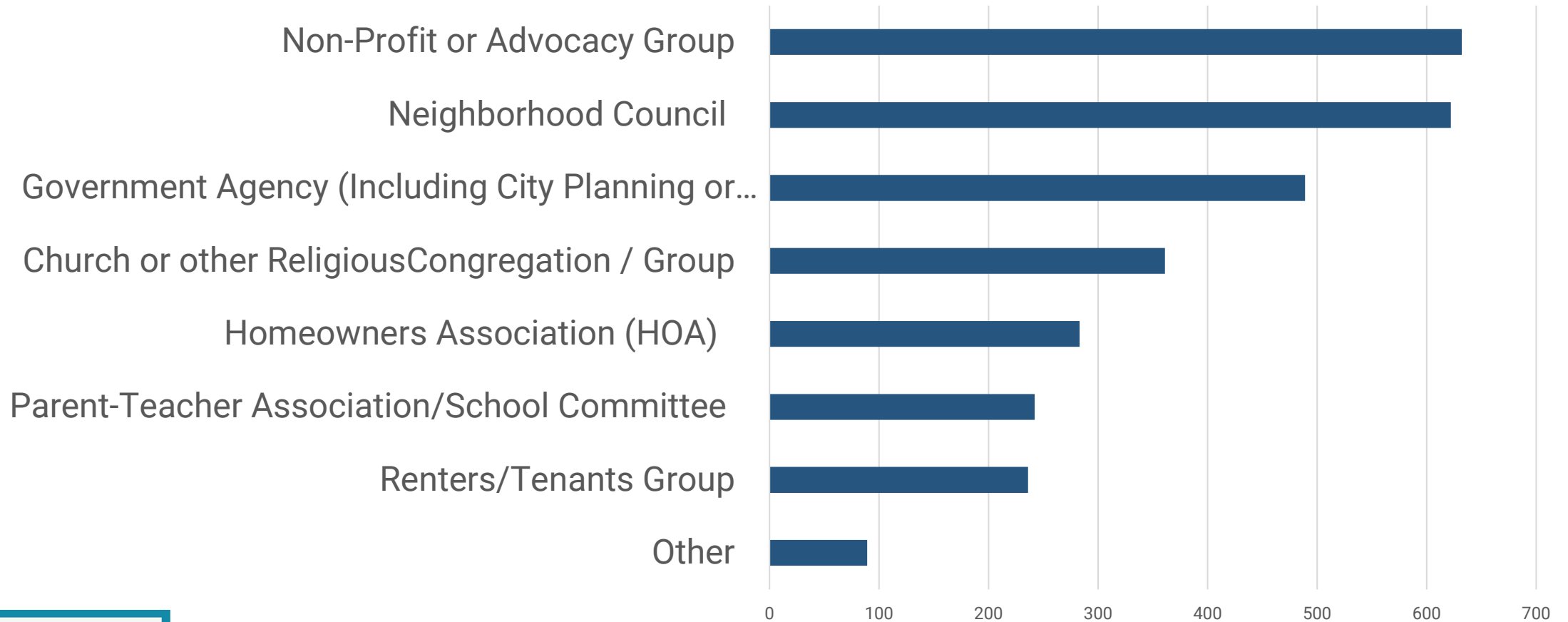
# Have you or someone you are close to ever experienced homelessness, or felt like you were at risk of losing your home?



# The last time you moved housing, what was your reason?



# During the past year I have attended (virtually or in person) a meeting of a...



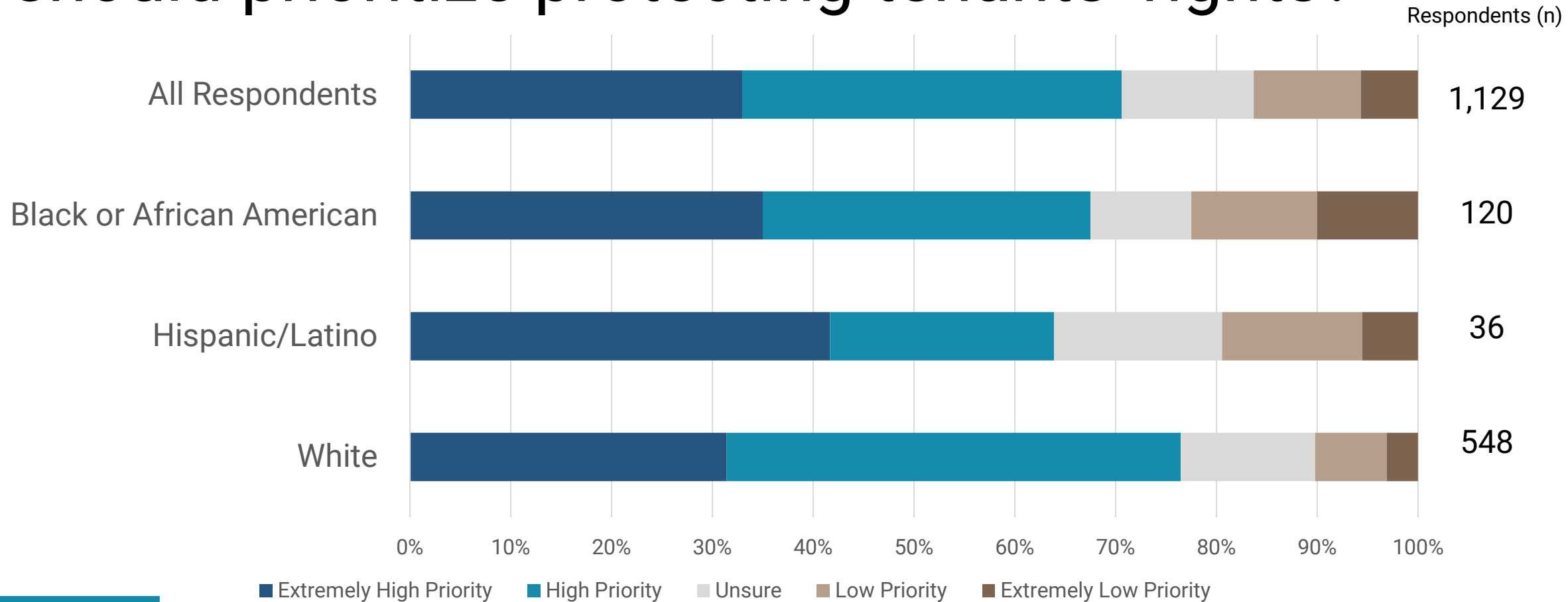
# THE PLAN TO HOUSE LA

## PREVENTING DISPLACEMENT



Respondents (n) = 1,406

# Given that the majority of city residents are renters, how much do you think the city should prioritize protecting tenants' rights?



# In areas facing gentrification and displacement:

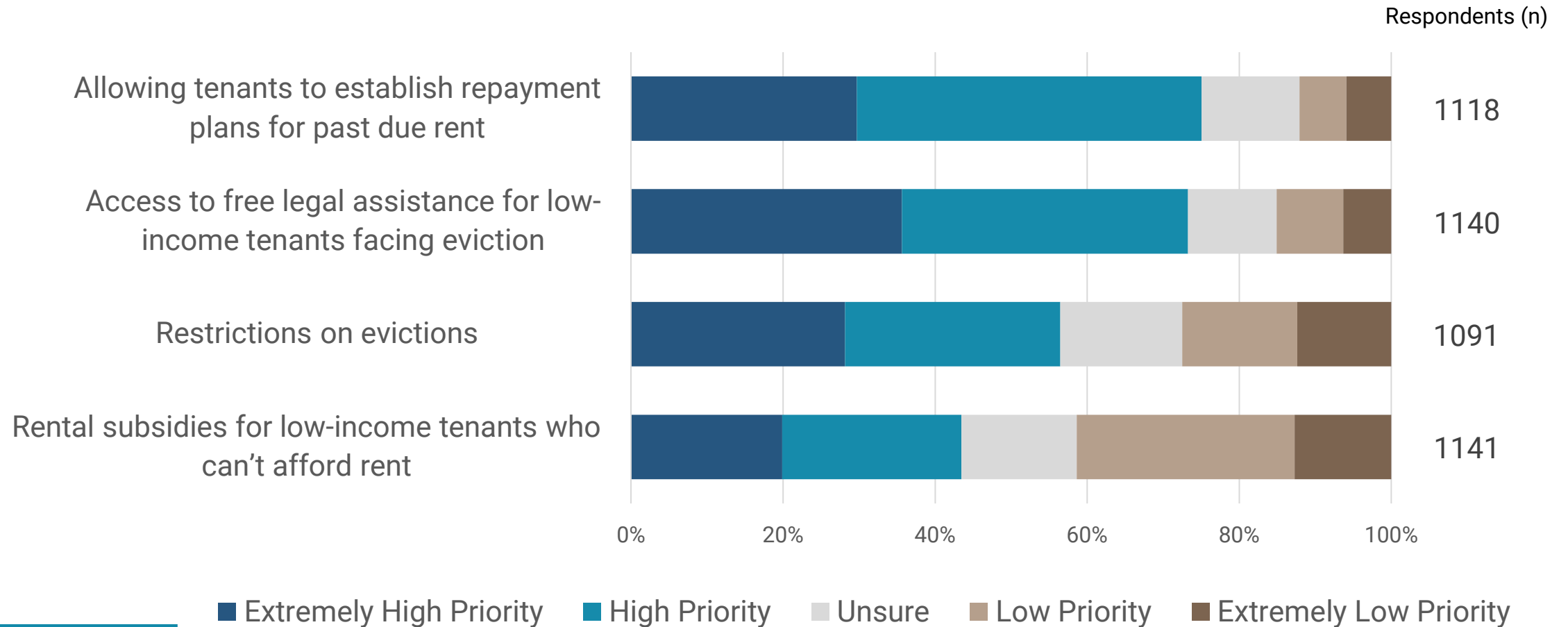
Affordable housing should be available to everyone in need, regardless of where they live.

