

FACT SHEET

Ventura-Cahuenga Boulevard Corridor Specific Plan Amendments



SUMMARY

In response to motions by the City Council ([Council File No. 17-1071¹](#) and [17-1071-S1²](#)), the Department of City Planning is preparing amendments to the [Ventura-Cahuenga Boulevard Corridor Specific Plan³](#) (Specific Plan). The first amendment updates the Specific Plan to modernize regulations and improve efficiencies within the project review process. The second amendment would update the types of mobility improvements that can be funded by the Plan's Mobility Impact Fee so it may better serve the San Fernando Valley in the future.

BACKGROUND

On February 16, 1991, the Los Angeles City Council adopted [Ordinance No. 166,560⁴](#) establishing the Specific Plan with regulations governing height, parking, landscaping, and Project Impact Assessment (PIA) Fees to ensure Ventura Boulevard remains viable as the San Fernando Valley's premier commercial corridor. The Plan also established a Plan Review Board to review expenditure proposals for the use of funds collected from the PIA fees. Since its initial adoption, the Department of City Planning amended the Specific Plan in 1996 and 2001.

The Specific Plan corridor spans over 17 miles in length, includes more than 1,200 acres of land, and regulates over 4,300 individual parcels of land. It comprises parcels that front on Ventura Boulevard as well as adjacent boulevards including Topanga Canyon Boulevard, Reseda Boulevard, Sepulveda Boulevard, and Van Nuys Boulevard.

FREQUENTLY ASKED QUESTIONS

What would the proposed amendments to the Ventura-Cahuenga Boulevard Corridor Specific Plan do?

The [proposed ordinance⁵](#) for the first amendment to the Specific Plan is intended to simplify certain approval processes (such as sign approvals), re-allocate Plan Review Board member appointments, align the regulations of the plan with recently adopted City ordinances and address


¹ <https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=17-1071>

² <https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=17-1071-S1>

³ https://planning.lacity.gov/odocument/472adbf8-4942-4e2f-8603-820ca76881d8/VenturaCahuenga_Boulevard_Corridor_Specific_Plan.pdf

⁴ http://clkrep.lacity.org/onlinedocs/1985/85-0926-S22_ORD_166560_01-04-1991.pdf

⁵ https://clkrep.lacity.org/onlinedocs/2017/17-1071-s1_misc_6_1-10-24.pdf



internal Specific Plan inconsistencies and correct typos. The second amendment focuses on updating the Specific Plan’s mobility fee and expanding the types of mobility improvements it can be used for.

Will Sign Approvals Be Streamlined?

The immediate answer to this question is yes! In conformance with the supplemental council motion (Council File No. [17-1071-S1⁶](#)) the first amendment program streamlines sign review and was approved on March 15, 2024 by the City Council to move forward to the review process needed for final approval. In the [proposed ordinance⁷](#), signs will be reviewed administratively by staff and fees will be significantly reduced. The goal is to provide relief to businesses struggling to recover from the economic effects of the pandemic while ensuring the regulations of the plan are still adhered to.

How would the proposed amendment ordinance affect my property?

In the immediate term, properties along the Corridor would be able to install new signs more quickly and at a lower cost, but no other changes to the Specific Plan regulations are proposed. A future amendment would update the kinds of projects that could be funded in the public right-of-way (i.e., sidewalks, roads, medians, etc.).

Will the proposed amendment ordinance increase how much can be built on a property within the Specific Plan area?

Neither the immediate nor future amendment will affect zoning in the Specific Plan area. The rezoning originally proposed as part of the amendment’s work program has been delegated as of August 2021 to the Community Plan Updates currently underway in the [Southeast⁸](#) and [Southwest⁹](#) Valleys.

What are the next steps?

On March 15, 2024, City Council approved the first amendment to the Specific Plan. It is currently being reviewed and finalized by the City Attorney, after which it will go to City Council for adoption. The mobility-oriented amendment requires the Department conduct further research to prepare the draft amendment. In addition, there will be robust public outreach to get the input of the community. For updates and to be notified about future public meetings please sign up providing your contact information at this [link¹⁰](#).

Who can I contact for more information?

For additional information, visit <http://bit.ly/VenturaCahuengaSPAmendment> or email: planning.venturacahuengaspa@lacity.org.



⁶ <https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=17-1071-S1>

⁷ https://clkrep.lacity.org/onlinedocs/2017/17-1071-s1_misc_6_1-10-24.pdf

⁸ <https://planning.lacity.gov/community-plan-update/southeast-valley>

⁹ <https://planning.lacity.gov/plans-policies/community-plan-update/southwest-valley-community-plans-update>

¹⁰ <https://planning.lacity.gov/plans-policies/ventura-specific-plan#contact>