

VENTURA - CAHUENGA BOULEVARD CORRIDOR

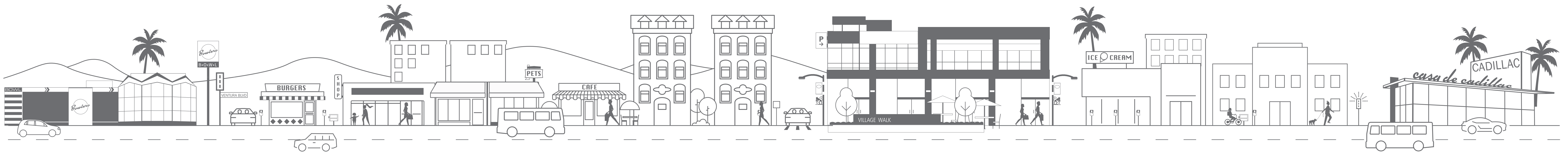
Specific Plan Amendment

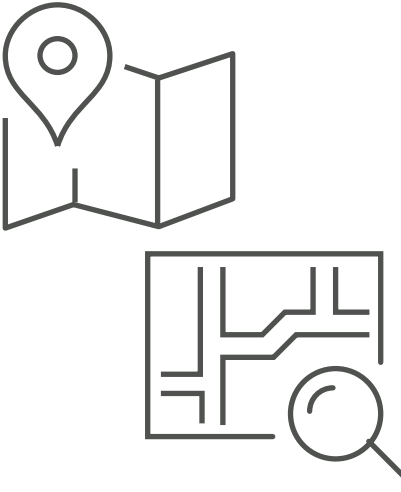
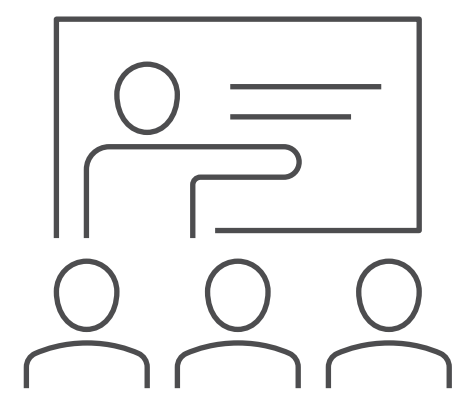
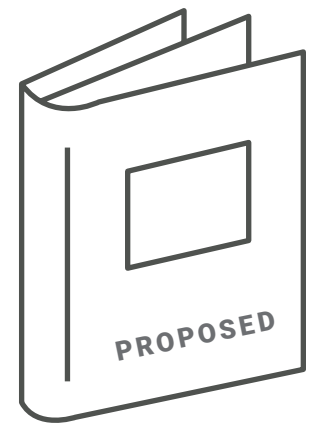
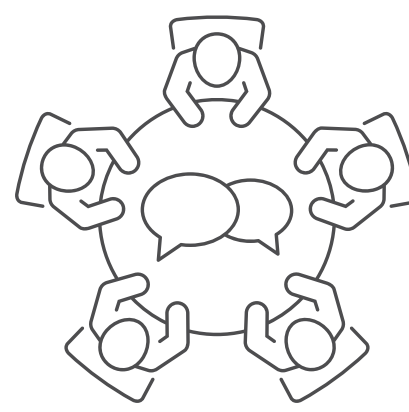
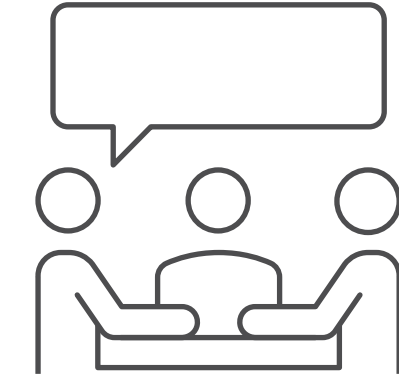
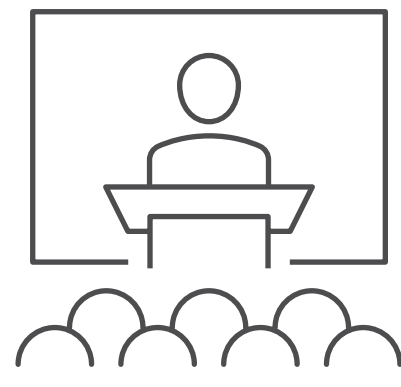
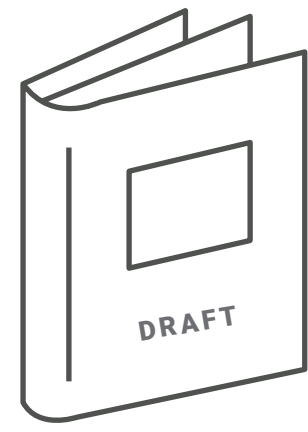
Project Scope

Originally adopted in 1991, the Ventura-Cahuenga Boulevard Corridor Specific Plan aims to facilitate and encourage development and improvements that help realize the corridor's vision for continued revitalization by regulating building design and scale, signage, and parking. The proposed amendment would update the Specific Plan to modernize zoning regulations and improve efficiencies within the project review process so it may better serve the San Fernando Valley in the future by:

- Simplifying approval processes for signage
- Rezoning parcels in the corridor to new Zoning Code
- Removing parking zones
- Removing dual zoning classifications
- Expanding the use of transportation funds
- Evaluating fees collected with the Specific Plan

Spans over 17 miles in length, contains over 1,200 acres of land, and regulates over 4,300 individual parcels of land.



RESEARCH AND GROUNDWORK	INITIAL OUTREACH	PROPOSED CHANGES AND ENVIRONMENTAL STUDY	CONSULT	REFINE AND REVISE	OPEN HOUSES AND PUBLIC HEARING	RECOMMENDATIONS AND ADOPTION
 <ul style="list-style-type: none"> • Review existing plans, maps, and data • Conduct field visits along the corridor 	 <ul style="list-style-type: none"> • Contact property owners and tenants • Community informational open house • Presentations to Neighborhood Councils • Presentations to business community • Initiate online engagement 	 <ul style="list-style-type: none"> • Preliminary changes to approval processes • Preliminary proposal for transportation funds changes • Evaluate fees collected with the Specific Plan • Create tentative rezone maps • Initial Study for environmental compliance 	 <ul style="list-style-type: none"> • Prepare report-back • Update presentations to Neighborhood Councils • Update meetings with Council Districts 	 <ul style="list-style-type: none"> • Revise proposed approval process changes • Revise proposed funding changes • Proposed draft of Specific Plan text • Draft rezone maps 	 <ul style="list-style-type: none"> • Propose draft amendment ordinance • Two community open houses • Public Hearing 	 <ul style="list-style-type: none"> • Area Planning Commission • City Planning Commission • City Council Planning and Land Use Management (PLUM) Committee • City Council