68%

Affordable units should be eligible to *local* residents *first* so they can stay in their community.

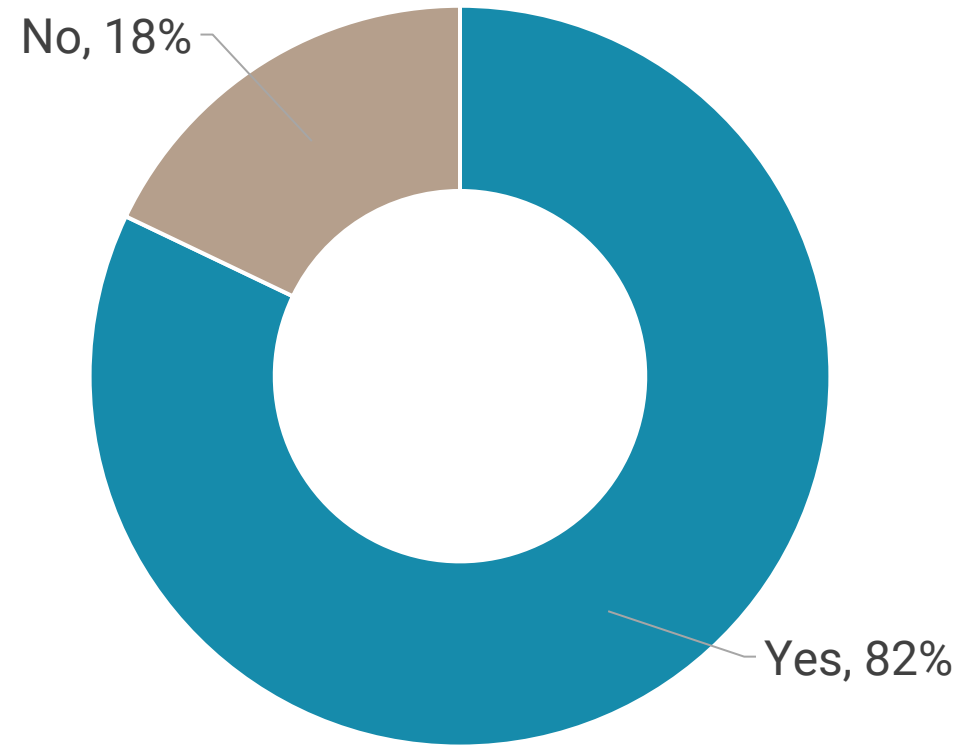
19%

The City of Los Angeles has enacted emergency measures to protect tenants during the Coronavirus Pandemic. Which of the following emergency protections currently in place would you like to see continue after the emergency order has been lifted?

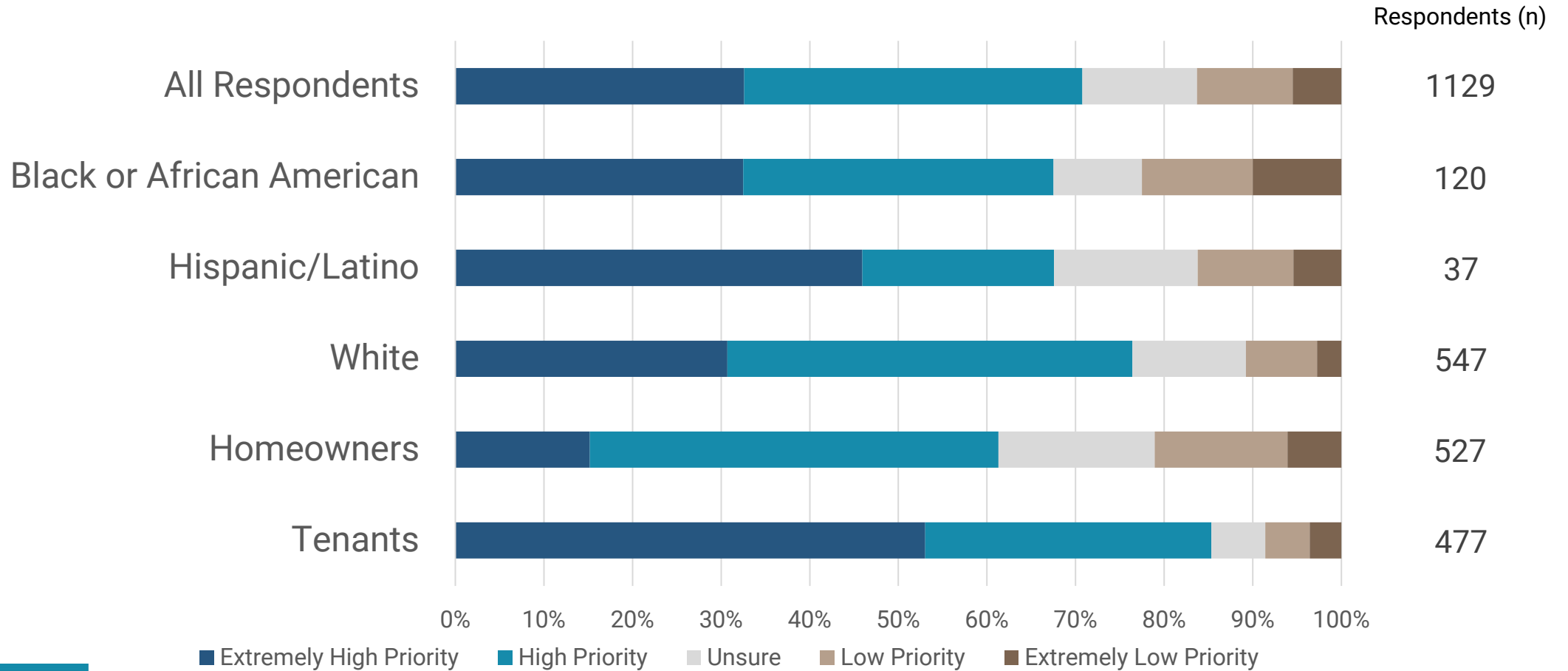




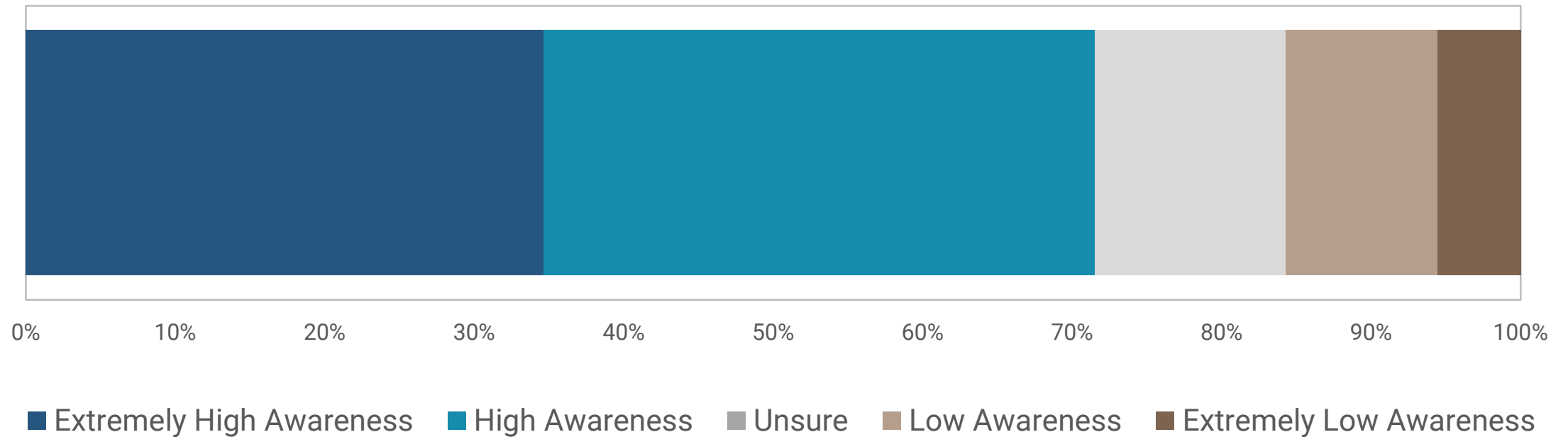
Tenants and community organizations should have the opportunity to purchase apartment buildings when they go up for sale, even if there is no public funding available to assist tenants and organizations in purchasing properties.



The City should assist lower- and moderate-income homebuyers using strategies including: developing innovative types of for-sale housing, providing purchase assistance for first-time homebuyers, and facilitating new models of ownership and other programs.

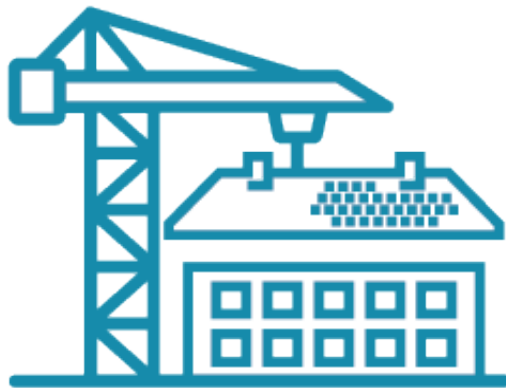


Are you aware that the City of Los Angeles has a Rent Stabilization Ordinance (RSO or “rent control”) that has limits on eviction and rent increases for some units of housing?



