



## Pop Up Office Hours Outreach Event | February 21, 2019 Venice Local Coastal Program

### SUMMARY

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#### OPEN HOUSE OVERVIEW

The Local Coastal Program is a policy and regulatory document required by the California Coastal Act that establishes land use, development, natural resource protection, coastal access, and public recreation policies for the Venice Coastal Zone. The Planning Department of the City of Los Angeles is undergoing a multi-year effort to prepare, adopt, and certify the Venice Local Coastal Program (LCP) as the coastal planning tool for the area with public input.

The *Pop Up Office Hours* open house event was held on February 21, 2019 and was conducted by the City of Los Angeles Planning Department. The event took place at the Oakwood Recreation Center in the Venice Coastal Zone. The session was held as an open format session in which community members were welcomed to discuss any topic and meet directly with planners. This outreach event was the fifth in the series. The Venice LCP Planning Team is committed to providing the community with a variety of opportunities to connect with planners in order attain the information they need while learning about



issues that are most important to them. This summary documents the objectives, activities, format, and major themes from the February 2019 *Pop Up Office Hours* open house event.

**OPEN HOUSE OBJECTIVES**

The open house focused on these objectives:

- Review the Local Coastal Program update process
- Facilitate the collection of community input and discussion topics that were important to the community
- Provide an opportunity for the community to connect with Venice Community Planning Unit and Coastal Project Planners

**WHERE AND WHEN**

Thursday, February 21, 2018, 4:00 pm - 8:00 pm  
Oakwood Recreation Center  
767 California Ave, Los Angeles, CA 90291

**OUTREACH AND ATTENDANCE**

As shown in the table below, the City used the following methods to inform community members about the event and encourage participation. 25 attendees signed in at the registration table, an additional 10 attendees were present but did not sign in.

<b><i>Outreach Methods</i></b>
E-mail announcements to community members using database of contacts.
E-mail invitations were sent to organizations in the community, including the canal area and affordable housing organizations, with request to forward invitation to members and constituents.
E-mail announcement was sent to the Venice Neighborhood Council to share with the community.
E-mail announcement was sent to Council District 11 to share with constituents, including Twitter.
Outreach via City's External Affairs Office on social media platforms (Facebook, Twitter, and Instagram) and at City stakeholder meetings.
E-mail postings on Nextdoor to target Venice LCP subareas.



**FORMAT AND ACTIVITIES**

The *Pop Office Hours* event consisted of an open house format where attendees could visit station boards and speak directly with city planners regarding any planning matter they wanted to discuss further. Descriptions of the open house components follow below.

**Registration**

Participants were welcomed at the registration table and provided information about the open house format. Light refreshments and snacks were available for the public.

**Open House**

Open house stations were set up in the community room at the library. These four stations consisted of the following: 1) Venice Local Coastal Plan Overview 2) Venice Land Use Plan Chapter Board, 3) Venice Sea Level Rise map, 4) Venice Land Use Map and 5) Guided online access to the Venice LCP website and materials.

Station Number	Topic
1	Venice Local Coastal Plan Overview
2	Venice Land Use Plan Chapter Board
3	Venice Sea Level Rise map
4	Venice Land Use Map
5	Laptop: Guided Online Access

The open house stations provided a chance for community members to ask questions and obtain answers about any planning issues pertaining to the Venice LCP area and the City of Los Angeles. Members of the Venice LCP policy team and Coastal project planning team were available on hand to answer questions, provide information, and collect input from community members. Community members were encouraged to visit all stations and provide input by speaking with planners.

**INPUT THEMES**

The themes below represent those that appeared the most frequently in the collected input. The themes are listed alphabetically, and their order should not be taken to suggest their priority or importance. Although the open house was designed to foster verbal communication and dialogue, a few attendees provided written comments at the event and online. Staff also made a point of taking notes to record verbal comments and concerns. A summary of all feedback received at the open house is below.



### **Venice Local Coastal Program | Venice Community Plan**

- Inquiries were centered on the goals, differences and mapping boundaries between the Venice Local Coastal Program and the Venice Community Plan.
- City Planners informed attendees of the current timelines, ways to get involved and solicited feedback on how to improve notification of upcoming events.

### **Affordable housing**

- Attendees provided feedback in support of the recent housing project proposed on Rose Ave and would like to encourage a variety of different levels of housing.
- Attendees also provided concerns about the project proposed on Rose Ave, including height limits and parking.

### **SurveyLA**

- Homeowners inquired about how properties are assigned a contributor designation. There was a discussion of what sources to consult when finding out about the designation, who to contact and what challenges this type of designation may have on a homeowner.

### **Policy and Equity**

- Feedback received from a community member was to keep in mind the diversity of the Venice population and to expand outreach to all members of the community.

### **Natural resources and Coastal Hazards**

- A community member requested direction in reading the LUP, in particular how to access the section on natural resources. There was interest expressed in providing feedback to the Venice Local Coastal Program team on the section in the future.
- Areas of interest: lagoons, Least Tern preserve, beaches and coastal access. Hazards: oil and gas.

### **Other topics of interest that were expressed through the online RSVP form**

- Building, massing and zoning.
- Stormwater mitigation
- Traffic and parking

### **Venice LCP Pop Up Office Hours Overall**

*Pop Up Office Hours* were once again hosted at the Oakwood Recreational Center, as part of a continued effort to provide access and reach to a wider audience in Venice. Attendance was robust at this event, the wider reach welcomed both new attendees and regulars. During this series, new topics emerged in addition to consistent topics. New topics included: natural resources, coastal hazards and policy/equity, while a continued interest in the discussion of SurveyLA, development and parking.