PURPLE LINE DISTRICT COMMUNITY WORKSHOPS
JUNE 2016

Project partially funded by Metro
AGENDA

- 6:40 – Presentation
- 7:00 – Group Discussions
  - We’ll ask your input on 4 themes: Land Use, Mobility and Parking, Building Design, and Livability
  - After each discussion, staff will rotate
  - You will have a chance to share your ideas on each theme
- 7:00 – Group Discussion 1
- 7:20 – Group Discussion 2
- 7:40 – Group Discussion 3
- 8:00 – Group Discussion 4
ABOUT THE DEPARTMENT

- Develop and adopt land use and zoning regulations
- Create long-range land use and transportation plans
- Review certain development projects
POLICY FRAMEWORK

- General Plan Framework (1996)
- Wilshire Community Plan (2001)
TRANSIT NEIGHBORHOOD PLANS

OBJECTIVES

- Encourage livable communities near transit
- Improve mobility for everyone
- Reduce environmental impacts
- Create a better built environment
TRANSIT NEIGHBORHOOD PLANS
POTENTIAL REGULATORY TOOLS

- Encourage livable communities near transit
- Improve mobility for everyone
- Reduce environmental impacts
- Create a better built environment

- Zoning & land use regulations
- Incentives for public benefits
- Urban design standards
- Transit-supportive parking regulations
TRANSIT NEIGHBORHOOD PLANS
PURPLE LINE DISTRICT PLAN
Phase 1 opening 2023

- La Brea and Fairfax stations wholly within City of Los Angeles, La Cienega station area shared with Beverly Hills
Active and vibrant commercial streets
Unique cultural institutions
Historic commercial and residential architecture
Mix of stable single-family and multifamily neighborhoods
Ongoing Planning efforts
CURRENT ZONING
WHY ARE WE HERE?

To hear from you! We’ll discuss and record your thoughts and ideas about the future of the area.
DISCUSSION TOPICS

- Mobility and Parking
- Building Design
- Livability
- Land Use
LAND USE

- Mix of Land Uses
- Adaptive Reuse
- Infill
- Zoning
MOBILITY & PARKING

- Accessibility
- Range of Modes
- Pedestrian Circulation
- Bicycle Amenities
- Parking Supply/Demand
- Parking Location
- Car Sharing
LIVABILITY

- Public Benefits
- Art
- Lighting
- Landscaping
- Open Space
Building Design focuses on what buildings look like, how they’re arranged, and how they interact with the street:

- Site planning and building orientation to the street
- Building massing
- Entrances and active ground floor uses and transparency
- Walkability and pedestrian orientation
- Design and arrangement of parking and driveways
- Mid-block passageways, particularly on long blocks, facilitate pedestrian movement.
- Enables direct access for pedestrians rather than requiring them to walk around the block.
BUILDING DESIGN – TRANSPARENCY

- Provides rhythm to the pedestrian experience
- Creates a visually rich and inviting environment
- Creates a relationship between indoor and outdoor space
BUILDING DESIGN – ACTIVATION

- Adds interesting and creative spaces
- Creates a sense of place and identity
- Greatly enhances walkability and the pedestrian experience

Discouraged

Encouraged
NEXT STEPS FOR THE PROJECT

- Develop draft regulations based on public input
- Release draft plan
- Second round of public workshops

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CURRENT ZONING
GENERAL PLAN LAND USE
BUILDING FOOTPRINTS