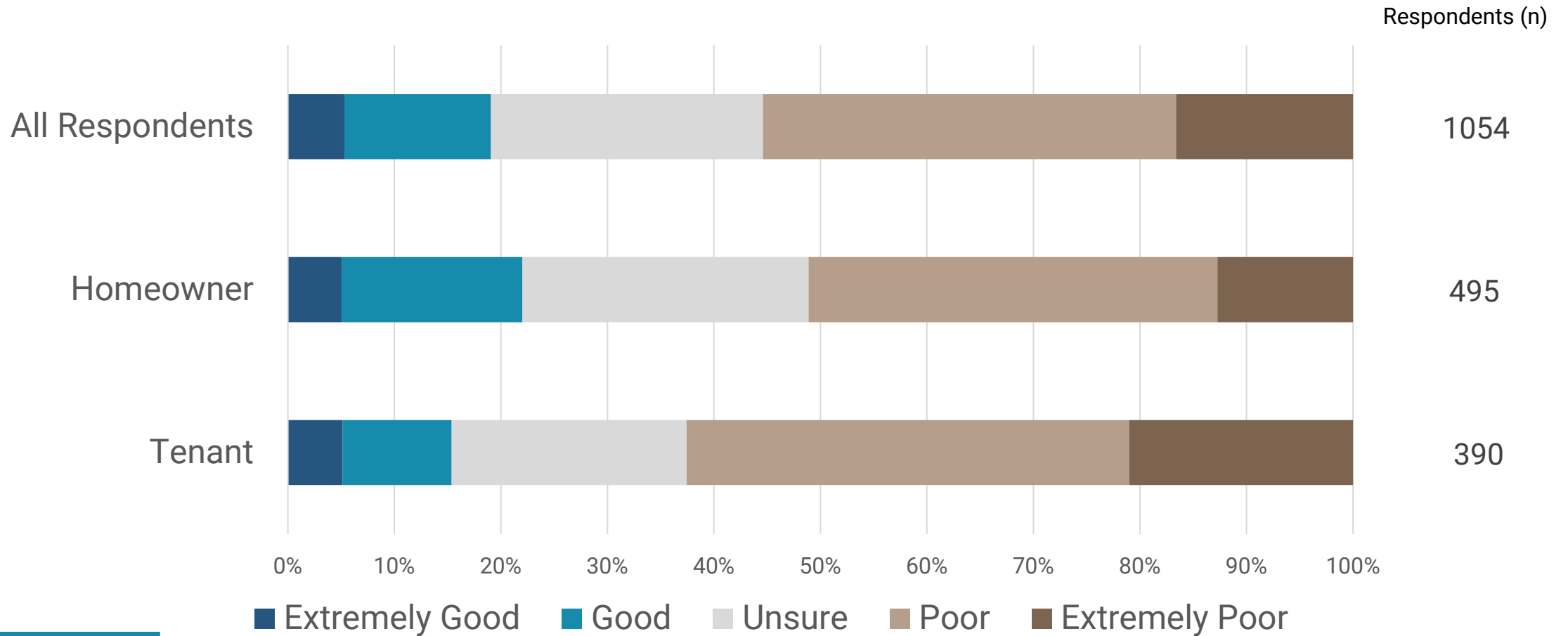
# THE PLAN TO HOUSE LA

## HOUSING PRODUCTION

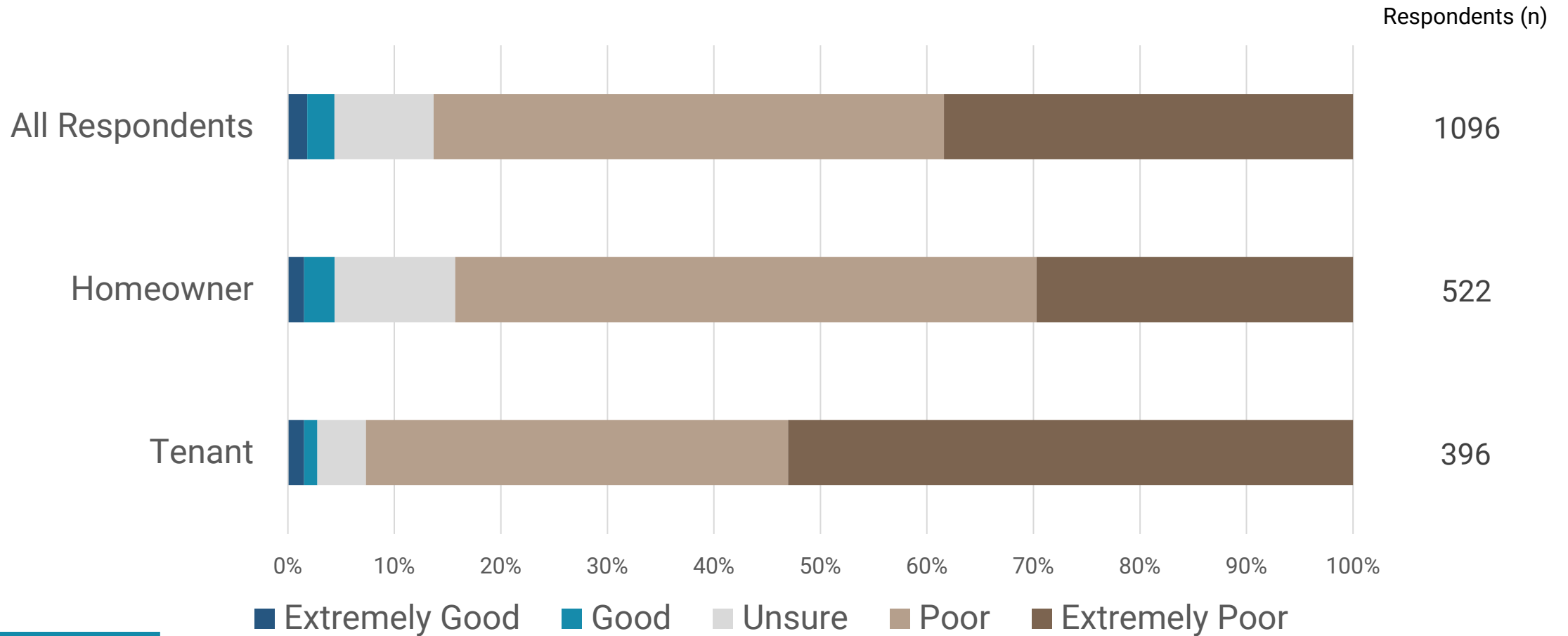


Respondents (n) = 1,158

# How would you rate the availability of housing in LA?



# How would you rate the availability of *affordable* housing in LA?



# How should the City prioritize using the tools below to meet housing needs?

Respondents (n)

Reuse Existing Buildings- The city could make it easier to convert more types of buildings to housing in more areas of the city.

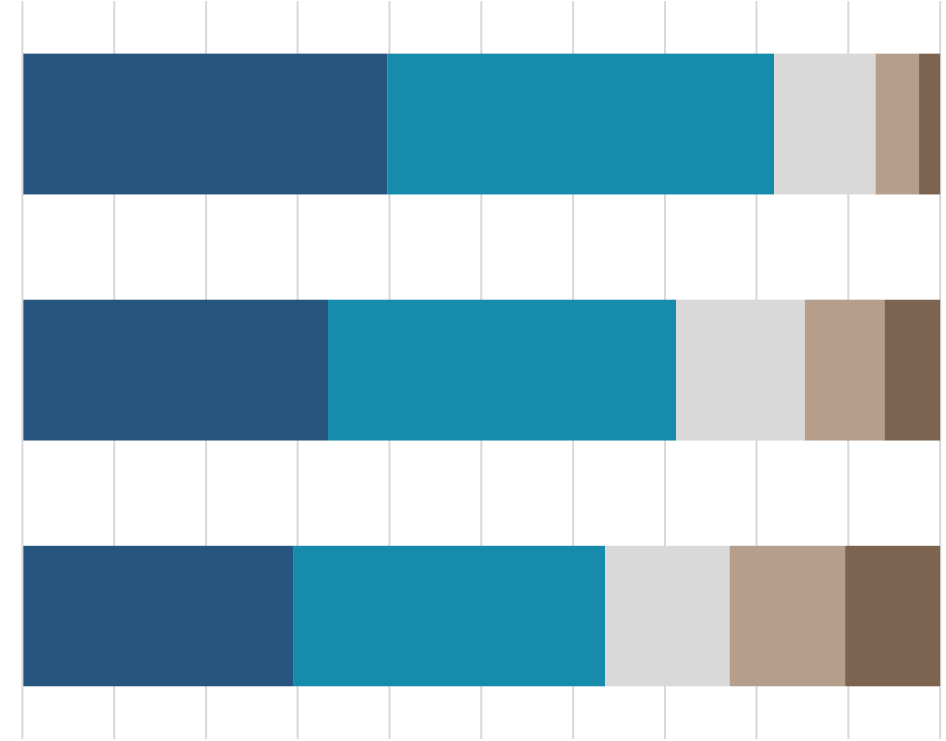
1000

Publicly Owned Land - The City could create a program to relax zoning regulations on publicly owned land to make it easier to build housing.

1014

Inclusionary Zoning - The City could explore a mandatory affordable housing requirement that larger housing projects include affordable housing on site.

