

# WHY GOALS AND POLICIES MATTER



Palms-Mar Vista-Del Rey | Venice | West Los Angeles | Westchester-Playa del Rey

A Community Plan consists of Goals, Policies, and Programs (the “policy document”), and a map of land use designations.

A **GOAL** is a statement that describes a desired future condition or “end” state.

*Example: “Provide a safe, secure, and high quality residential environment for all economic, age, and ethnic segments of the Westchester-Playa del Rey community.”*

A **POLICY** is a clear statement that guides a specific course of action for decision makers to achieve a desired goal.

*Example: “Promote greater individual choice in type, quality, price and location of housing.”*

## How are Goals and Policies used?

Goals and Policies direct other components of the Community Plan

Goals and Policies guide decisions by the City throughout the life of the Plan

### Implementation Programs



A Program is an action. Programs accomplish the Goals and Policies of the Community Plan. Programs may be funded and involve one or more City Departments and outside agencies working together.

*Example: “Identify funding sources for increased code enforcement activities in order to address code violations that create blight and impact the quality of life.”*

### Land Use Designations & Zoning Regulations



Land Use designations set the permitted range of intensities, uses, and densities throughout the Plan area. Adopted Land Use designations are shown on a map. Each land use designation has a set of corresponding zones.

Zoning determines the uses permitted on a parcel and provides regulations for development including height, bulk, and setbacks.

*Example: The Plan Map identifies specific areas where multi-family residential development is permitted.*

### Decision-Making



Goals and Policies guide decisions on:

- Proposed development projects, so projects that have the potential to affect significant change will be consistent with the Plan’s vision
- New land use or zoning regulations and procedures to review development proposals, so the rules about what can be built are consistent with the Plan’s vision
- Funding of Programs, so the Plan’s vision is implemented

*Example: City Council adopts new design guidelines for a multi-family residential area to ensure quality and compatibility of new development.*