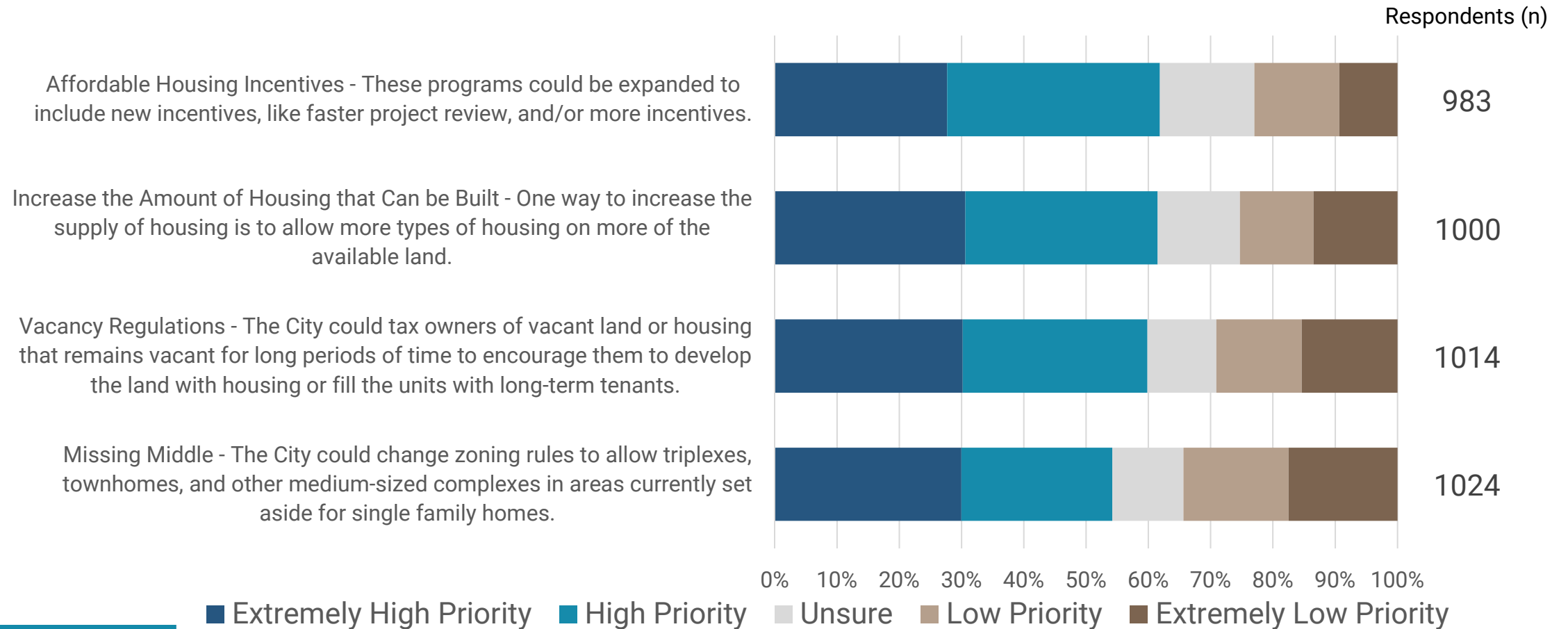
1024



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

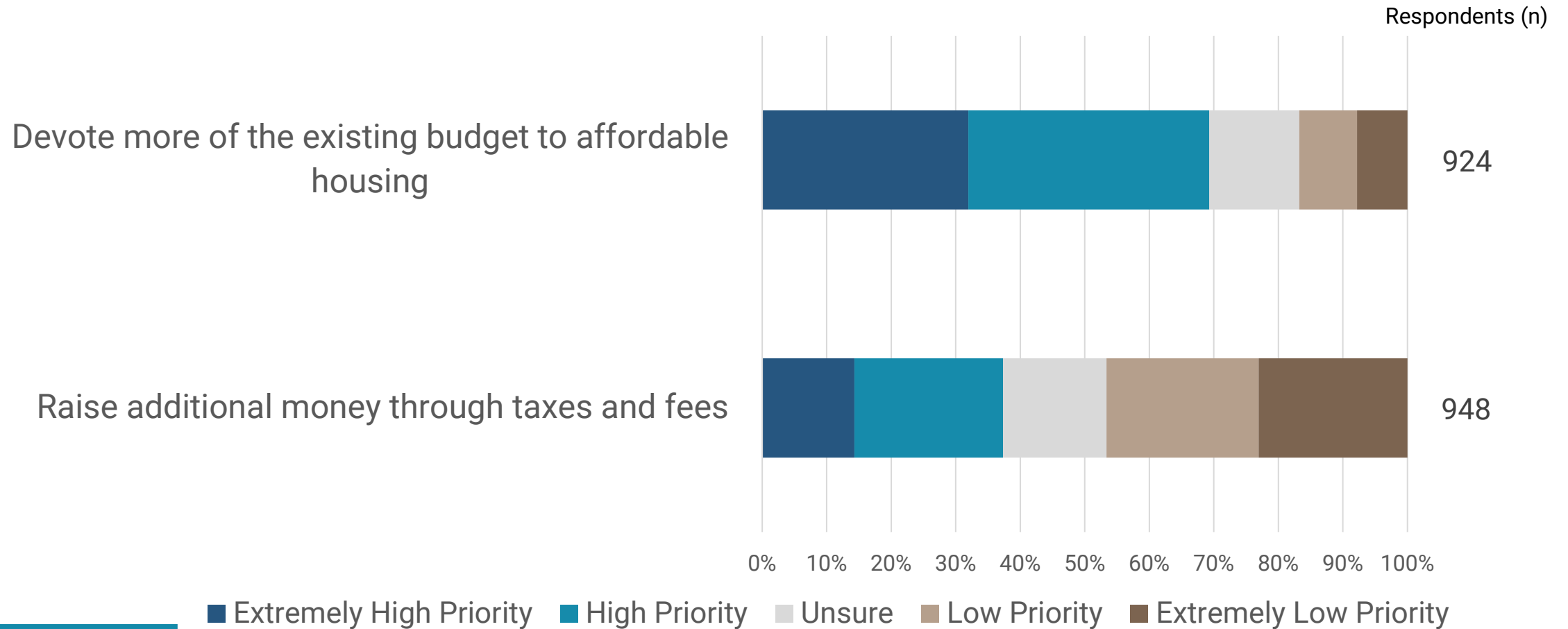
■ Extremely High Priority ■ High Priority ■ Unsure ■ Low Priority ■ Extremely Low Priority

# How should the City prioritize using the tools below to meet housing needs? (continued)





# There is very little public funding available to build affordable housing. The City could:



# THE PLAN TO HOUSE LA

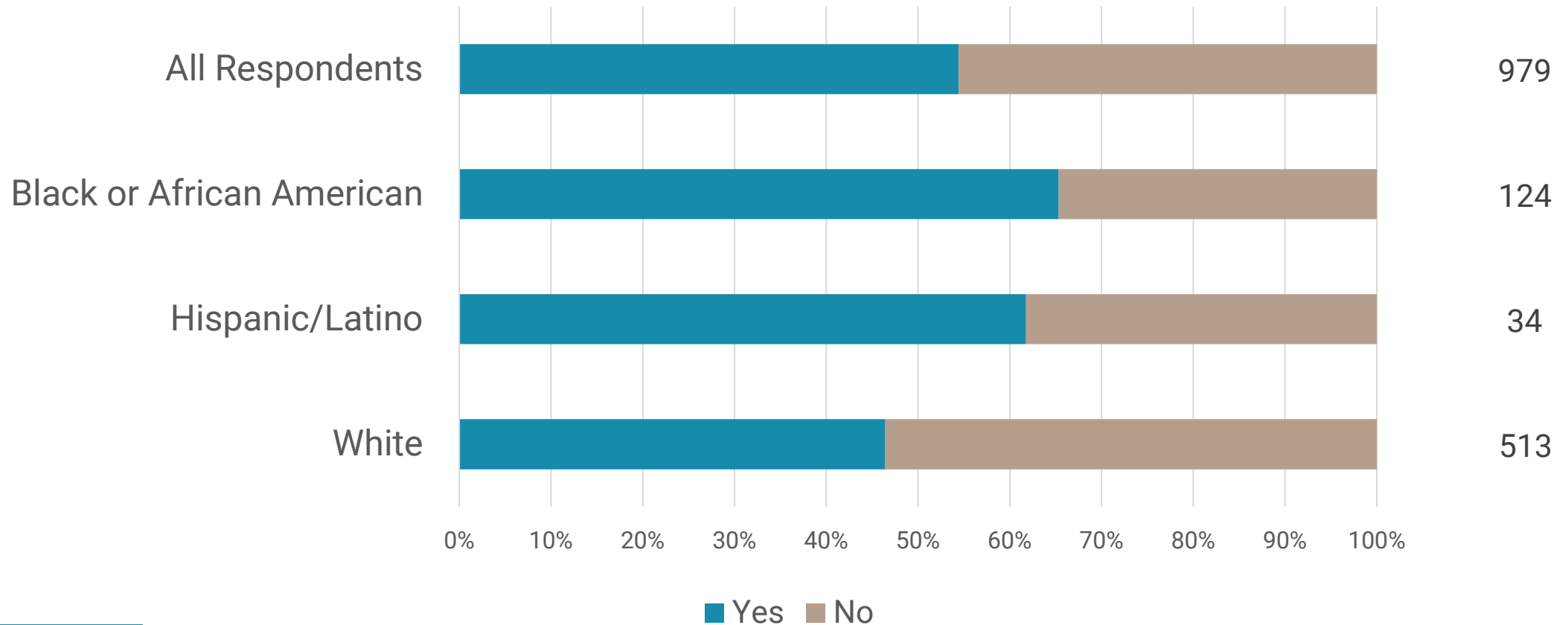
## ACCESS TO OPPORTUNITY



Respondents (n) = 992

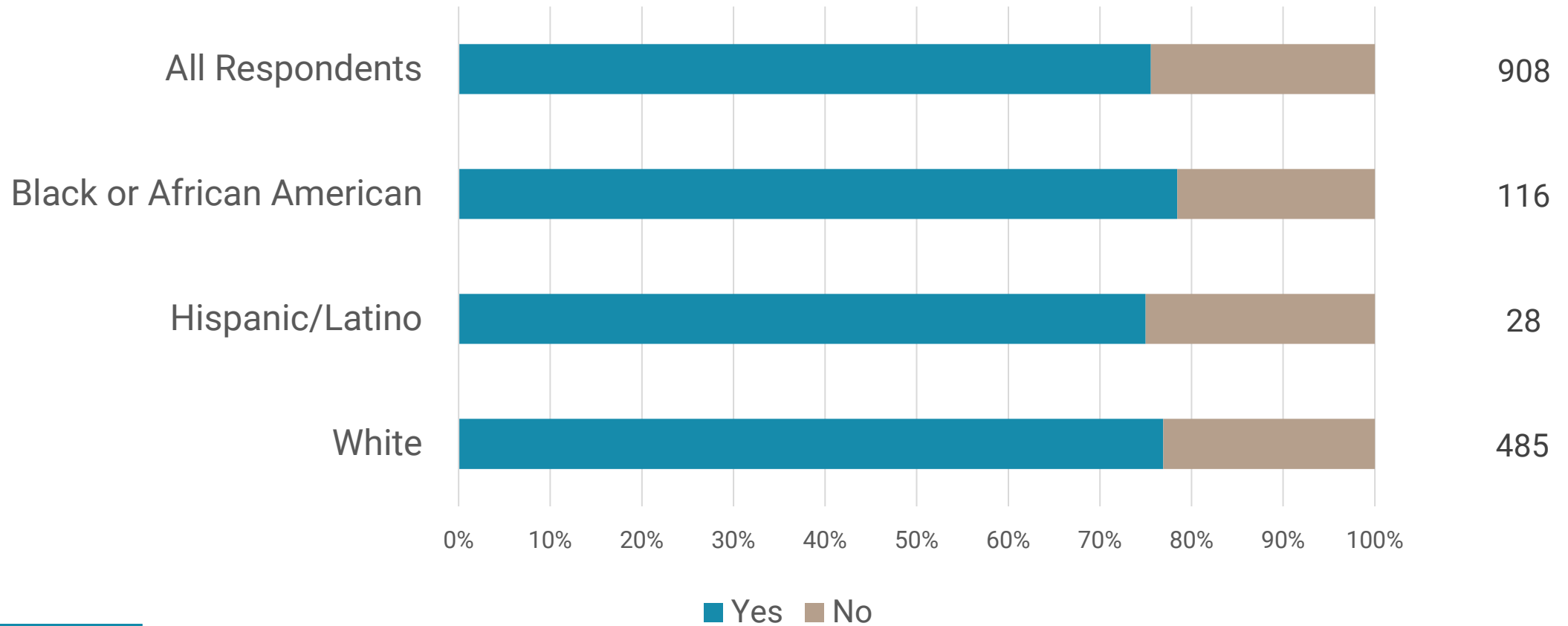
Many people move to improve their access to schools, parks, jobs, or other amenities. Have you considered moving for these reasons but were unable to because of the cost of housing?

Respondents (n)

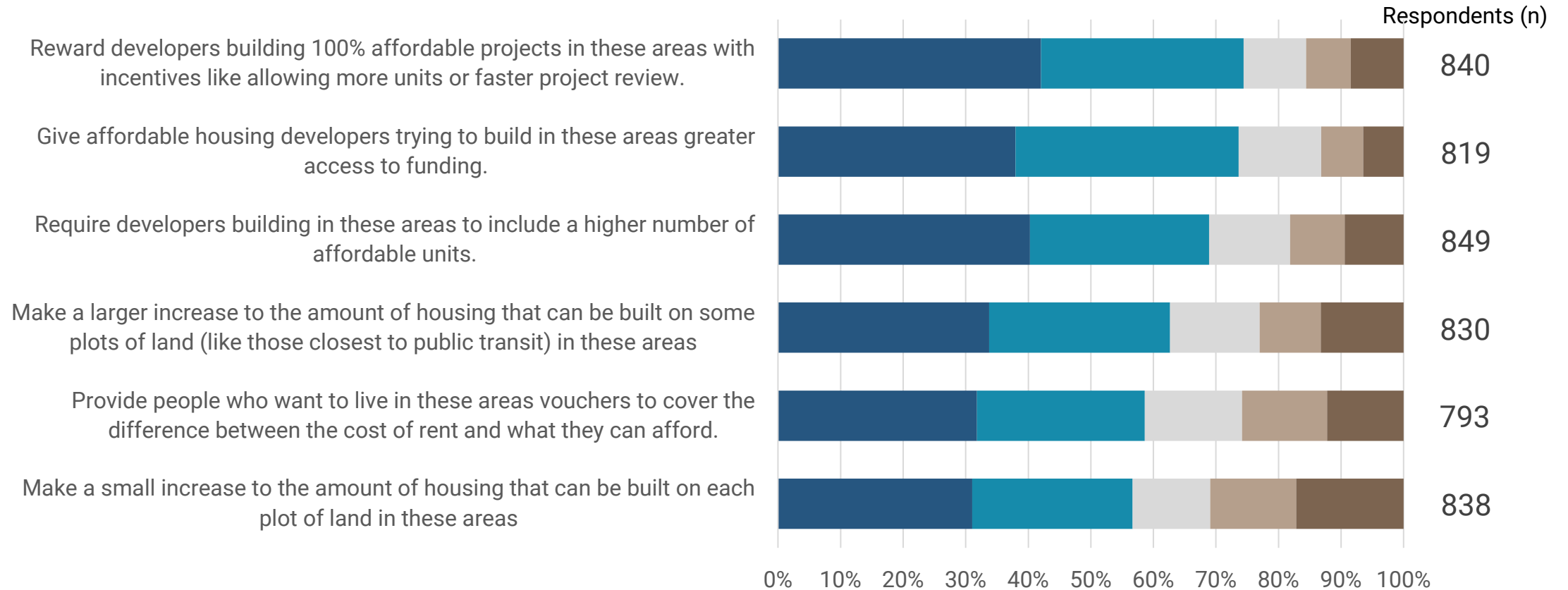


# Should the City establish targets for affordable and market rate units in individual neighborhoods, to ensure a balance of housing types across all communities?

Respondents (n)



# How should the city expand housing in high opportunity areas?



■ Extreme - Strong Support 
 ■ Support 
 ■ Unsure 
 ■ Do Not Support 
 ■ Extreme - Do No Support

# THE PLAN TO HOUSE LA

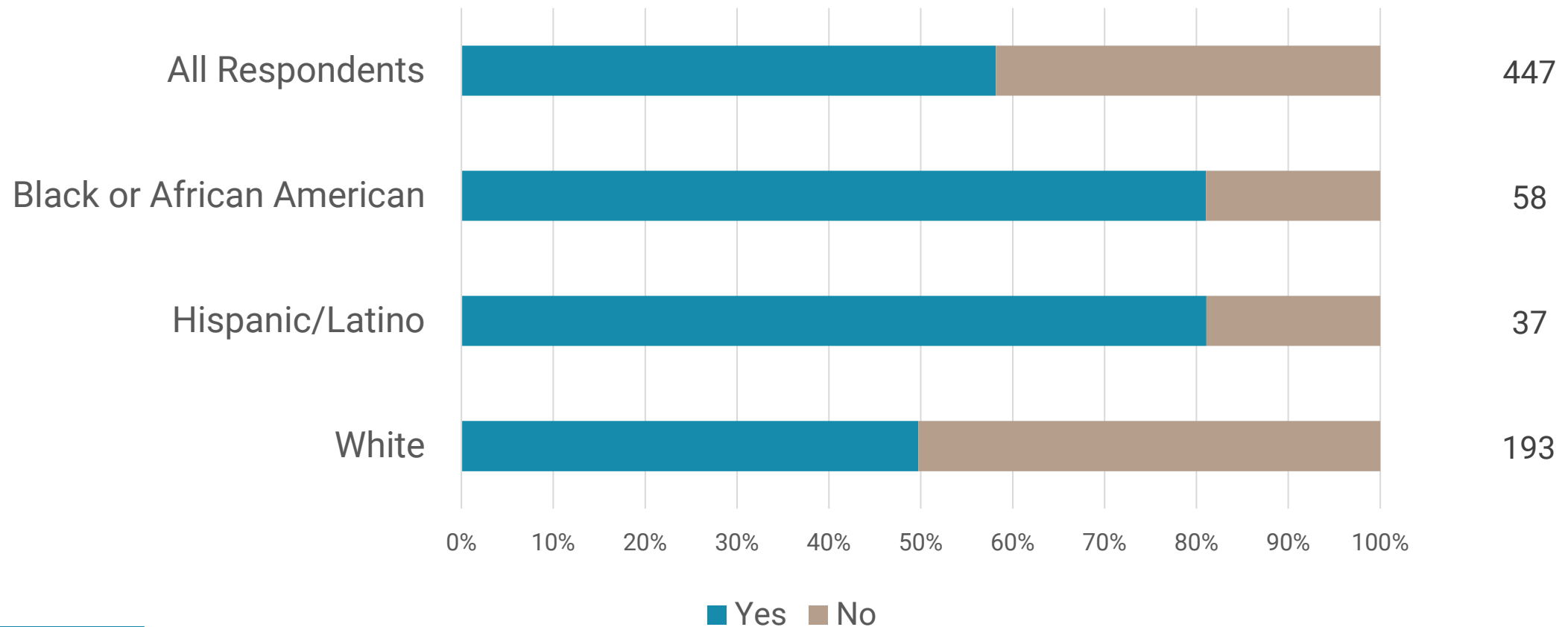
## HOMELESSNESS



Respondents (n) = 1,058

# Do you think shelters, supportive housing, and services should be available throughout the city?

Respondents (n)



If you wanted to assist someone who is currently unhoused or at risk of losing their home, would you know which resources are available to them?

No, not really

57%

Yes! I feel well informed and equipped to help.

26%



# Which of the following do you think the City should provide to assist people experiencing homelessness?



\*This question asked respondents to check all that apply. Total will not add to 100%

Respondents (n) = 914

# Do you think shelters, supportive housing, and services should be available throughout the city?

Shelter and supportive housing construction should be provided in all neighborhoods, regardless of opposition

66%

Shelter and supportive housing construction should be stopped or delayed in response to public opposition

23%

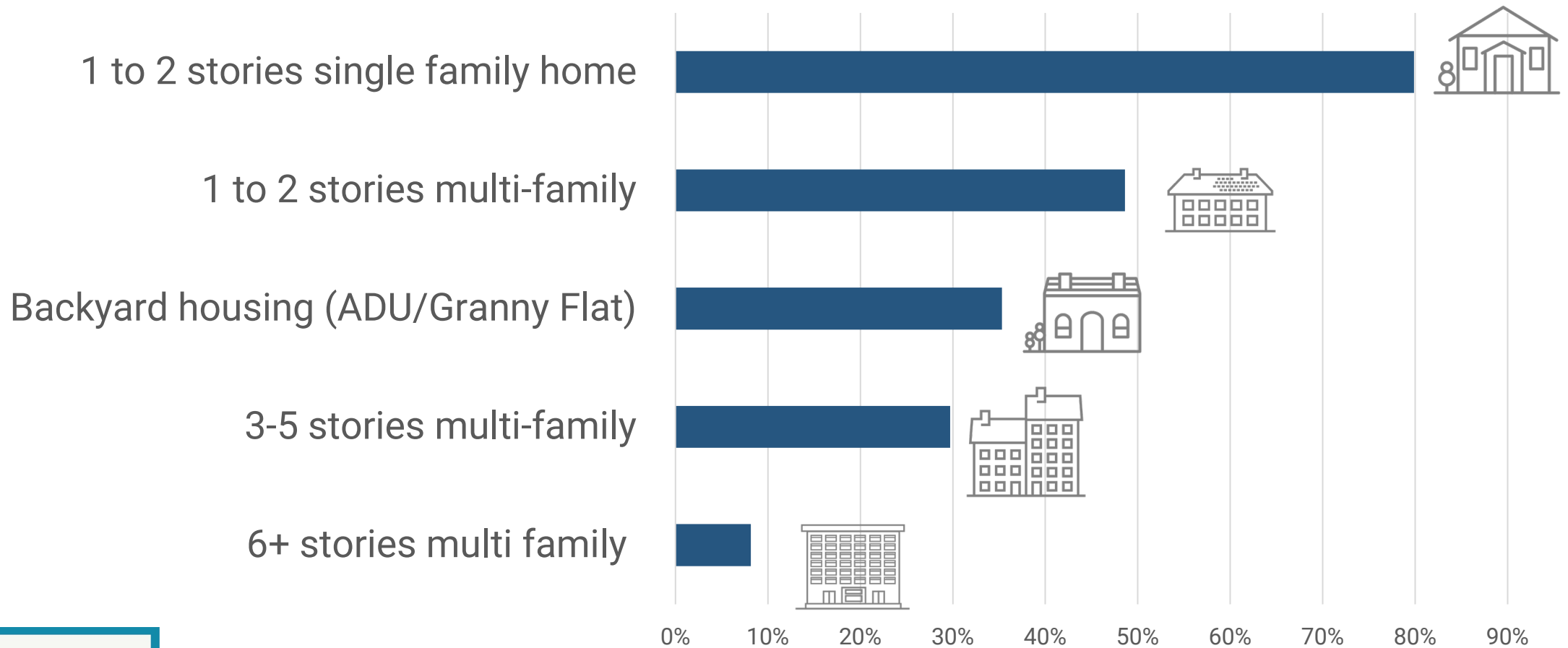
# THE PLAN TO HOUSE LA

## BUILT ENVIRONMENT

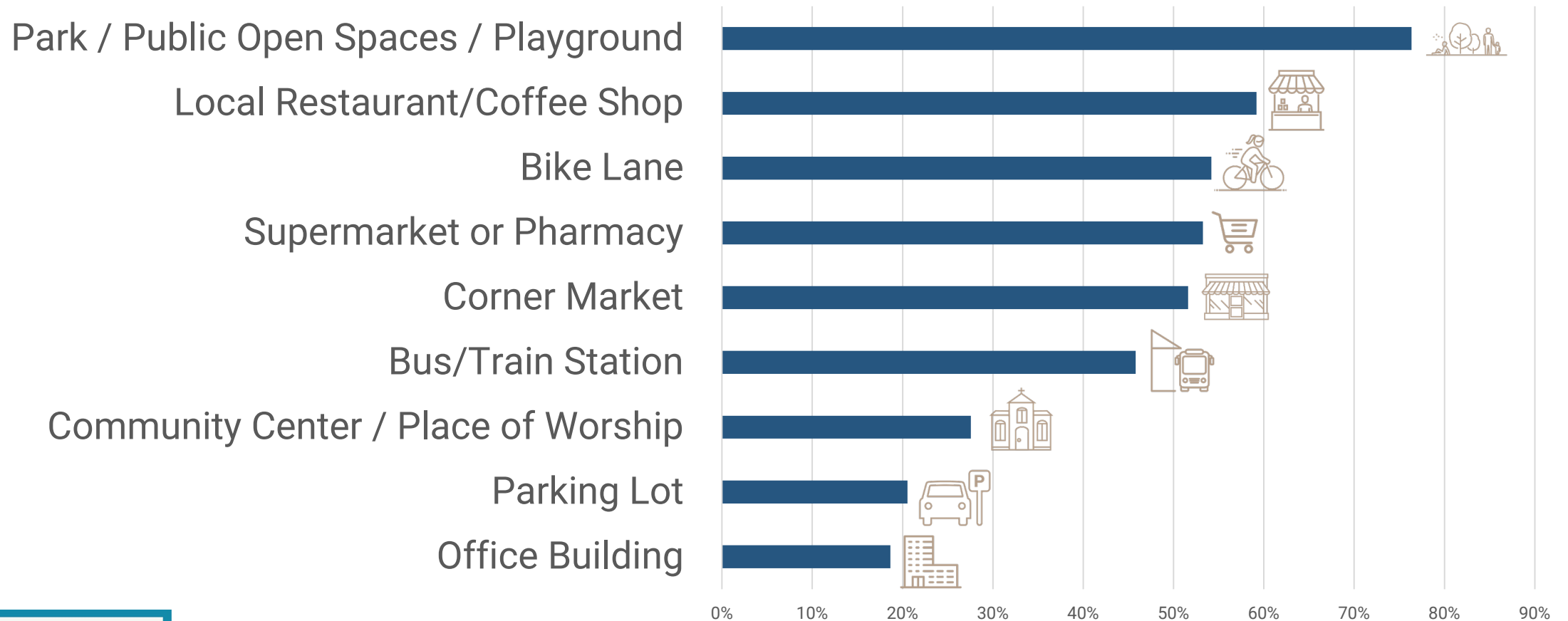


Respondents (n) = 925

# What kind of housing do you have on your block?



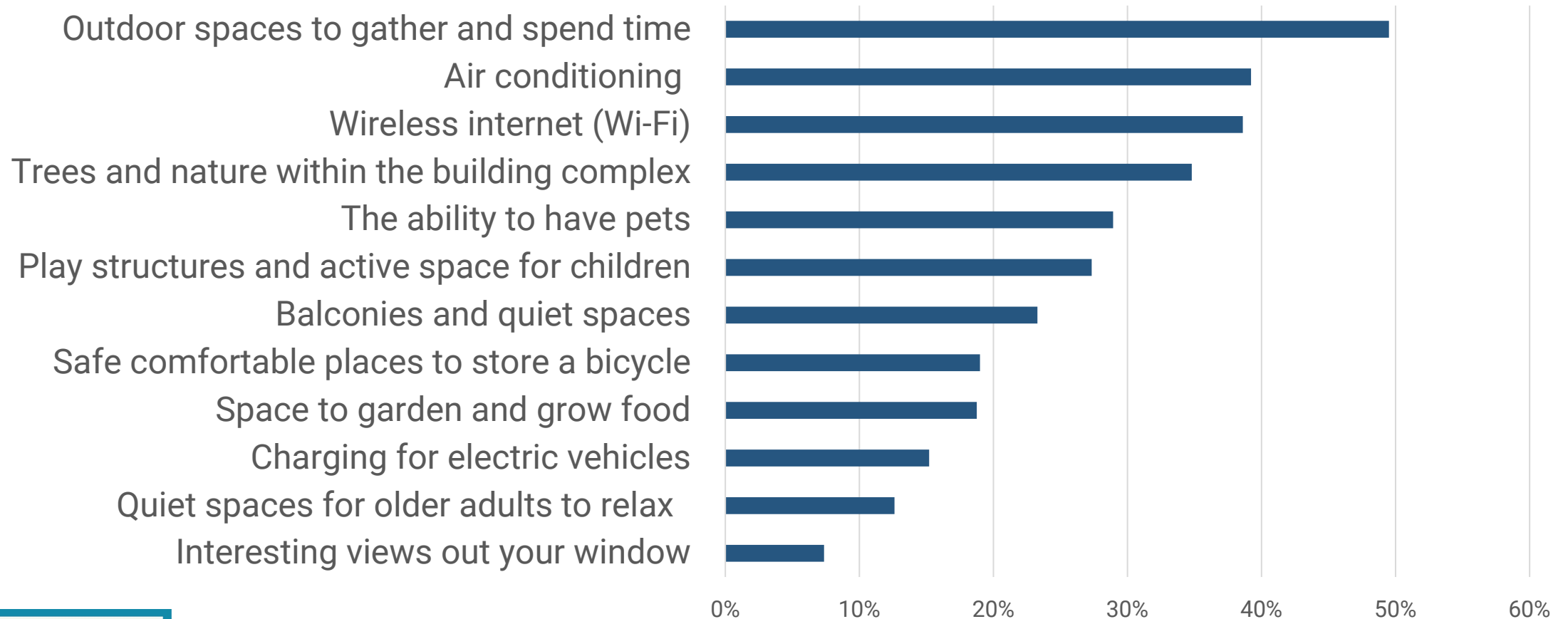
# What kind of amenities do you wish were within a 10-minute walk of your home?



\*This question asked respondents to check all that apply. Total will not add to 100%

Respondents (n) = 742

# Which amenities do you think are most important to have onsite in a multi-family building? Check your top three options.



\*This question asked respondents to check all that apply. Total will not add to 100%

Respondents (n) = 818

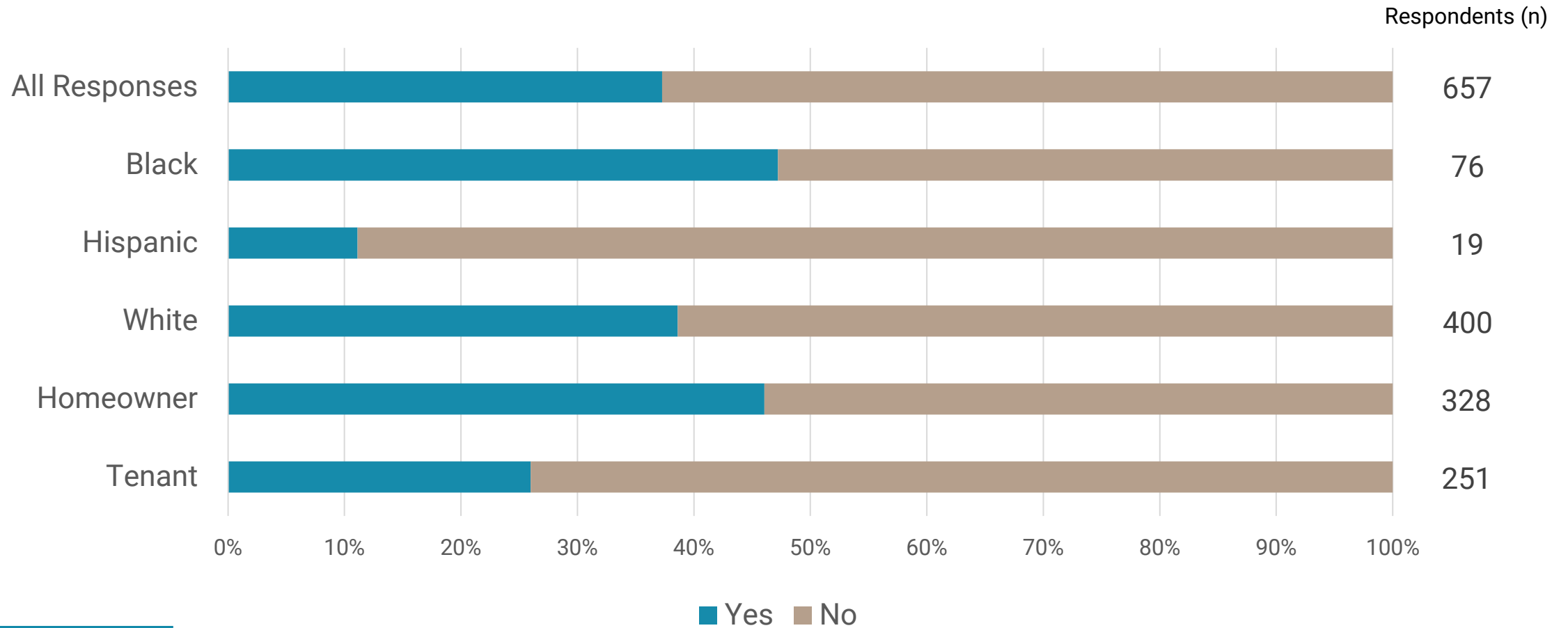
# THE PLAN TO HOUSE LA

MEETING THE NEEDS OF ALL ANGELENOS



Respondents (n) = 775

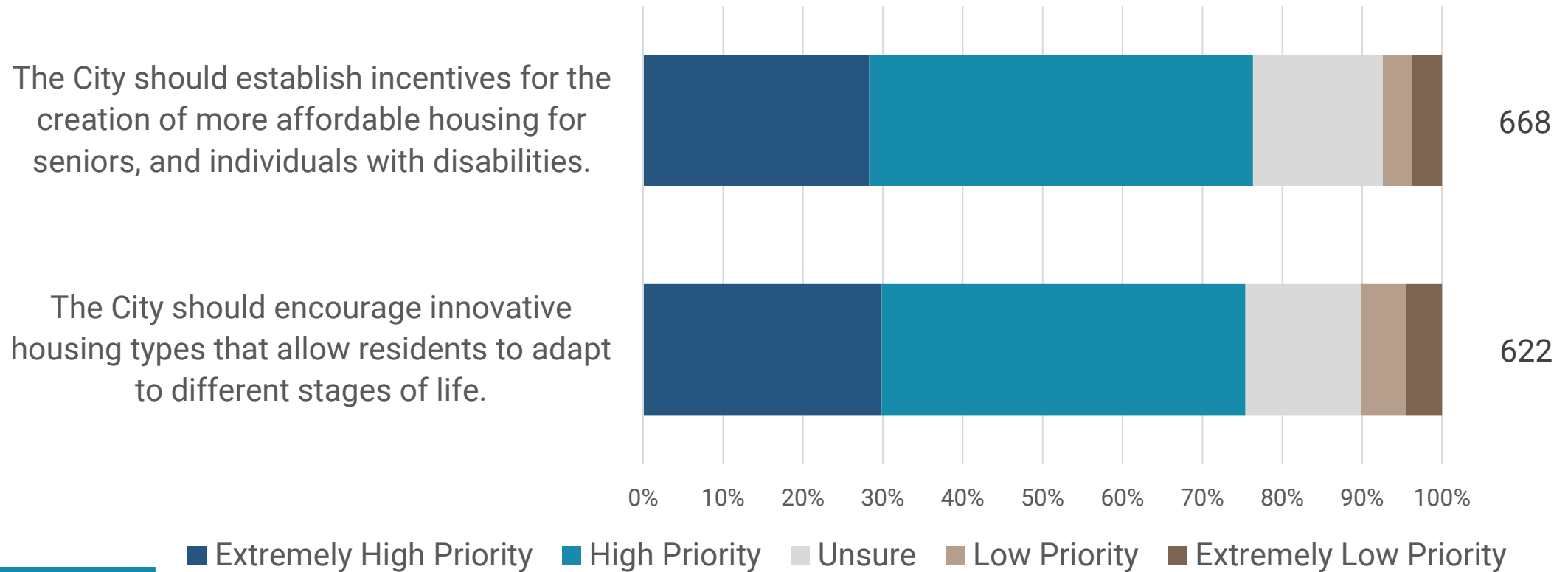
# Could your home accommodate an elderly family member or friend with unique needs?





# How do you think the City should prioritize using the tools below?

Respondents (n)



■ Extremely High Priority ■ High Priority ■ Unsure ■ Low Priority ■ Extremely Low Priority

# How do you think the City should prioritize using the tools below? (continued)

Respondents (n)

The City should expand vouchers (rental subsidies) and rental assistance (help finding an affordable apartment) for people with unique needs, including those with disabilities, large families, older adults, and other people facing housing barriers.

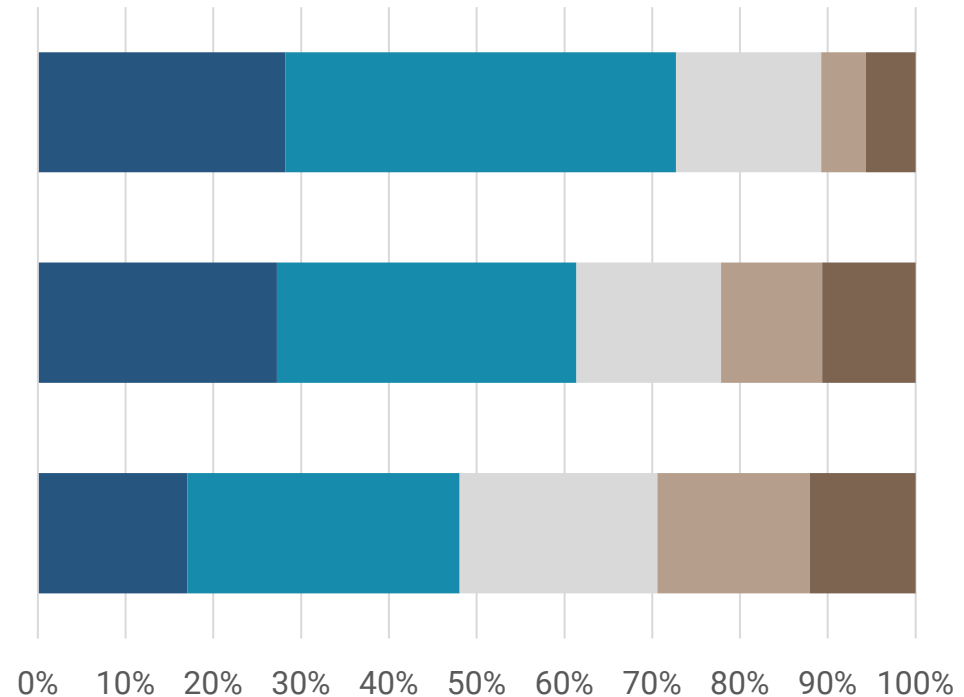
670

The City should explore ways to prevent housing discrimination against individuals who have been involved in the criminal justice system.

668

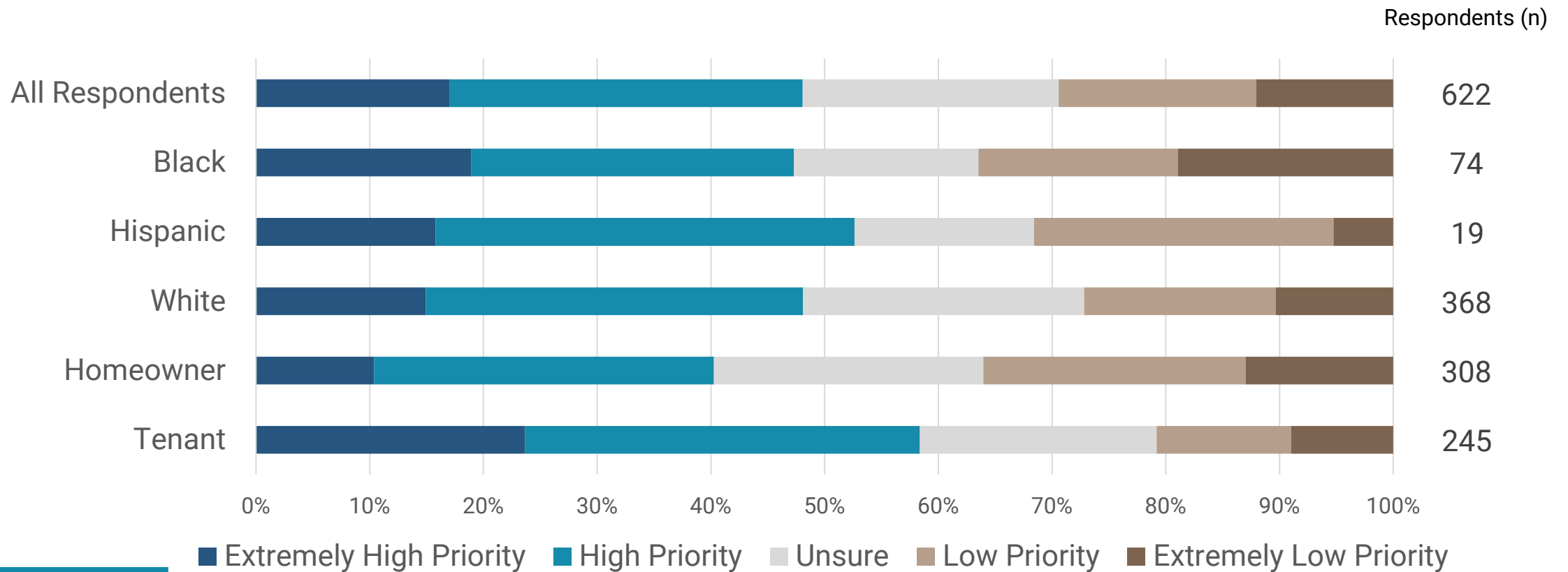
The City should encourage the development of 4-5 bedrooms rentals to better support large families.

622

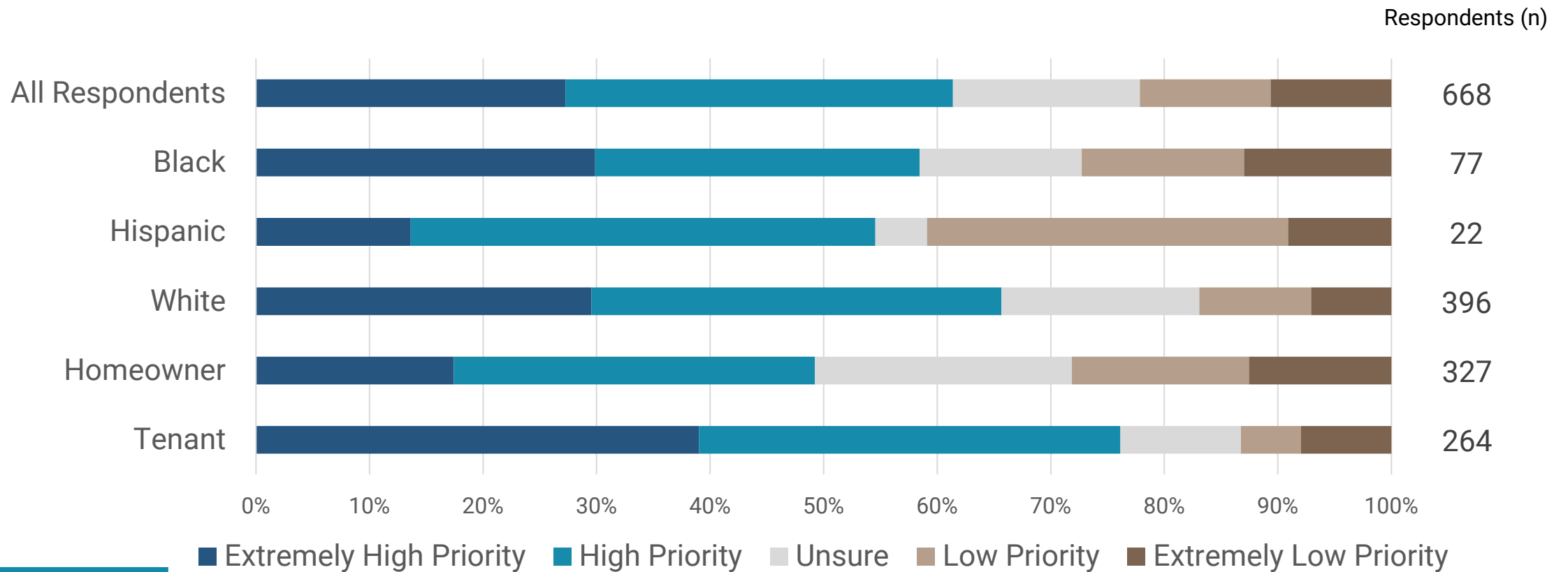


■ Extremely High Priority ■ High Priority ■ Unsure ■ Low Priority ■ Extremely Low Priority

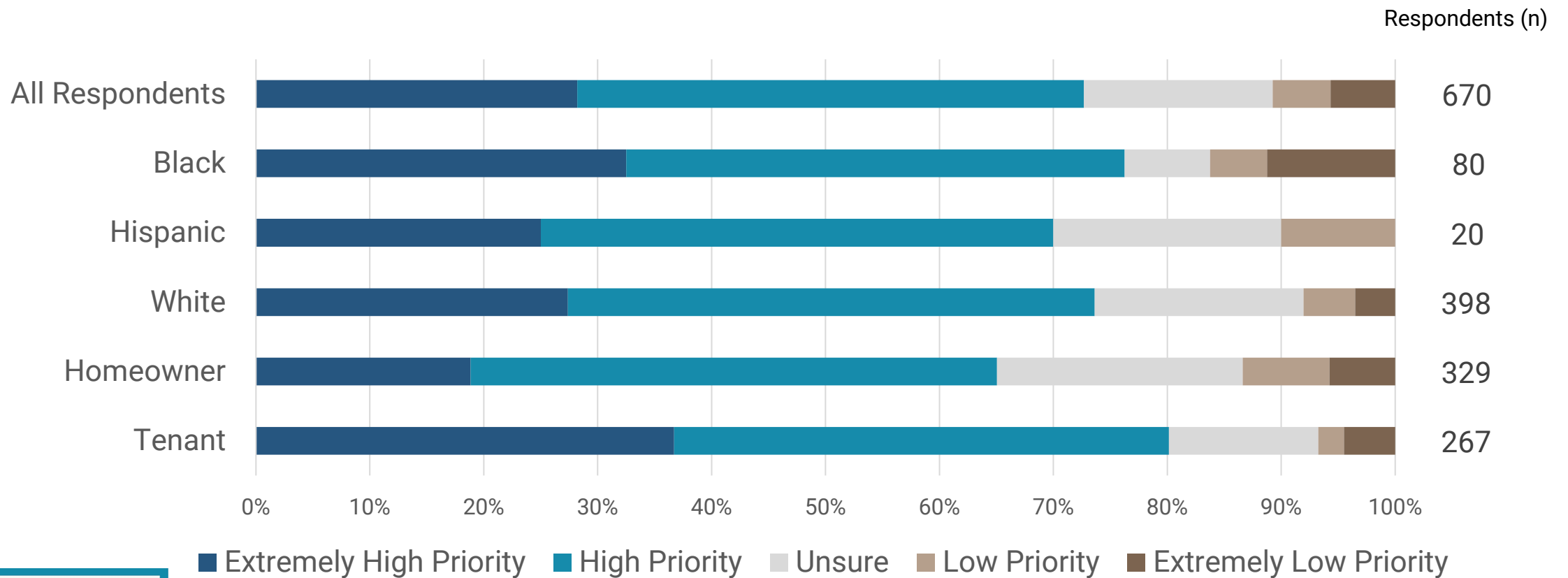
# The City should encourage the development of 4-5 bedrooms rentals to better support large families.



# The City should explore ways to prevent housing discrimination against individuals who have been involved in the criminal justice system.



The City should expand vouchers (rental subsidies) and rental assistance (help finding an affordable apartment) for people with unique needs, including those with disabilities, large families, older adults, and other people facing housing barriers.



A stylized illustration of a city skyline with various white houses of different heights and shapes. The sky is a light blue color with a few birds flying in the upper right corner. In the center, there is a dark blue rectangular box containing the text 'THE PLAN TO HOUSE LA'.

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